

Tucker McDonald

Chief Executive Officer

Therapy Partners Consulting

Tucker McDonald, the owner of Therapy Partners Consulting, has more than 30 years of experience as an entrepreneur and executive in healthcare.

He oversees the company sales, product development and emerging businesses. The company focuses on enhancing the strategic position of their post-acute clients through collaborative implementation of their "Home in Just 10 Day™" brand of Transitions Services and "The HEART of Customer Service™" patient experience training initiatives in the Skilled Nursing and Assisted Living environments.

At Therapy Partners Consulting, McDonald advances the development of uniquely branded operational approaches that provide connected, patient-centric care and supports providers to achieve better patient experiences and create demand for their in-patient services. McDonald's team is committed to process improvement, broadening their client's referral base and increasing admissions to their clients' care settings.

Previously, he was CEO of a boutique contract rehabilitation company, Therapy Partners, where he worked with a private investment group to develop a growth-focused physical rehab solution for Skilled Nursing facilities. His team integrated a strong clinical model with a post-acute market strategy that helped to grow his clients' targeted payor population by as much as 300%. Prior to operating Therapy Partners, McDonald spent 10 years as a sales executive with two of the largest contract rehab companies in the southeastern United States. Earlier in his career, he worked with the Hill-Rom Company as a sales executive and corporate accounts director.

McDonald has been actively involved with the North Carolina Health Care Facilities Association for 30 years and has served on their Associate Advisory Committee since its' inception. He is also active in the NCHCFA/PAC as a donor and fundraiser. McDonald and his family host the annual "Kirsten McDonald Memorial Charity Golf Tournament" in Beaufort, North Carolina to raise money for The Boys and Girls Clubs of the Coastal Plains and honor the memory of his late daughter, Kirsten. The event has raised over \$250,000 in its first 6 years.