## POSERA-HDX LTD.

(formerly POSERA-HDX INC.)

# MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

## FOR THE THREE-MONTHS ENDED MARCH 31, 2012

The following is the management discussion and analysis ("MD&A") of the condensed consolidated interim statements of financial position, results of operations and comprehensive loss and cash flows of Posera-HDX Ltd. (formerly Posera - HDX Inc.) for the three-months ended March 31, 2012 and should be read in conjunction with the financial statements for such periods and the accompanying notes thereto. The effective date of this MD&A is May 15, 2012. This MD&A should also be read in conjunction with the financial statements and MD&A for the year-ended December 31, 2011.

The management discussion and analysis is the responsibility of management. The Board of Directors carries out its responsibility for the review of this disclosure directly and through its audit committee comprised exclusively of independent directors. The audit committee reviews and prior to publication, approves, pursuant to the authority delegated to it by the Board of Directors, this disclosure.

The Company reports its financial results in Canadian dollars and under International Financial Reporting Standards ("IFRS"). References herein to "Posera-HDX", "HDX", "Hosted Data Transaction Solutions", "the Company", "we" and "our" mean Posera-HDX Ltd.

## FORWARD LOOKING STATEMENTS

This MD&A includes certain forward-looking statements that are based upon current expectations, which involve risks and uncertainties associated with our business and the environment in which the business operates. Any statements contained herein that are not statements of historical facts may be deemed to be forward-looking statements, including those identified by the expressions "anticipate", "believe", "plan", "estimate", "expect", "intend" and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts, but reflect the Company's current expectations regarding future results or events. These forward-looking statements are based on a number of estimates and assumptions, including those which are identified in the "Critical Accounting Estimates and Judgments" section herein, and are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations, including the matters discussed under "Risks and Uncertainties" herein, as well as the risks and uncertainties detailed in our Annual Information Form which was filed on March 29, 2012 with the regulatory authorities.

#### NON-IFRS REPORTING MEASURES

Management reports on certain Non-IFRS measures to evaluate performance of the Company. Non-IFRS measures are also used to determine compliance with debt covenants and manage the capital structure. Because non-IFRS measures do not generally have a standardized meaning, securities regulations require that non-IFRS measures be clearly defined and qualified, and reconciled with their nearest IFRS measure. The Canadian Institute of Chartered Accountants (CICA) Canadian Performance Reporting Board has issued guidelines that define standardized earnings before interest, taxes, depreciation and amortization (EBITDA).

EBITDA, Normalized EBITDA, or Working Capital, are not calculations based on IFRS. EBITDA should not be considered an alternative to net income or comprehensive income in measuring the Company's performance, nor should it be used as an exclusive measure of cash flow. Posera-HDX reports EBITDA, Normalized EBITDA, and Working Capital because they are key measures that management uses to evaluate performance of the Company, and because the Company feels that these Non-IFRS measures provide important information about the Company. EBITDA is a measure commonly reported and widely used by investors as an indicator of a company's operating performance and ability to incur and service debt, and as a valuation metric. While EBITDA has been disclosed herein to permit a more complete comparative analysis of the Company's operating performance and debt servicing ability relative to other companies, investors are cautioned that EBITDA as reported by Posera-HDX may not be comparable in all instances to EBITDA as reported by other companies.

## Non-IFRS reporting definitions:

*EBITDA*: Posera-HDX's management defines EBITDA as Net Income before interest expense, interest income, income taxes (excluding certain investment tax credits and other government assistance), amortization of capital and intangible assets, realized and unrealized exchange gain or loss, impairments and gains or losses on held for trading financial instruments, and other gains or losses on disposition of assets or extinguishment of liabilities;

*Normalized EBITDA:* Posera-HDX's management defines Normalized EBITDA as EBITDA above less certain one-time non-recurring expenditures, and non-cash stock-based compensation expense;

Working Capital: Posera-HDX's management defines Working Capital as its current assets less current liabilities excluding the conversion option value.

Reconciliation to Net Loss Attributable to Owners of the Parent: There is a reconciliation for each of the Non-GAAP reporting measures to their nearest IFRS equivalent under the heading "Reconciliation of Non-IFRS measures to their Closest IFRS equivalent".

#### Comparative Figures:

Certain prior period comparative figures have been restated to conform to the consolidated financial statements presentation adopted under IFRS.

