

6 KEY TAKEAWAYS

from the 2015-2016 Metrics that Matter Research Study

EVERY TWO YEARS, LNS Research and MESA International collaborate to identify the most pertinent trends in manufacturing and performance measurements. Each iteration has shifted slightly in scope and project focus, and 2016 is no different. With the advancements of the Internet of Things (IoT), Big Data and Cloud over the past two years, we took a look at how the attitudes, adoptions, and maturity of these technologies have evolved, and what it has meant for how business leaders view business improvements.

The following are six key highlights and takeaways from this year's study.

1 Major progress has been made around IoT awareness

While 44% of survey respondents indicated that they didn't understand IoT in 2015, in 2016 this number dropped to 19%.

Do not understand IoT:

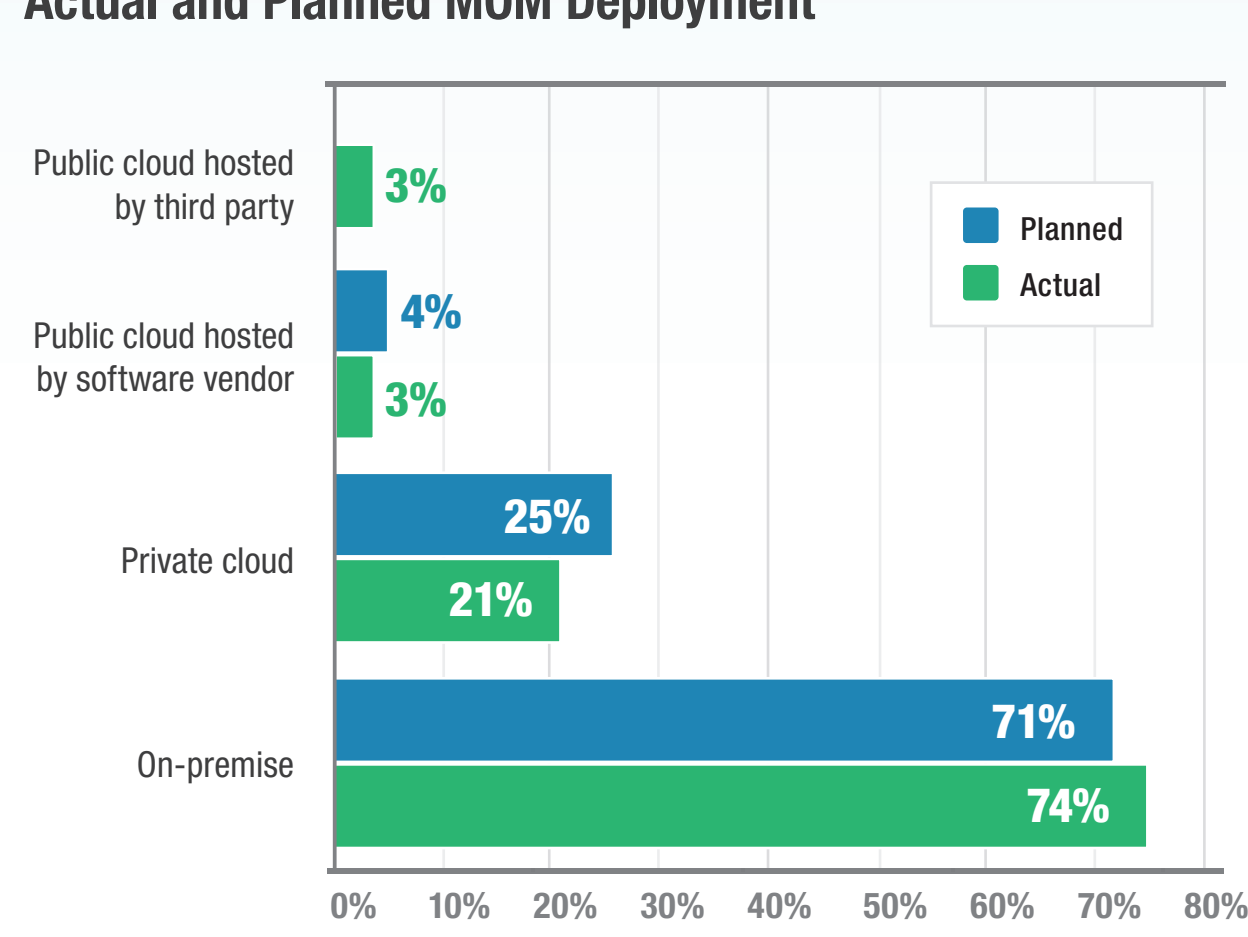
2016: **19%**

2015: **44%**

2 Movements in MOM

On-premise deployments still dominate industry, but the move toward Software as a Service (SaaS) is underway with 26% of respondents already operating MOM functionality from the cloud. 29% of respondents planning a MOM software deployment also listed cloud as their preferred model.

