



GEODIS

GAIN CONTROL OVER FULFILLMENT

AMAZON

DROP SHIPPING

COVID-19 Continues to Change the eCommerce Landscape

Brands must take action to address increases in eCommerce demand

“We are seeing increased online shopping and as a result some products such as household staples and medical supplies are out of stock. With this in mind, we are temporarily prioritizing household staples, medical supplies, and other high-demand products coming into our fulfillment centers so we can more quickly receive, restock, and deliver these products to customers.”

*- Amazon Spokesperson
March 17, 2020*

THE IMPACT OF COVID-19

- **Amazon has suspended all inbound shipments of non-essential goods until early-April at the earliest**
- **eCommerce shipments continue to increase with the closing of brick-and-mortar stores and social distancing**
- **Brands are at risk of losing Amazon as a sales channel temporarily and are looking for an adaptable and long-term solution**

What is Drop Shipping?

DROP SHIPPING allows you to utilize your **current eCommerce operation** to fulfill Amazon orders direct to the Amazon consumer.

Amazon Drop Shipping fits into your current eCommerce fulfillment operation



* Optional; requires small EDI change to provide Amazon order # to GEODIS upon order drop



Getting Started with Amazon Drop Shipping is Quick and Easy

NEXT STEPS:

- Reach out to your Account manager or operations manager to set up a consultation on changes needed to ramp up Amazon drop shipping
- Determine which items you want to reroute to GEODIS for fulfillment
- Update catalog and inventory in your Amazon portal - GEODIS can provide outside support if necessary
- Ensure tax nexus is in place for all 50 states

KEEP RISING

