

Case study

NES Global



NES Global Talent

SEO built in

The Volcanic platform is built with SEO in mind and we've seen a percentage increase in Google sessions as well as a rise in the session to application rate. This is due to a combination of our team's hard work supported by our new technology which has delivered more candidates and streamlined our processes.

Improving conversions

The flexibility of the software as a service model gives us the security of a risk free recruitment technology solution. As recruitment industry specialists, Volcanic understood our brief well and helped tailor the user experience (UX) to deliver better candidate conversions and application rates.

Achieving our business objectives

Our goal of delivering increased application rates was understood and supported by Volcanic - and the website has delivered results.

Integrations

One critical factor in our selection process was that Volcanic offers integration with Bullhorn. To make sure all our requirements were met, we had access to senior technical contacts at Volcanic who set up the integration process to work as we needed.

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We've seen a tangible rise in candidate application rates

Kevin McGrath, Applications Project Director

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