Actual and Planned MOM Deployment



3 When it comes to performance measurements "cash is still king"

Which manufacturing metrics does your company rely on for managing your operations?

Financial, Quality, and Efficiency metrics dominate operational concerns.



Financial: **47%**



Quality: **38%**



Efficiency: **34%**

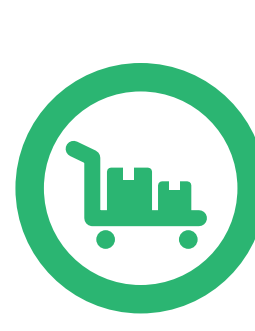
Followed by Customer Responsiveness, Asset & Maintenance, and Inventory Focused metrics.



Customer Responsiveness: **24%**



Asset & Maintenance: **19%**



Inventory Focused: **18%**

4 Improvements in Financial Metrics

Manufacturing cost per unit **10%**

Revenue per employee **7%**

Net profit margin **5%**

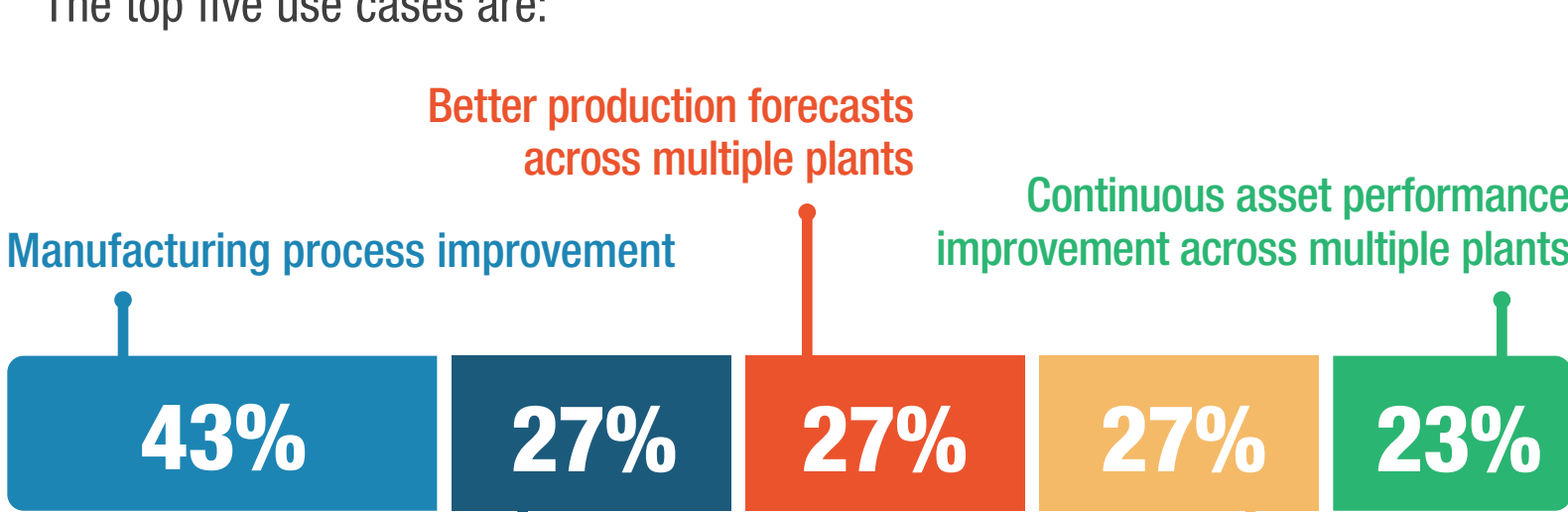
5 Data Analytics Maturity Lagging

Manufacturers have work to do to catch up to current capabilities—only 14% responded that they had a corporate analytics program in place that uses manufacturing data.

14% Only use manufacturing data in analytics

6 How Are Analytics Being Used Inside the Enterprise Today?

The top five use cases are:



THERE IS PLENTY OF WORK still to be done, but manufacturers are making steady improvements in key financial and operational metrics while moving steadily toward cloud and IoT-enabled operational models.



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To learn more about the state of technology advancement and metrics capabilities in manufacturing, access the free [Metrics that Matter eBook](#).