



HEALTHPRO®
HERITAGE

Crista Stark

Chief Strategy and Development Officer



Crista is one of the original co-founders of HealthPRO® Heritage and has been instrumental in the Company's growth since 2007. She leads the overall strategy, business development, & marketing initiatives and serves as a key member of the executive team.

Prior to joining HealthPRO® Heritage, Crista held several growth oriented roles in post-acute care, spanning both provider and service partner companies. She started her career at Integrated Health Services during the launch of subacute care and remained there through the Company's rapid expansion and ultimate restructuring, contributing in areas such as marketing, communications, census development, PPS preparation, payer & investor relations. She joined NeighborCare Pharmacy Services in 2004 where she lead the Company's marketing function during its spin-off from Genesis Healthcare.