

Two Types of Apps for Two Types of Event Participant



Attendee App

*Session Schedules, Maps,
Exhibitor and Attendee Lists,
Social Media Monitoring*

**There is No *One*
Size Fits All
When it Comes to
Conference Apps**



Exhibitor App

*Capture and Qualify leads,
Digitally build mailing lists,
Follow up on leads fast.
Prevents manual entry of
business cards.*