



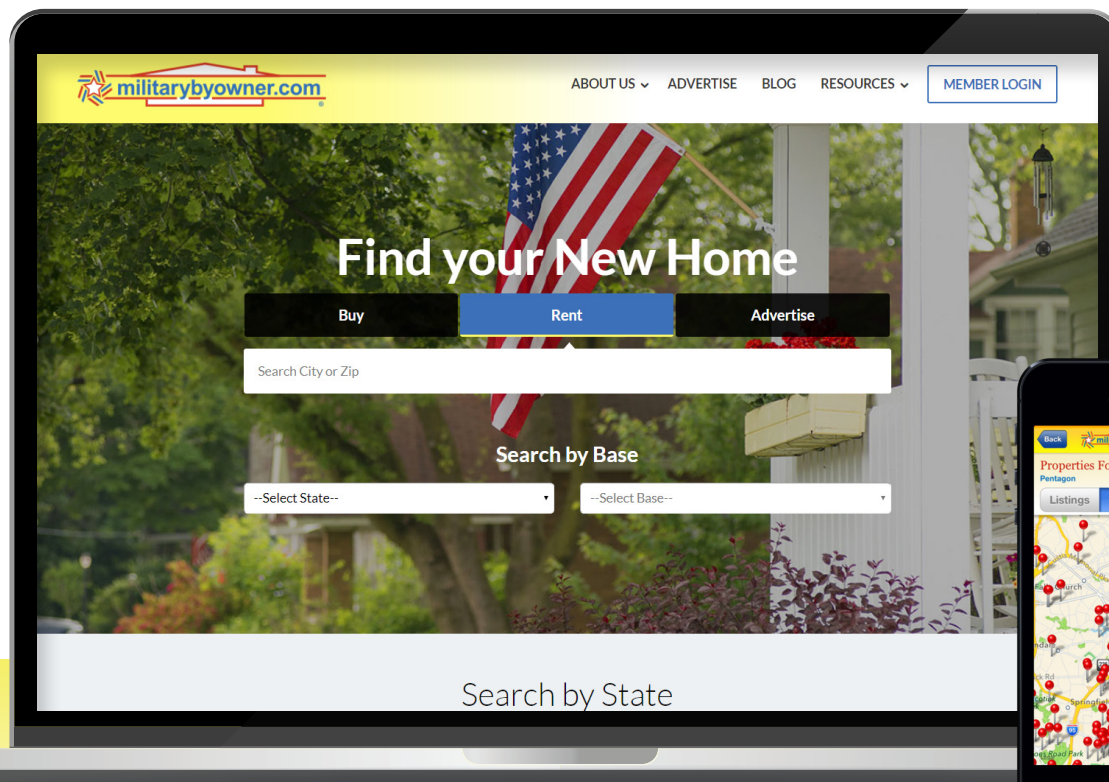
ADVERTISING HOMES FOR SALE OR RENT NEAR
U.S. MILITARY BASES



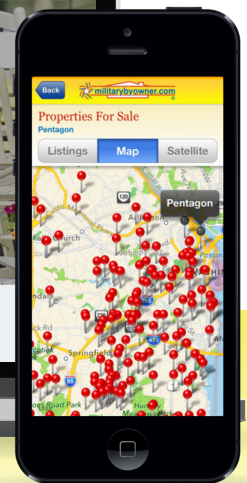
SUCCEED WITH
YOUR MILITARY
NETWORK

ABOUT US

Let **Militarybyowner.com** help
you reach the thousands of
military families relocating
throughout the U.S.!



Mobile App
Downloads



★ MilitaryByOwner.com ★

is focused on the home advertising needs of military families. Whether looking to buy, rent, or sell a home, **Militarybyowner.com** is a low cost, effective way for military families to ease the stress of moving every two to three years.

