

For Immediate Release:



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Heritage Healthcare celebrates 15th anniversary.

Greenville, SC, June 1, 2014 – Heritage Healthcare continues to grow as it begins its 15th year of providing physical, occupational and speech therapy to the post acute market. Their ability to adapt to constant industry changes without compromising business principles led them to merge with HealthPRO® Rehabilitation in the fall of 2013. Their management expertise has a unique ability to effectively manage the clinical, regulatory, operational, and financial aspects of therapy. The combined companies provide targeted, real-time management support that enables each practice to achieve optimum success. They now provide contract therapy services at more than 470 skilled nursing facilities, continuing care retirement communities, assisted and independent living communities with recent diversification into hospitals, schools, home health, and outpatient clinics across 26 states while employing more than 5,600 associates – making them one of the largest independent therapy providers in the profession.

“Because of the unique talents and professionalism of our associates and the trust our customers have afforded us, we’ve been able to maintain the principles of our company since our beginnings in 1999,” said Paul Shaw, President. The extensive industry experience of the leadership at Heritage Healthcare has been a firm foundation for growth. As healthcare and the contract therapy industry evolves with increased scrutiny and Medicare Reimbursement reductions, Heritage Healthcare has adhered to their core values. Honesty, Integrity and Compassionately Caring for others, as well as the practice of establishing long-term partner relationships with their customers, is their philosophy for longevity. Their partnerships offer strategic solutions that deliver optimal performance.

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Some of the specific ways they add value for their clients include:

- A proven clinical model;
- Unmatched compliance depth of experience;
- Healthcare reform expertise and targeted programming;
- Sophisticated use of technology;
- Broad clinical reimbursement knowledge; and
- Therapy census development programs.

Heritage Healthcare looks forward to continued success through solid management, dedicated and informed associates and strong customer partnerships.

To learn more about Heritage Healthcare, visit the website at www.heritage-healthcare.com or call Al Eads at 877.508.3237, ext. 112.

About Heritage Healthcare, Inc.

Founded in 1999 by President Paul Shaw and Executive Vice President Al Eads, providing "Compassionate Care" is the overriding mission of Heritage Healthcare. Heritage Healthcare is a leading provider of out-sourced Physical Therapy, Occupational Therapy and Speech Language Pathology services to the residents of long term care and assisted living facilities as well as Continuing Care Retirement Communities throughout the United States.