

LUTRON PRO

R E S I D E N T I A L

Grow your business on every job with Lutron

Connecting you to the Connected Home Opportunity

Are you positioned to take advantage of the connected home opportunity?

No longer just “gadgets” for the early tech adopter, today’s connected home products like thermostats, lighting controls, shades, speakers, and more offer homeowners significant lifestyle enhancing benefits that appeal to all. With major consumer brands like Amazon, Apple, Honeywell, Lutron, Nest, Sonos, and others entering the arena, consumer awareness and demand for these products and solutions is growing at an exponential pace.

Now, more than ever, the homeowner will turn to you, the trade professional, to deliver their complete connected home experience. Lutron has a renowned reputation for “it just works” reliability in light, shade, and temperature control, so you can confidently offer solutions that also work seamlessly with the high quality brands mentioned above and many others. As a Lutron PRO, you will be uniquely positioned to not only meet, but exceed their expectations.

In this program, you will receive the training, resources, and support to capitalize on this growing opportunity, and grow your business with both new and existing customers.

Enroll today and let us help connect you to the connected home opportunity.



Lutron
Caséta
Wireless



Lutron
RadioRA 2



Lutron Sivoia QS
Triathlon Shades



Amazon
Echo



Apple
Watch



Lutron-Honeywell
Wireless
Thermostat



Nest
Learning
Thermostat



Sonos PLAY:1

WHO IS ELIGIBLE

All residential contractors

Open to all electrical, audio/video, and security contractors who are dedicated to incorporating Lutron into their business.

WHAT IS LUTRON PRO

Residential contractor program

A program designed to help you grow your business with Lutron through direct engagement with your distributor, your local representative, and Lutron.

WHY ENROLL

Make more money

The more you install, the greater the reward. Grow your bottom line by installing Lutron solutions and put more money in your pocket by taking advantage of program rewards.

Program Benefits

1. Extended warranty

Your customers are eligible for up to 2 additional years of full warranty on all registered Caséta Wireless, RadioRA 2, and shades projects.*

2. Points for projects

Earn points for your Caséta Wireless, RadioRA 2, and shades projects.*

Redeem for:

- Lutron product
- Apparel
- And more!



3. Access to training, marketing materials, and support

- Access to world-class training opportunities and a suite of marketing materials at no cost (brochures, images, online apps, and more)
- Superior support:
 - **U.S.-based, 24/7 Technical Support** (888.588.7661)
 - **Online Dealer Forum** — post questions and browse troubleshooting tips/best practices (forums.lutron.com)
 - **Local Lutron Representative** — for local area training support and business development

4. Lutron PRO logo

Differentiate your business with the exclusive use of the Lutron PRO logo for your truck signs, website, email signature, and more.

LUTRON® PRO
RESIDENTIAL

How do I get started?

To qualify for entry into the 2017 Lutron PRO Program, you'll need to meet the following requirements:

1. Complete program application at lutron.com/PRO.

2. Submit minimum number of completed jobs as outlined below:

(projects must have been completed within the past 12 months)

4 Caséta Wireless jobs — OR — 1 RadioRA 2 job — OR — 1 Sivoia QS Triathlon shade job

* See *Lutron PRO Additional Details* document for more information

Core Lutron PRO Products

Caséta Wireless

RadioRA2

Sivoia QS
▲ Triathlon

Lutron Residential Product Training Opportunities

- **Caséta Wireless Training** (online)
- **Residential Advantage Contractor (RAC) Training** (instructor-led, for sensors, C•L dimmers, and Caséta Wireless)
- **RadioRA 2 Level 1 Training** (instructor-led or online, for systems up to 100 devices)
- **RadioRA 2 Level 2 Training** (instructor-led, for systems up to 200 devices)
- **Sivoia QS Triathlon Training** (instructor-led or online, for access to the Shade Configuration Tool)

Please visit lutron.com/LCIOOnline or contact your local Lutron sales representative for more information on upcoming trainings.

Account Commitments to Lutron

- Maintain a high level of homeowner satisfaction on all Lutron installations, and provide superior service that will enhance the reputation of your business, as well as Lutron's, in the marketplace.
- Maintain active engagement with Lutron by achieving annual program minimums.
- Maintain qualified staff for Lutron products you sell and service.
- Utilize Lutron for the majority of your lighting and shade control business.
- Comply with all terms, conditions, and sales policies (lutron.com/salespolicies).
- Maintain all local and state licensing requirements.

lutron.com/PRO

Email: lutronpro@lutron.com | Phone: 1.844.LUTRON1 (588.7661) — includes 24/7 technical support

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