WHAT WE DO, WHO WE ARE AND WHY DO PEOPLE USE **MilitaryByOwner.com**

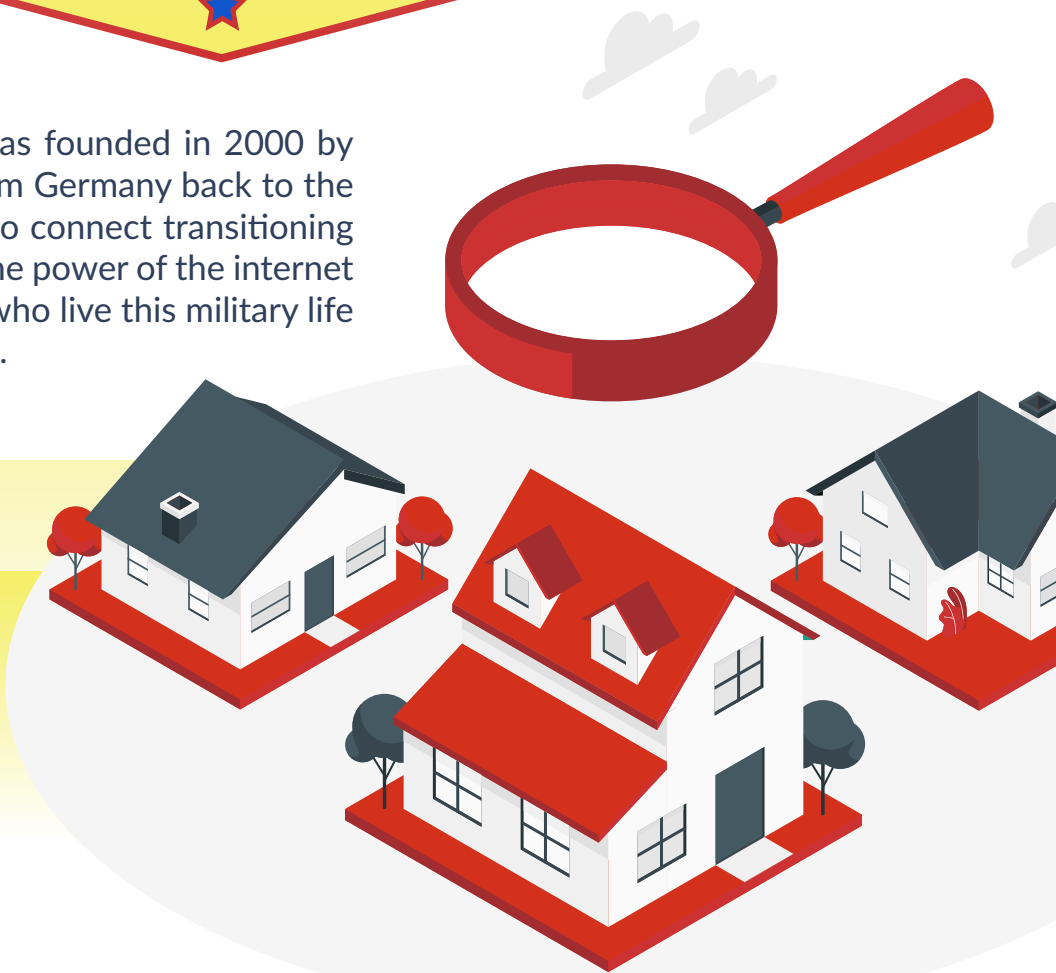
ADVERTISING HOMES FOR SALE OR FOR RENT NEAR U.S. MILITARY BASES



MilitaryByOwner Advertising was founded in 2000 by a USMC couple after a move from Germany back to the states. They recognized a need to connect transitioning military families. By harnessing the power of the internet with a team made up of people who live this military life we understand this niche market.

Easy to search for
homes on the site.

- ★ Search by state
and base
- ★ Search by Map
- ★ Search by City



★ WHO USES **MilitaryByOwner.com**? ★

Our home advertisers are made up of by-owner sellers, property managers, and real estate agents. Local and national businesses may also advertise to promote their services to our military family.

STATISTICS

96%
of service members'
housing costs are
set to be covered
by BAH



2020 the BAH
had an increase of
2.8%

Approximately
1.3 Million
active duty military,



approximately
33%
move each year.



That's more than
450,000
people moving.



Source: https://www.acq.osd.mil/eie/fim/Housing/Housing_overview.html, https://www.dmdc.osd.mil/appj/dwp/stats_reports.jsp

REASONS WHY MILITARY MEMBERS AND FAMILIES CHOOSE TO USE MilitaryByOwner ADVERTISING TO SELL, BUY, OR RENT.

- **TRUST:** MilitaryByOwner has been serving the military community's home advertising needs for 20 years.
- **EFFECTIVENESS:** We are committed to help you sell, rent, or find your next home! We have become expert online marketers, stay engaged with our military community, and understand our target market
- **COMMUNICATION:** We understand our target market because we are our target market. Most of our customer service staff and content creators are within the military community.

