

# STOP THE DISTRACTION. SAVE A LIFE.

Help ensure that our roads are safer. 5,474 people were killed on U.S. roadways and an estimated additional 448,000 were injured in motor vehicle crashes that were reported to have involved distracted driving.\* Distracted driving includes using mobile devices, music, maps and navigation systems, eating and drinking. **Are any of these worth a life?**

**TAKE THE PLEDGE TO STOP DISTRACTED DRIVING.  
DO IT FOR THE PEOPLE & MOMENTS YOU LIVE FOR.**

As a daily reminder of your pledge, please insert the attached window cling to the **inside** of your front windshield. Be sure to place it in the top left corner of your windshield so as NOT to obstruct your view of the road. To learn more or to request additional materials, visit [www.myknowledgebroker.com/stopit](http://www.myknowledgebroker.com/stopit) or text **DISTRACTED** to **72727**.

Receive 2msgs/mo. MSG&DATA rates may apply. For help, text HELP or to cancel, text STOP to 72727. Please view our privacy policy online.  
\*FARS & GES - 2009 Study



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