



# NEWS

FOR IMMEDIATE RELEASE

## **Expanded School Safety Solution from Rauland Addresses the Critical First Minute of a Crisis**

*New Telecenter U Solution Integrates  
Visual, Audio Communication and Notification*

MT PROSPECT, IL (May 23) --- More than 60% of school shootings end before law enforcement arrives. 70% end in five minutes or less. Faced with a crisis, communication to staff, students and first responders during the first minute is critical.

An expanded Telecenter U<sup>®</sup> safety solution incorporates both audio and visual alerting that allows schools to plan, react and communicate in the first critical minute of any emergency, Rauland reported today.

The Telecenter U solution empowers schools to notify and inform students and staff during a crisis event with its integrated room status indicators, digital message boards, overhead paging, and two-way communication between staff, safety resource officers and emergency personnel.

Rauland said the expanded crisis solution is fast, simple and clear -- with predetermined, automated and customizable emergency sequences. These sequences can save time in an emergency and offer a number of ways to initiate a response: Online website, desk phone, panic button, and/or a proprietary mobile app.

Each type of emergency can be assigned its own pre-programmed sequencing, annunciations and digital messaging, Rauland said, with unique instructions and system actions.

The expanded critical communication solution allows school administration to immediately communicate the situation and instructions to an entire campus, with coordinated audio and visual notifications regarding the situation: Lockdown, shelter in place, evacuation.

Elements of the expanded emergency solution include:

- Digital message boards for classrooms and common areas to communicate emergency instructions
- Room status lights, indicating whether a classroom has 'checked in' or not
- Panic buttons programmed to perform all needed steps with a single push
- Overhead paging to enhance visual communication and provide instructions
- Mobile app, as an accessible means of emergency initiation by authorized staff
- Administrative console, pin-protected to prevent inadvertent initiation

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“The effectiveness of a school’s emergency response depends in part on their crisis management strategy,” said Stacie Dinse, Director of Marketing and Product Development for Rauland’s Education business. “Telecenter U helps the school take a proactive approach – using both visual and audio notifications for a lockdown, evacuation, weather emergency or any other situation that demands a rapid, coordinated response.”

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**About Telecenter U**

Telecenter U delivers a network-based communications platform that connects every school in a district, with seamless, web-based solutions for District-wide notification, Event management, and Everyday communications. Telecenter U can leverage existing technology investments and legacy equipment by offering a customizable, flexible migration path toward a full critical communications solution.

**About Rauland**

Rauland, a division of AMETEK, Inc., is a respected leader in the design and delivery of critical communications, workflow and life-safety solutions for hospitals and education worldwide. Local service, installation and technical support is delivered 24x7 through our international network of certified system integrators. Learn more, and contact us, at: [www.rauland.com](http://www.rauland.com).

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5/23/19

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