Only
10%
live in on-base
housing.



That means that there are a lot of military members and their families that are looking for a home to buy or a house to rent.

TESTIMONIALS



I have used MBO to find homes to rent near Portsmouth VA and National Naval Medical Center Bethesda MD. Very helpful to be able to search by base-unique to this site.

(Megan-San Diego, CA)



I have used MBO to sell/rent my listings near USAF Academy-CO and Offutt AFB-NE. Easy to use, friendly people and great info. Thanks!

(Jessica- Omaha, NE)



I love your site! It has been a good advertising source for my rental property. I like the visibility you offer and the fact that you can place several photos in some of your ad packages. I like that there is plenty of room for your word description and the site is easy to access when you need to renew a property ad, the info is always right at hand!

(Janet- St. Louis, MO area)



MilitaryByOwner is an excellent resource for getting notice of for sale or for rent residential homes to the families relocating near a military base. I use it for all of my Maryland listings in Prince George's and Ann Arundel Counties.

(DC area)



Love MilitaryByOwner.com Easy to use and filter by needs.

(Nicole Carisle Barracks, PA)



I have used MBO to search before and found the website amazing!

(Iza- Camp Pendleton, CA)



I have used MBO to find homes in Norfolk and San Diego. The site is very good, accurate and informative!

(Vera- San Diego, CA)



Loved using MilitaryByOwner.com! We were moving from overseas-the website was so user-friendly. It was so easy to sort then pick our home from so far away. It was easy to see the pictures and vision our stuff in that home. I have suggested the site many times and would use it over and over again.

(JoAnn- DC area)



I have used this marketing for my listings with great success!!

(Kelly)



When my husband got a call while we were on vacation in FL that we were PCSing. I started to panic, How are we going to find a home so fast? While on the drive home we went to MilitaryByOwner.com and was able to find a home. I am so thankful for the website. It took the stress of housing off my shoulders and was able to focus on the rest of the move in such a short time.

(Emily- Ft. Benning GA)

HOME ADVERTISING PACKAGES

BASIC

\$14.95

45 Days

- ★ 45 days of advertising
- ★ 5,000 characters for description
- ★ **Text-Only/No Photos**

HOME TOUR PLUS

\$79.95

180 Days

- ★ 180 days of advertising
- ★ 5,000 characters for description
- ★ Yard Signs
- ★ 40 Photos
- ★ Thumbnail photo on base results page
- ★ Virtual Tour Link
- ★ **Highest placement on results page**

HOME TOUR

\$49.95

90 Days

- ★ 90 days of advertising
- ★ 5,000 characters for description
- ★ Thumbnail photo on base results page
- ★ 5 photos
- ★ Virtual Tour Link




ALL PACKAGES INCLUDE:

- 24/7 editing and easy ad renewal
- Status change at no extra charge
- Appears on the military bases close to the home
- Home Tour and Basic ads can be upgraded while your ad is active for the price difference between packages
- Map feature to pinpoint the location of your home, community info, local base info, and BAH calculator

RESIDENTIAL PROPERTY ADS

[SAVE](#)
[SHARE](#)
[PRINT](#)
[REPORT LISTING](#)
[EMAIL ADVERTISER](#)



[FOR SALE](#)
[FOR RENT](#)
By Owner

[FLOOR PLANS](#)
[VIRTUAL TOUR](#)
[EMAIL ADVERTISER](#)

Lake Villa, IL - Lake Vista Ct.
4 Bed, 3 Bath (Single Family)

Price: \$375,000 Rent: \$2,500/mo

Contact: D.J.
Closest Base: Great Lakes Naval Station Distance: 10-20 Miles
Phone: Not Listed AD Number: MBO410491

The Home Tour Plus package allows you to guide your reader through your home with text and 40 photos.
Description:

- Tell the little details why you love your home. Mention unique things about the home, neighborhood, and schools
- Mention transportation options such as metro, distance to base
- Your description should allow the potential home buyer or tenant to mentally walk through your home through your words.
- The most important part of your description is the first 50 words. Highlight any key words in the first few sentences, such as kitchen island, pool, fireplace, etc

Photos:

- The ability to include 40 photos gives you the opportunity to include photos of the home and community
- The most requested photos are the exterior of the home, as well as the kitchen, family room, master bedroom and back yard/patio
- Prepare your rooms to take your photos. Clear any clutter, fluff the pillows and get as much of the room as possible in the photo.

