



Ness Content Office

Ness Content Office helps media organizations capture more revenue from their digital assets with less cost and less risk.

Media businesses run on tight margins at a fast pace within a crowd of competitors. Companies that get their digital assets to market quickly will generate more revenue and consumer mindshare, and those that can do so cost effectively will increase profitability to fund their next market-leading concepts. Ness Content Office helps media firms make the most of their content investments.

Solution Capabilities

Ness Content Office is a web-based, software solution that enables media companies to effectively manage their asset rights, contracts and royalty payments. The solution integrates with industry-leading media asset management, CRM, and ERP software suites.

With Ness Content Office you can:

- Systematically store and search content within an easy-to-navigate, asset repository
- Manage the complete lifecycle of Production, Acquisition and Exploitation contracts
- Track key events and restrictions within the contract lifecycle via automatic work flows
- Replace paper contracts by using structured data to generate fully-formatted contracts
- Automate payment calculations and manage contractual payments
- Issue licenses for digital assets
- Automatically calculate royalties from license receipts and usage
- Track and manage asset rights to prevent the use of assets outside their rightful domain
- Generate management information reports



Problem Solving

Ness Content Office addresses common challenges with managing content rights, such as:

- Sales or resales are made difficult by complex rights contracts
- Opportunities are missed to sell or use 'free' material
- Rights are allowed to lapse, unused
- Clearance requests are manual and time-consuming
- Assets are used without permission
- Paper contracts are lost
- Payment deadlines are missed

Business Value

Ness Content Office helps media companies:

- Capture additional revenue by facilitating more effective tracking and usage of their content assets
- Manage risk by preventing misuse of copyrighted material with more effective rights management
- Reduce costs by automating workflows and payments and eliminating paper contract reviews

Ness Content Office in Action

An integrated producer broadcaster engaged Ness to help its firm reduce back-office costs by modernizing business processes. Using Ness Content Office and integrating it with existing enterprise systems, Ness helped the company develop an end-to-end process for contracts and payments management. As a result, the firm was able to generate complete contributor contracts, automatically calculate royalties from license receipts and usage, and streamline the payment calculations and reporting process.

