

CELEBRATING 40 YEARS OF INSURING WISCONSIN

R&R
INSURANCE

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Started in 1975, R&R Insurance Services has organically grown into one of the largest independently owned insurance agencies in the country.

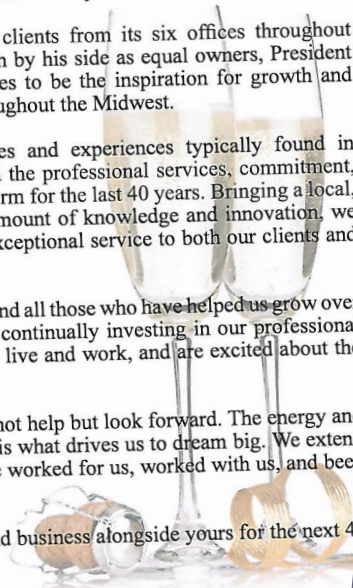
Headquartered in Waukesha, R&R serves clients from its six offices throughout Southeastern Wisconsin. With three children by his side as equal owners, President Ken Riesch's vision for the future continues to be the inspiration for growth and expansion into additional communities throughout the Midwest.

With the unique combination of resources and experiences typically found in larger consulting firms, R&R has delivered the professional services, commitment, flexibility, and personal touch of a smaller firm for the last 40 years. Bringing a local, face-to-face presence with a tremendous amount of knowledge and innovation, we continue to pride ourselves on providing exceptional service to both our clients and the community.

"I am incredibly proud of our organization and all those who have helped us grow over the last four decades," says Ken. "We are continually investing in our professional services and the communities in which we live and work, and are excited about the future more than ever before."

As R&R celebrates this milestone, we cannot help but look forward. The energy and excitement that stems from our associates is what drives us to dream big. We extend our sincere appreciation to those who have worked for us, worked with us, and been our partners through the years.

We look forward to growing our family and business alongside yours for the next 40 years and beyond.



► CONTINUED FROM PAGE 8

*The United Nations
has recognized
Milwaukee as a
freshwater center.*



The partnership helped to fuel a downtown renaissance and paved the way for scores of condominium, apartment and office developments that have transformed a more than two-mile stretch of the river – from the Third Ward to Brady Street.

Pedestrians and boats now have access to some of the city's

best restaurants, brewpubs, shops and front nightlife.

Commercial boats regularly travel the waterway with sightseers and revelers. Paddlers can rent kayaks, canoes and paddleboards to enjoy the river at a leisurely pace.

The riverwalk is not the only contribution the city has developed in recent years.

► CONTINUED ON PAGE 12

Oriental Theater opens in Milwaukee.

1927



Greatest depth of Atlantic Ocean discovered by USS Milwaukee and named for city.

1939



Milwaukee County airport named General Mitchell Field in honor of Gen. Billy Mitchell.

1941



Leon's Frozen opened.

1941



MILWAUKEE BUSINESS JOURNAL CELEBRATING 2015 ANNIVERSARIES JULY 2015 - ADVERTISING SUPPLEMENT