Beautiful home with 4 large bedrooms and 4 full baths. The home is located on a cul-de-sac which is perfect for safety and privacy. The hardwood floors are throughout the main level, stairs and upstairs hallway. The open concept main floor is light and bright. Beautiful kitchen with large island, chef stove and tons of storage. The large master bedroom is a retreat with a walk-in closet and bath. Two bedrooms share a Jack n Jill bath. The main level bedroom has a private bath which makes it ideal for guests. The spacious flat backyard will hold large gatherings and as well as a relaxing evening cookout. Contact me via email, phone or text with any questions.

FEATURES	SPECIAL FEATURES
<ul style="list-style-type: none"> Dining Room Family Room Den/Office 	<ul style="list-style-type: none"> Fireplace Basement Garage
<ul style="list-style-type: none"> Water Access Cul-de-sac Water View 	<ul style="list-style-type: none"> basement Garage Washer Dryer

SCHOOL & NEIGHBORHOOD INFORMATION

MAP LOCATION

OTHER NEARBY MILITARY BASES

BAH & MTG CALCULATOR

Zip: 60046
County: Lake
Date Available: 7/1/2017
Security Deposit: \$2,500.00
Lease Term: 1 Year
Pet Policy: Upon Approval
Rent to Own: No
Lot Size: 0.25 acres
Home Size: 3246 sq. ft.
Home Age: < 5 yrs
Floors: 2
Parking: Attached Garage - 4 Car(s)

Thumbnail photo on base results page

Photos can be enlarged and viewed one at a time

Virtual Tour Link

5,000 characters for description

Drop-down sections with more information

BUSINESS ADVERTISING PACKAGE

LOCAL PRIORITY BUSINESS ADVERTISING FEATURES:


Highlight your business on the military base page of your choice

\$325

Runs for 12 Months

- ★ Rotate to the main base page with others in like category
- ★ Link to your website
- ★ Easily renewable
- ★ Main photo, logo, designations
- ★ Includes directory advertisement
- ★ Detail page with detailed description of services, designations and social links
- ★ Client reviews
- ★ Link of existing home advertisements

ADVERTISE WITH US!



Angela Abernethy
Long and Foster McLean Sales

GENERAL INFORMATION

Ad Number: MBOB8866
Name: Angela Abernethy
Company: Long and Foster McLean Sales
Address 1: 1355 Beverly Rd. Suite 109
City: McLean
State: VA
Zip: 22101
Cell: 703-300-1693

BASE

Pentagon, VA

OTHER BASES SERVED

Pentagon, VA
Fort Belvoir, VA
Quantico Marine Base, VA
Joint Base Myer Henderson Hall, VA

WHY CHOOSE ME

Description of Services: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse volutpat erat sit amet velit pellentesque finibus. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Vivamus pharetra non risus vitae semper. Morbi ullamcorper, augue at sagittis pharetra, eros enim rutrum ante, ut volutpat quam libero eu ante. Cras rhoncus elit eget velit varius pharetra. Duis luctus pharetra nisl, nec vulputate turpis eleifend in, Aenean interdum, urna consequat sodales lobortis, augue sem luctus tortor, non tincidunt velit lacus non libero.

Experience: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse volutpat erat sit amet velit pellentesque finibus. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia Curae; Vivamus pharetra non risus vitae semper. Morbi ullamcorper, augue at sagittis pharetra, eros enim rutrum ante, ut volutpat quam libero eu ante. Cras rhoncus elit eget velit varius pharetra. Duis luctus pharetra nisl, nec vulputate turpis eleifend in, Aenean interdum, urna consequat sodales lobortis, augue sem luctus tortor, non tincidunt velit lacus non libero.

Professional Designations: Lorem ipsum dolor sit amet, consectetur adipiscing elit.

REVIEWS

Going to wait until we get real reviews added in to style.

