

# FLIRTING WITH DISASTER OR DISASTER RECOVERY?

Nearly three in four global companies surveyed are at risk, failing to prepare for disaster recovery<sup>1</sup>



**36%**  
of organizations believe their DR is funded adequately<sup>1</sup>



**40%**  
admitted that their current DR plan wasn't very useful when called on to respond to their worst disaster recovery event or scenario<sup>1</sup>



**69%**  
of healthcare IT (HIT) executives said they did not have a DR plan<sup>2</sup>

Many organizations today still struggle with assembling the skills, time or money to adequately plan and test their DR preparedness.



**21%**  
do not have the skill sets to effectively perform DR tests<sup>1</sup>



**36%**  
do not have the time to test their DR plans<sup>1</sup>



**18%**  
say DR is too expensive to test<sup>1</sup>

## Disaster Recovery as a Service (DRaaS) to the Rescue.

DRaaS offers at least two big advantages over DIY disaster recovery:

**1**

If a business lacks disaster recovery expertise among its personnel, a third-party team of **disaster recovery plan (DRP) specialists can provision, configure and test an effective plan**<sup>3</sup>

**2**

In the event of an actual disaster, an offsite vendor will be **less likely than the business to suffer the direct and immediate effects of the disaster**<sup>3</sup>

DRaaS can be especially useful for small to mid-size businesses that lack the necessary expertise to provision, configure and test an effective DRP.<sup>4</sup>



**75%**  
of organizations maintain their own disaster recovery and Business Continuity<sup>5</sup>



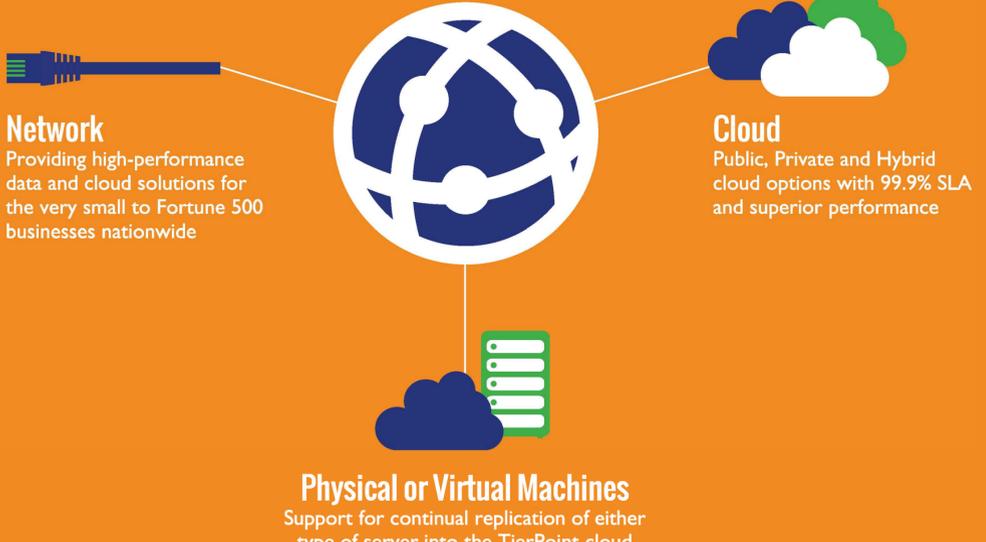
**46%**  
said that in the future, they will utilize a cloud-based service for DR, or will outsource DR to a third-party provider<sup>5</sup>

**"...analysts are predicting DRaaS will experience explosive growth in the next few years."**  
—Gartner BCM Survey January 2015



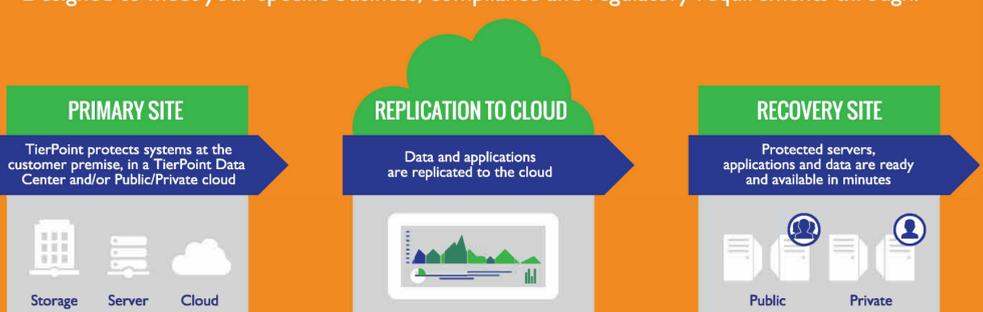
## TierPoint DRaaS Your Team, On Call, All the Time.

Best-in-class Infrastructure



### Personalized, Consultative Service

Designed to meet your specific business, compliance and regulatory requirements through:



### Consistent Performance



RTO under 15 minutes



Variable RPO down to 15 minutes with application-level consistency



Annual disaster recovery testing



Support for customer premise and non-TierPoint managed systems

**Faster, Better, More Cost-Effective Recovery.**  
Learn more about protecting your business with TierPoint DRaaS.

<sup>1</sup> [http://drbenchmark.org/wp-content/uploads/2014/02/ANNUAL\\_REPORT-DRPBenchmark\\_Survey\\_Results\\_2014\\_report.pdf](http://drbenchmark.org/wp-content/uploads/2014/02/ANNUAL_REPORT-DRPBenchmark_Survey_Results_2014_report.pdf)  
<sup>2</sup> <http://www.cleardata.com/knowledge-hub/disaster-recovery-as-a-service-healthcare-organizations/>  
<sup>3</sup> <http://midstateinsider.com/en-us/article/disaster-recovery-service-dr-aaS-can-help-ambull-VPrUoovf9PM>  
<sup>4</sup> <http://whatarecharge.com/definition/disaster-recovery-as-a-service-DRaaS>  
<sup>5</sup> <http://www.esg-global.com/infographic/virtualization-cloud-bcd/>