

\*\*\*PRESS RELEASE\*\*\*

## **Carter Paper and Packaging Selects PositiveVision to Implement SYSPRO ERP and CRM**

### **For Immediate Release:**

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Roselle, IL – February 6, 2019 – PositiveVision, a consulting firm specializing in the implementation and support of business management software for small to medium sized businesses, announced today that Carter Paper and Packaging has selected PositiveVision to implement SYSPRO ERP and CRM.

“We’re delighted to work with a dynamic company such as Carter Paper and Packaging,” said Bob Baran, President, PositiveVision. “SYSPRO ERP and CRM integrated with Nomad eCommerce offers an effective solution to improve efficiency, communications, and inventory control.”

PositiveVision will implement SYSPRO ERP and CRM. Their colleagues at Sniperdyne will implement Nomad eCommerce. Nomad is an eCommerce shopping cart application built to integrate with Syspro EPR enterprise resource planning (ERP), resulting in one set of complete and accurate information.

“We are excited to implement our eCommerce platform,” says Torre Tribout, President of Sniperdyne. “Web-orders and Online Customer Service is a key component for company growth. When you have web-orders, real time inventory integrated & communicating with your SYSPRO platform, this brings a whole new level of automation to your organization.”

Kenneth Bachelor, Controller of Carter Paper and Packaging comments, “We’re confident in PositiveVision and Sniperdyne. Their industry experience and technical expertise will help us build our systems and processes to better serve our customers.”

PositiveVision will implement SYSPRO ERP and CRM to Carter’s software suite. “SYSPRO’s CRM solution will help us improve our sales team operations and communications,” Bachelor said. “With 13 team members and a growing customer base, it’s important to ensure we’re all in sync.”

“Transitioning from small business software to a flexible and scalable system is critical in 2019,” comments Baran. “Growing businesses such as Carter Paper and Packaging are taking a huge step towards automation and we are looking forward to getting started.”

### **About PositiveVision**

PositiveVision, is a consulting firm specializing in the implementation and support of business management software for small to medium sized businesses. By leveraging out of the box technology PositiveVision assists our clients in streamlining inefficient processes, growing revenue streams and reducing costs. As a result, Positive Vision’s clients are more productive, competitive and profitable. Our goal is to improve the performance of your business and be your long-term partner by providing you with the resources and expertise you need along with exceptional customer service. To learn more visit [www.positivevision.biz](http://www.positivevision.biz).

**About Carter Paper and Packaging**

Established in 1954, Carter Paper and Packaging is a woman-owned, family-owned paper and packaging company based in Peoria, Illinois. In 2004, Carter Paper and Packaging earned the Women's Business Enterprise certification, bestowed on companies that are 51 percent woman owned, operated, and controlled. Learn more at <https://carterpaper.com/>.

**About Sniperdyne**

Sniperdyne is the team behind the Nomad eCommerce platform built for the complexities of the way Distributors and Manufacturers do business. Nomad eCommerce extends beyond basic shopping carts and customer portals for a seamless integration with SYSPRO. {Including: inventory, complex customer pricing, order statuses, order creation, and more}. ([www.nomadecommerce.com](http://www.nomadecommerce.com)).