

State of California—Health and Human Services Agency California Department of Public Health



FUNDING OPPORTUNITY ALERT

CALIFORNIA DEPARTMENT OF PUBLIC HEALTH (CDPH)
CALIFORNIA TOBACCO CONTROL PROGRAM (CTCP)

REQUEST FOR APPLICATIONS (RFA)

17-10569 REGIONAL INITIATIVE TO MOBILIZE COMMUNITIES AND REDUCE
TOBACCO-RELATED DISPARITIES AMOUNG AFRICAN AMERICAN/BLACK;
ASIAN/PACIFIC ISLANDER; HISPANIC/LATINO; AND LESBIAN, GAY, BISEXUAL,
TRANSGENDER, QUEER POPULATIONS

Purpose: The purpose of this RFA is to fund up to 27 grants to reduce tobacco-

related health disparities and achieve health equity among African American/Black; Asian/Pacific Islander; Hispanic/Latino; and Lesbian, Gay, Bisexual, Transgender, Queer populations through regional approaches focused on tobacco use prevention and reduction.

Applicants may submit multiple applications for different regions and/or populations; however, each application is to focus on <u>one</u> population within a specified geographic region. See Page 3, Table 1: *Eligible Priority Population Regions* for a list of the counties within each region, the eligible priority population projects by region, and the maximum number of projects to be awarded by region and priority population group.

Applications must address the following priority areas: 1) Limit Tobacco Promoting Influences; 2) Reduce Exposure to Secondhand Smoke, Tobacco Smoke Residue, Tobacco Waste, and Other Tobacco Products; 3) Reduce the Availability of Tobacco, including Emerging Products; and

4) Promote Tobacco Cessation.

Statutory Authority: California Health and Safety Code Section 104350-104445.

Term: May 1, 2018 through April 30, 2023

Funding: Funding will be available from the California Healthcare, Research, and

Prevention Tobacco Act of 2016, Proposition 56. The total amount of funding available is up to \$45,933,130 for the 60-month grant period. Funding is contingent upon available revenues and appropriations by the Legislature and the Governor's Budget for fiscal year (FY) 2017-18 and

subsequent FYs.



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Release Date:

September 19, 2017* The RFA and any updates will be available through the CDPH/CTCP Tobacco Control Funding Opportunities and Resources (TCFOR) website at: https://tcfor.catcp.org/.

The CDPH/CTCP website.

http://www.cdph.ca.gov/programs/tobacco/pages/default.aspx includes a link to TCFOR as well as other CDPH programs.

Mandatory Letter of Intent:

Each prospective applicant is required to submit a non-binding letter notifying CDPH/CTCP of its intent to submit an application by **5:00 p.m.**, **Pacific Daylight Time (PDT) on Friday, October 6, 2017*** through the TCFOR website. A separate Letter of Intent must be submitted for each application that the Applicant intends to submit (e.g., one priority population in two separate regions or two different priority populations within a region). Applicants that do not submit a letter of intent will not be considered for funding. The letter of intent format and instructions can be viewed at https://tcfor.catcp.org/. This letter is not binding and those submitting a letter of intent are not obligated to submit an application.

Due Date: Wednesday, November 14, 2017*, by 5:00 p.m., Pacific Standard Time.

Voluntary Pre-Proposal Webinar: An optional Online GoToTraining® Informational Webinar will be held on **Wednesday, September 27, 2017*, from 2 p.m. to 4 p.m., PDT**. Prospective applicants intending to submit an application are strongly encouraged to participate. The purpose of the Informational Webinar is to provide potential applicants with an opportunity to pose written questions about preparing and submitting the application. Participants may view the Informational Webinar access codes at https://tcfor.catcp.org/.

Contact:

Written questions on this RFA will be accepted through **5:00 p.m., PDT on September 28, 2017***, by email (CTCPInbox@cdph.ca.gov), and responses will be posted to the https://tcfor.catcp.org/ website on October 10, 2017. Verbal questions will not be accepted.

*Dates are tentative

Table 1. Eligible Priority Population Regions

	Table 1. Eligible Pr					
	Region/ Population	African American/ Black	Asian/Pacific Islander	Hispanic/ Latino	Lesbian, Gay, Bisexual, Transgender, Queer	Number of Awards Anticipated by Region
1.	Bay Area Alameda, Contra Costa, Marin, San Francisco, San Mateo, Santa Clara, Solano (7)	X	X	Х	X	4
2.	Central Coast Monterey, San Benito, Santa Cruz (3)			Х		1
3.	Central Valley ¹ Fresno, Kern, Kings, Madera, Merced, Mariposa, Tulare, Tuolumne (8)	Х	Х	Х		3
4.	Gold Country ⁱ Alpine, Amador, Calaveras, El Dorado, Inyo, Mono, Nevada, Placer, Sacramento, San Joaquin, Stanislaus, Sutter, Yolo (13)	Х	Х	Х	Х	4
5.	High Country ⁱ Lassen, Modoc, Plumas, Sierra, Siskiyou, Trinity (6)					0
6.	Los Angeles (1)	X	Х	X	Х	4
7.	North Coast ⁱ Del Norte, Humboldt, Lake, Mendocino, Napa, Sonoma (6)			Х		1
8.	North Valley ⁱ Butte, Colusa, Glenn, Shasta, Tehama, Yuba (6)			Х		1
9.	South Coast Orange and San Diego (2)	Х	Х	Х	Х	4
10.	Tri-County San Luis Obispo, Santa Barbara, Ventura (3)			Х		1
11.	Tri-County South Imperial, Riverside, and San Bernardino (3)	Х	Х	Х	Х	4
	TAL # of PROJECTS by PULATION	6	6	10	5	27

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¹ These regions will be eligible to apply for funding from the Rural Regional Initiative, which is anticipated to be released in 2018.