

Featured Speaker: Douglas Burdett
Host of The Marketing Book Podcast

Douglas Burdett is the principal and founder of ARTILLERY, a business-to-business manufacturing marketing agency in Norfolk, Virginia.

He is also the host of The Marketing Book Podcast, a weekly interview with bestselling authors of marketing and sales books to help listeners keep up with the smartest thinking in the quickly changing field of modern marketing and sales.

LinkedIn has named The Marketing Book Podcast as one of “10 Podcasts That Will Make You a Better Marketer,” and Forbes has named it as one of “11 Smart Podcasts That Will Keep You In The Know.”

He launched the podcast in 2015 and has published an episode every Friday, now over 235 episodes. And he’s read every single book that has been featured on the show (and several extras).

Prior to starting his own firm, Douglas worked in New York City on Madison Avenue at ad industry giants J. Walter Thompson and Grey Advertising.

Before starting his business career, Douglas served as a U.S. Army artillery officer overseas for three years and then earned an MBA.

[OPTIONAL...]

In lieu of a mid-life crisis, Douglas started performing stand up comedy. He’s all better now, thanks.