

THE QUÉBEC ADVANTAGE

GREEN ENERGY

SECURE BANKING SYSTEM

DIVERSIFIED ECONOMY

PROXIMITY TO BOSTON AND NEW YORK

STRATEGIC LOCATION

G7 MEMBER

CULTURE OF INNOVATION

PRODUCTIVITY

ABUNDANT NATURAL RESOURCES

ADVANTAGEOUS FREE-TRADE AGREEMENTS

SOUND FINANCES

ARTIFICIAL INTELLIGENCE HUB

A MARKET OF 1.4 BILLION CONSUMERS

FREE-TRADE AGREEMENTS



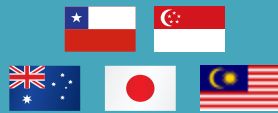
Canada – United States – Mexico (CUSMA)

482 million consumers



Comprehensive Economic and Trade Agreement (CETA)

500 million EU consumers



Trans-Pacific Partnership Agreement (CPTPP): 11 countries

495 million consumers



FLIGHT TIME FROM MONTRÉAL

BOSTON **NEW YORK**

- 1 h 15 • 1 h 22
- 404 km • 535 km

INNOVATION



Leading AI hub

Presence of major global players



Consortiums and groups of world renowned deep-learning researchers



Leading video game hub



Leading aerospace hub

BOMBARDIER



Other centres of excellence:

CLEAN TECHNOLOGY



ANIMATION AND VISUAL EFFECTS



FINTECH



LIFE SCIENCES



SOFTWARE



AGRI-FOOD



GREEN, AFFORDABLE ENERGY

One of the largest producers of hydropower in the world



99% green, renewable energy

Some of North America's lowest and most stable electricity rates

Electricity-centred ecosystem



Data centres



Electrification of transportation: mass transit, niche vehicles, energy storage



Strategic minerals for batteries (world's 3rd largest lithium deposits, graphite, alumina)

EXCEPTIONAL TALENT



Among the **highest school enrolment rates** in the OECD

45%

of the population is bilingual (French and English)

Montréal:

1st

student city¹ in North America

TWO OF THE WORLD'S TOP 100 universities²



McGill Université de Montréal



Canada's biggest **concentration of university researchers**



80 languages spoken

Ranked **6th**

in North America for the concentration of **high-tech** jobs

11 universities

6 engineering faculties

50,000 graduates a year

COMPETITIVE OPERATING COSTS³



LABOUR

34% ↓

16% ↓



ELECTRICITY

36% ↓

49% ↓



REAL ESTATE

47% ↓

51% ↓

less than in the U.S.

less than the 67 average



COST OF LIVING⁴

Montréal, most affordable in Canada and the U.S., in front of:

Tokyo (20th) London (23rd)
Stockholm (22nd) Paris (33rd)

GENEROUS TAX INCENTIVES

Tax holidays

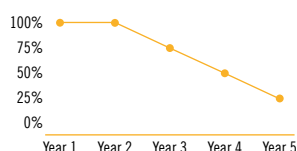
Large investment projects

15%

/15years



Foreign researchers and specialists income



Tax rate

26.6%

in 2019

lower than



New York
34.60%



Los Angeles
27.98%

Tax credits

Acquisition of manufacturing and processing equipment

Up to 45%

Development of e-business and multimedia

30% e-busines / 37.5% multimedia

24% refundable

Research and development

14% fully refundable

+ 15% in Canada

¹ QS Best Student Cities 2018

² Times Higher Education World University Rankings 2019

³ KPMG, Competitive Alternatives 2016

⁴ UBS Price and Earnings, 2018

CLOSE TO **MAJOR** NORTH AMERICAN **ECONOMIC** CENTRES



3 international airports
82 regional airports
140 destinations



Integrated railway network
connecting Canada,
the U.S. and Mexico



Port of Montréal

- One of the busiest ports in the world
- Operates **365 days a year**
- **Shortest route** between Europe and North America



Fluid cross-border
movement of goods

Competitive trucking rates

Direct U.S. access through
a network of highways



INVESTISSEMENT QUÉBEC

We draw on our unique understanding of Québec's business environment to advise international companies interested in starting or expanding operations in Québec. Investissement Québec offers a full range of support services and financial solutions to international investors.



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