



WPE

western pharmacy exchange
presented by the california pharmacists association

HILTON ANAHEIM

april 16-19, 2020

Western Pharmacy Exchange (WPE) is dedicated to designing an un-paralleled, progressive, and unprecedented experience that will leave you at the edge of your seat wanting more. With over 35 CE (continuing education) opportunities, one of the largest pharmacy expos and a plethora of networking opportunities for pharmacists, student pharmacists, pharmacy technicians and industry professional like yourself, WPE is the place to be. Be part of the movement as we **celebrate the past** and **design our future**.

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AND LUNCHEONS, GREAT
FOR NETWORKING!

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career resources

celebrating the past
DESIGNING OUR FUTURE



california **pharmacists** association

Western Pharmacy Exchange is presented by the California Pharmacists Association.
For more information, please visit: westernpharmacyexchange.com, or call the CPhA office at 916.779.1400

PHARMACIST TECHNICIAN PROGRAMMING **SATURDAY, APRIL 19**

8:00 AM - 9:15 AM

AN INTERDISCIPLINARY EDUCATIONAL APPROACH WITH PHARMACY & PHARMACY TECHNICIAN STUDENTS TO FOSTER EFFECTIVE COLLABORATION IN THE COMMUNITY SETTING

This session will share and discuss the educational approach, with an emphasis on an interdisciplinary training model, is to coordinate entry-level pharmacists and pharmacy technicians in their learned skill-sets of professional communication, collaboration, non-judgmental and judgmental tasks. It will discuss both qualitative and quantitative baseline data in order to signify how confidence between professional healthcare workers is established and, how the healthcare team can identify potential mishaps and successes with customer service skills, the dispensation and fill process as well as, medication therapy management processes.

11:15 AM - 12:30 PM

HOW TECHNICIANS CAN HELP STRENGTHEN AN ORGANIZATION'S CULTURE THROUGH LEADERSHIP, MENTORSHIP, AND SELF-DEVELOPMENT

This program examines the salience of organizational culture in affecting both a positive workplace environment and superior patient care. It explores how technicians can seek coaching and provide development opportunities to peers that strengthen the bonds between all stakeholders in the medication use process.

3:00 PM - 4:15 PM

EFFECTIVE PATIENT CARE IN THE MIDST OF THE OPIOID CRISIS

This session addresses the balance between under-treated patients who might benefit from opioid pharmacotherapy with recognition of patients who may have become dependent on prescription or illicit substances. For the latter, all health practitioners, including technicians, have an obligation to put patients first and treat them effectively and with dignity. Technicians will learn how to avoid stigma and other traps that otherwise preclude optimal patient care.

5:00 PM - 6:15 PM

HOT TOPICS IMPACTING PHARMACY TECHNICIANS

The role of the pharmacy technician continues to experience professional growth across the country. It is important to understand the issues and trends that arise from this shift and how it is impacting technicians. This session will draw attention to the most relevant trends and provide industry expertise from a panel of pharmacy stakeholders explaining the current state of the profession along with an outlook towards continuous professional evolution.

Pharmacist technician track brought to you by National Healthcareer Association (NHA) in partnership with the California Pharmacists Association (CPhA).

National
Healthcareer
Association*



TECHNICIAN PASS

- Enjoy 4 technician programming sessions and have access to all other conference sessions
- Browse latest products and services in Expo Hall
- Relax at various Rejuvenation Stations in Expo Hall
- Enjoy 'Glow Night' event with food, drinks and entertainment
- Network at receptions and luncheons
- Experience all 3.5 days of the conference

MEMBER
PRICE

\$350

NON-MEMBER
PRICE

\$499

TECHNICIAN DAY PASS

- Enjoy 4 technician programming sessions (Saturday only)
- Browse latest products and services in Expo Hall
- Relax at various Rejuvenation Stations in Expo Hall
- Enjoy 'Glow Night' event with food, drinks and entertainment
- Network at receptions and luncheons

MEMBER
PRICE

\$199

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PRICE

\$399

Refund Policy: All requests for refunds must be made in writing to the California Pharmacists Association and postmarked before JANUARY 17, 2020. By registering you agree NO REFUNDS WILL BE PROVIDED AFTER JANUARY 17, 2020. Refunds will be provided in the amount of the registration fee less a \$100 administrative fee.

*All prices exclude additional event tickets & add-ons.

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