



Global Executive Council for Quality Leaders

Quality: Meeting Challenges Head-On

Quality leaders know that when done right, quality extends throughout the enterprise and provides strategic value to the business. Many however see quality as a “department”; the “quality police” is just another silo. There are tremendous challenges in the struggle to drive quality throughout the enterprise and contribute to operational excellence:

- Changing global markets, disruptive technologies and new regulations
- Chronic underinvestment stifles Quality management maturity
- Top executives don't see comparable strategic value in quality management as in sales, engineering, or manufacturing

Curated Membership

The Quality Global Executive Council is an analyst-guided, LNS-approved membership that focuses on breaking down the obstacles to Quality management maturity. Each member of the council holds a leadership position within their company, works to create a culture of Quality throughout their organization, and makes a commitment to actively engage with all council members to improve the state of Quality management maturity.

Collaboration to Capture Quality Opportunities

The Quality Global Executive Council networks as a group and one-on-one to:

- Share best practices to drive continuous improvement
- Create a compelling business case for Quality investment
- Build collaboration and support across business functions
- Establish effective metrics for Quality performance management
- Bridge silo'ed, fragmented information systems

Unfiltered, Undistracted Knowledge Sharing

LNS created the Global Executive Council to match the laser focus of leaders who want to align people, process and technology to improve Quality performance, support operational excellence and contribute to business results. LNS and the lead analyst eliminate the noise and distractions so you can:

- Get direct access to the breadth of industry research
- Influence event topics and annual research agenda
- Foster independent thought leadership
- Promote cross-industry benchmarking, learning
- Engage in beneficial peer-to-peer collaboration
- Use networking time efficiently



VP
Global Quality



Director
Quality



Director
Supplier Quality



EXTENDED
RESEARCH LIBRARY

SOLUTION SELECTION GUIDES

BEST PRACTICES GUIDES

RESEARCH & VENDOR SPOTLIGHTS

CASE STUDIES

INTERVIEWS

FULL RESEARCH ACCESS:
EHS, QUALITY, APM, MOM & DIGITAL
TRANSFORMATION

PEER PRESENTATIONS



Tackle Today's Problems; Anticipate Tomorrow's Opportunities

When council members get together as a group or meet 1:1 with other member companies, your customer success manager and your research practice leader work with you to define meeting outcomes, design an appropriate agenda, help you prepare for beneficial engagement, and conduct meaningful debriefs so that you maximize your investment of time and energy. Engagements align with your current endeavors to help you:

- Benchmark company progress against LNS maturity models and other companies
- Build a vision and strategy that fits the unique company culture
- Evaluate the improvement pilot with appropriate metrics and timelines
- Build a business case for executive sponsorship
- Evaluate technology requirements and options
- Identify gaps in alignment across people, process and technology
- Zero in on challenges and opportunities



Enlist an Unbiased Advisor, Gain a Team of Experts

Your LNS analyst is more than just a researcher; every LNS analyst has practical experience in manufacturing and the industrial sector. Each one actively builds and maintains rapport with leaders throughout Fortune 500 companies, technology solution companies, associations and the media. Your research analyst strives to become a trusted advisor and develop a keen understanding of your business objectives, culture and initiatives. The result is an unbiased, well-informed advocate who brings to bear industry experience and subject matter expertise on your behalf. Analyst engagement includes:

- Annual kickoff call to set objectives, expectations
- Semi-annual briefing to exchange insight and calibrate
- Research and networking opportunities curated specifically for you and your business
- One-to-one peer access
- Dedicated customer success manager
- Direct access to dedicated research analyst via email and telephone
- Access to analysts across all LNS practice areas
- Quarterly research updates



Potential Topics, 2017 & Beyond

- Supplier Quality Management: Collaboration, Relationships, Compliance, Impact of Complex Chain
- Quality in The Lab: Effective LIMS Practices, Testing and TTM, System V, Cross-Product Lessons Learned
- Manufacturing Quality: RTM, Quality Control, Role of Technology
- Quality as a Responsibility: What Works/What Doesn't, Impacts of Cross-Functional Quality, Getting Engagement, Role of Technology
- IoT and Quality: Internal Use Cases, External Use Cases, Effective Positioning to Gain Buy-In, Operational Excellence Changes and Considerations
- Quality and Product Innovation: Cultural and Leadership Practices to Encourage Innovation, TTM, When to Get Engaged

Fortune 500 Companies Drive Business Results with Council Membership



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LNS Research provides advisory and benchmarking services to help Line-of-Business and IT executives make critical decisions. Our research focuses on the Industrial Internet of Things (IIoT), Digital Transformation; and providing insights into the metrics, leadership, business processes, and technology capabilities needed for achieving Operational Excellence. Learn more at www.Insresearch.com.

