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**FOR IMMEDIATE RELEASE**

**MARK HOWE PROMOTED TO VICE PRESIDENT OF SALES AND MARKETING**

*The Knotts Company Expands Leadership Team*

**BERKELEY HEIGHTS, NJ (August 29, 2019)** — The Knotts Company, provider of automation solutions, is pleased to announce the promotion of Mark Howe to Vice President of Sales and Marketing. In his new role, Mark will continue to lead the sales team and contribute to the development of the vision and strategy for Knotts.

“Mark has been integral in growing the sales and marketing team at Knotts and we are thrilled to see him take on this new leadership role,” said Rick Howe, President of The Knotts Company. “Mark is committed to the success of the company and consistently brings top quality and passion to getting the job done.”

After graduating in 2007 from the University of Delaware with a B.S. in Mechanical Engineering, Mark joined The Knotts Company as Mechanical Engineer. In 2015, he was promoted to Sales Manager. In his new role as V.P. of Sales and Marketing, Mark will continue to provide guidance, training and coaching, set quotas and goals, create plans, analyze data, assign sales territories and manage partner relationships.

**About The Knotts Company**

The Knotts Company is an automation solution provider representing industry leading manufacturers of industrial, automation and robotics products. Customers value Knotts' focus on anticipating, identifying and defining issues, problems and opportunities to help their business. We strive to understand your needs and business throughout our interactions. Armed with that in-depth knowledge, Knotts collaborates with customer experts to create higher level solutions including technology, products, integration, machine building and other services for increasing performance, productivity and profitability. Knotts is based in Berkeley Heights, NJ and was established in 1952. More at [www.knottSCO.com](http://www.knottSCO.com).

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