HOME ADVERTISEMENTS

FOR SALE FOR RENT By Owner

Lake Villa, IL - Lake Vista Ct.
4 Bed, 3 Bath (Single Family)
Price: \$375,000 Rent: \$2,500/mo

Property Details
Save this Listing
Compare this Listing

Contact: Angela Abernethy
Closest Base: Quantico Marine Base
Distance: 5 Miles
Phone: 571-217-1517 (Cell)
Email: Email Me
AD Number: MBO410905

FOR SALE FOR RENT By Owner

Lake Villa, IL - Lake Vista Ct.
4 Bed, 3 Bath (Single Family)
Price: \$375,000 Rent: \$2,500/mo

Property Details
Save this Listing
Compare this Listing

Contact: Angela Abernethy
Closest Base: Quantico Marine Base
Distance: 5 Miles
Phone: 571-217-1517 (Cell)
Email: Email Me
AD Number: MBO410905

PERFECT FOR BUSINESSES WANTING TO INTRODUCE INCOMING MILITARY FAMILIES TO THEIR SERVICES ON A SPECIFIC BASE PAGE!



Business advertisements are easily created from your home or office



Business Advertisements can be linked to the home listings you have advertised on MilitaryByOwner

BANNER ADVERTISING

IDEAL FOR THE ADVERTISER WANTING NATIONAL EXPOSURE THROUGHOUT OUR SITE

FEATURES

Key advertising reaching thousands of online visitors



Nationally market your company to the target military audience



Customized plan to work with your budget



BANNER AD OPPORTUNITIES

Militarybyowner.com

Militarybyowner.com
e-newsletter

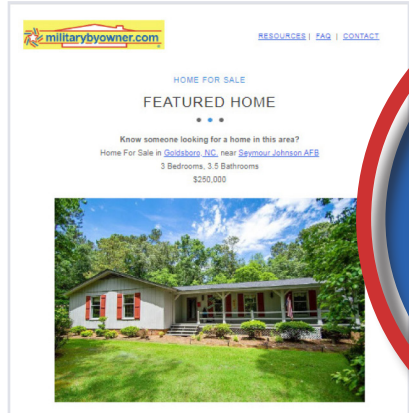
MBO Blog

**CALL US TO
PERSONALIZE
YOUR CAMPAIGN
866-604-9126**

E-NEWSLETTER/BLOG/E-BOOK ADVERTISING


E-Newsletter/Blog Advertising FEATURES

Informative articles that benefit and inform our military members with an opportunity to highlight your business or regional area Successful open rate



HOME FOR SALE
FEATURED HOME

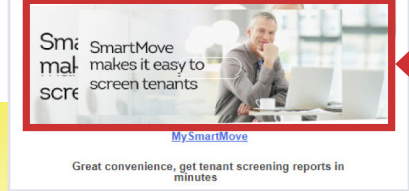
Know someone looking for a home in this area?
Home For Sale In Goldsboro, NC, near Seymour Johnson AFB
3 Bedrooms, 3.5 Bathrooms
\$280,000



14 DAYS OF LOVE AND GRATITUDE!


Help us share your "loves" with our 14 day Love and Gratitude Post on the MilitaryByOwner.com E-book Drop. Each day we will ask you to share with text, gif or photo of the specific love!

MILITARYBYOWNER.COM
FACEBOOK PAGE



SmartMove makes it easy to screen tenants

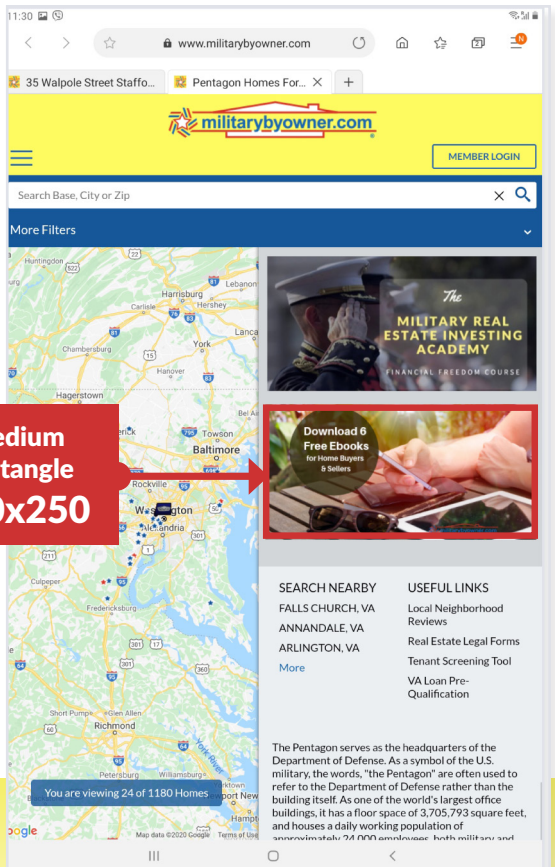
Great convenience, get tenant screening reports in minutes



The newsletter is sent to over 150,000 nationwide subscribers.

