

Case study

Harrington Starr



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A scalable solution

We'd spoken to various website providers but it was when we met with Volcanic that we saw the real opportunity that its scalable software-as-a-service could offer our business.

We have expanded rapidly and internationally, and the Volcanic technology keeps pace with our company growth.

Recruitment experts

The platform functionality and security is best-in-class, plus Volcanic focuses only on recruitment so understands the sector inside out and, most importantly, they believe in building strategic partnerships with their clients.

The partnership approach means the pressure is on Volcanic to deliver and that we get the most out of our site.

Strategic partnership

We place strong value on the partnership approach that Volcanic takes and value the level of management control we have over our website.

Reporting and analytics

The reporting function is dashboard-driven and gives us valuable insights into candidate behaviour on our site.

We can fine-tune our marketing campaigns based on automated utm tracking of candidates.

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A fully integrated solution that grows with our business

Scott Richardson, Global Marketing Director

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