

FLIRTING WITH DISASTER OR DISASTER RECOVERY?

Nearly three in four global companies surveyed are at risk, failing to prepare for disaster recovery¹



36%
of organizations believe their DR is funded adequately¹



40%
admitted that their current DR plan wasn't very useful when called on to respond to their worst disaster recovery event or scenario¹



69%
of healthcare IT (HIT) executives said they did not have a DR plan²

Many organizations today still struggle with assembling the skills, time or money to adequately plan and test their DR preparedness.



21%
do not have the skill sets to effectively perform DR tests¹



36%
do not have the time to test their DR plans¹



18%
say DR is too expensive to test¹

Disaster Recovery as a Service (DRaaS) to the Rescue.

DRaaS offers at least two big advantages over DIY disaster recovery:

1

If a business lacks disaster recovery expertise among its personnel, a third-party team of **disaster recovery plan (DRP) specialists can provision, configure and test an effective plan**³

2

In the event of an actual disaster, an offsite vendor will be **less likely than the business to suffer the direct and immediate effects of the disaster**³

DRaaS can be especially useful for small to mid-size businesses that lack the necessary expertise to provision, configure and test an effective DRP.⁴



75%
of organizations maintain their own disaster recovery and Business Continuity⁵



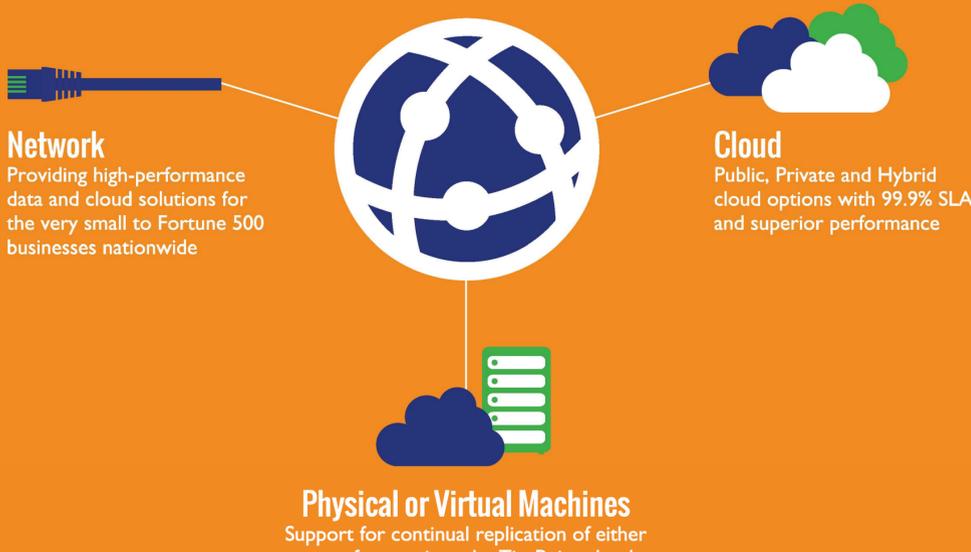
46%
said that in the future, they will utilize a cloud-based service for DR, or will outsource DR to a third-party provider⁵

"...analysts are predicting DRaaS will experience explosive growth in the next few years."
—Gartner BCM Survey January 2015



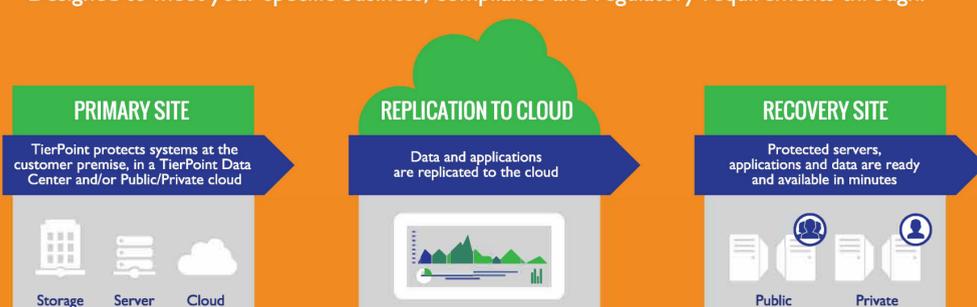
TierPoint DRaaS Your Team, On Call, All the Time.

Best-in-class Infrastructure



Personalized, Consultative Service

Designed to meet your specific business, compliance and regulatory requirements through:



Consistent Performance



RTO under 15 minutes



Variable RPO down to 15 minutes with application-level consistency



Annual disaster recovery testing



Support for customer premise and non-TierPoint managed systems

Faster, Better, More Cost-Effective Recovery.
Learn more about protecting your business with TierPoint DRaaS.

¹ http://drbenchmark.org/wp-content/uploads/2014/02/ANNUAL_REPORT-DRPBenchmark_Survey_Results_2014_report.pdf
² <http://www.cleardata.com/knowledge-hub/disaster-recovery-as-a-service-healthcare-organizations/>
³ <http://midstateinsider.com/en-us/article/disaster-recovery-service-draas-can-help-ambull-vpnuom99FM>
⁴ <http://whatarecharge.com/definition/disaster-recovery-as-a-service-DRaaS>
⁵ <http://www.esg-global.com/infographic/virtualization-cloud-bcd/>