Medium Rectangle
300x250

Leaderboard
660x242



35 Walpole Street Staffo... Pentagon Homes For... X +

militarybyowner.com

MEMBER LOGIN

Search Base, City or Zip

More Filters

SEARCH NEARBY
FALLS CHURCH, VA
ANNANDALE, VA
ARLINGTON, VA
More

USEFUL LINKS
Local Neighborhood Reviews
Real Estate Legal Forms
Tenant Screening Tool
VA Loan Pre-Qualification

The Pentagon serves as the headquarters of the Department of Defense. As a symbol of the U.S. military, the words, "the Pentagon" are often used to refer to the Department of Defense rather than the building itself. As one of the world's largest office buildings, it has a floor space of 3,705,793 square feet, and houses a daily working population of approximately 24,000 employees, both military and

AD TYPE	UNIT	FILE TYPES	MAX FILE SIZE Flash JPG/GIF	LOCATION (Subject to change)	MAX ANIMATION
Leaderboard	728x90	SWF/JPG/GIF	50KB 30KB	<ul style="list-style-type: none"> Home Page Base Info Page Detail Page 	15 sec.
Medium Rectangle	300x250	SWF/JPG/GIF	50KB 30KB	<ul style="list-style-type: none"> Blog Newsletter 	15 sec.

SOCIAL NETWORK ADVERTISING

FACEBOOK PAGES AND GROUPS

Quantico Live

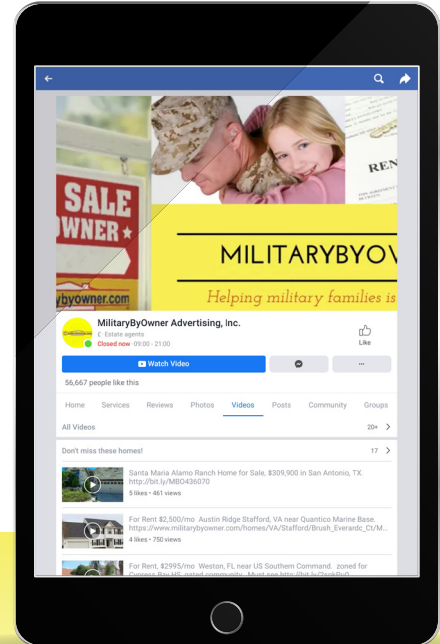
MacDill Happenings

MilitaryByOwner Blog

Military PCS

San Diego Lifestyle

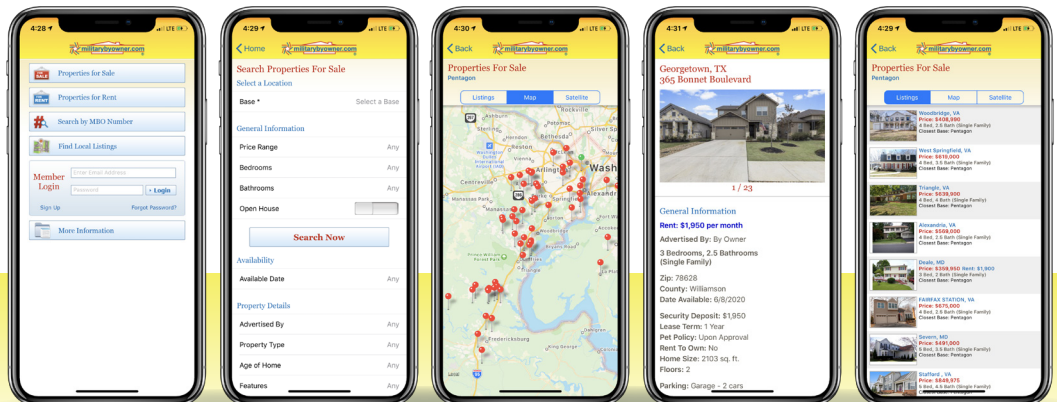
MilitaryByOwner Official Facebook page



MilitaryByOwner MOBILE APP



Mobile App Downloads



CONTACT US:

Live Chat Support

Monday-Friday
9AM-9PM EST

Customer Support

Monday-Friday
9AM-5PM EST
866-604-9126

MilitaryByOwner
Advertising, Inc.
Media Kit