#### Overview

## Three-months ended March 31, 2012 (Unaudited) - Highlights and Summary

(This section acts merely as a summary; the detailed analysis is discussed in the "Comparison of the Unaudited three-months ended March 31, 2012, March 31, 2011 and December 31, 2011".)

- Net loss for the three-months ended March 31, 2012 was loss of \$775,317, an increase of \$659,616 from a loss of \$115,701 for the three-months ended March 31, 2011, and an a decrease of \$2,692,944 from income of \$1,917,627 for the three-months ended December 31, 2011;
- EBITDA loss for the three-months ended March 31, 2012, was \$326,615, a decrease of \$597,312 from EBITDA profit of \$270,697 for the three-months ended March 31, 2011, and a decrease of \$587,873 from EBITDA profit of \$261,258 for the three-months ended December 31, 2011;
- Normalized EBITDA loss for the three-months ended March 31, 2012 was \$322,113, a decrease of \$623,794 from a Normalized EBITDA profit of \$301,681 for the three-months ended March 31, 2011, and a decrease of \$608,528 from a Normalized EBITDA profit of \$286,415 for the three-months ended December 31, 2011;
- Total revenue was \$3,630,044 for the three-months ended March 31, 2012, down \$501,104 (12.3%) from \$4,131,148 for the three-months ended March 31, 2011 and down \$1,182,065 (24.6%) from \$4,812,109 for the three-months ended December 31, 2011;
- Gross profit was \$1,310,719 for the three-months ended March 31, 2012, down \$532,630 (28.9%) from \$1,843,349 for the three-months ended March 31, 2011, and down \$789,224 (37.6%) from \$2,099,943 for the three-months ended December 31, 2011;
- Operating expenses were \$2,030,663 for the three-months ended March 31, 2012, up \$93,888 (4.8%) from \$1,936,775 for the three-months ended March 31, 2011, and down \$119,343 (5.6%) from \$2,150,006 for the three-months ended December 31, 2011;
- Included in cost of sales and operating expenses for the three-months ended March 31, 2012, March 31, 2011 and December 31, 2011 were certain one-time non-recurring expenditures and non-cash stock-based compensation expense (recovery) totaling \$4,502, \$25,157 and \$50,309 respectively;
- Posera-HDX's cash and cash equivalents totaled \$1,729,544 as at March 31, 2012, an increase of \$1,192,061 (221.8%) from \$537,483 as at March 31, 2011, and a decrease of \$702,176 (28.9%) from \$2,431,720 as at December 31, 2011. Bank indebtedness was \$216,391 as at March 31, 2012, an increase of \$13,862 (6.8%) compared to \$202,529 as at March 31, 2011, and an increase of \$34,645 (19.1%) compared to \$181,746 as at December 31, 2011.
- Posera-HDX's working capital totaled \$2,364,824 as at March 31, 2012, an increase of \$1,227,537 (108.0%) from \$1,137,287 as at March 31, 2011, and a decrease of \$598,649 (140.1%) from \$2,963,473 as at December 31, 2011.

#### Posera-HDX's Business

The Company is in the business of managing merchant transactions with consumers and facilitating payment emphasizing transaction speed, simplicity, and accuracy. Posera-HDX develops and deploys touch-screen point of sale ("POS") system software and associated enterprise management tools and has developed and deployed numerous POS applications. Posera-HDX also provides system hardware integration services, merchant staff training, system installation services, and post-sale software and hardware support services. Through the acquisition of Posera, the Company immediately acquired access to Posera's worldwide dealership network of approximately 113 resellers in 25 countries with approximately 1,100 representatives selling, supporting and installing its software. Posera's main software product, known as Maître 'D, has been deployed in over 20,000 locations worldwide in eight different languages.

Posera-HDX's has licensed a prepaid payment solutions allow customers to pay for items quickly and conveniently with either: RFID (radio frequency identification) tags, magnetic stripe cards, or UPC barcoded cards. The solution can be private branded for a specific merchant. A private branded web interface further extends the offering to allow for convenient reload and other account management options. Posera-HDX payment solutions are especially well suited for corporate and institutional cafeteria environments where hundreds of customers purchase and pay for meals in compressed periods throughout the business day.

The Company's Common Shares are listed on the Toronto Stock Exchange under the symbol "HDX".

## Revenues and Expenses

Posera-HDX's revenue model contemplates revenues primarily from the following sources:

- **Transaction fees from merchants.** Merchants pay fees for the processing and reporting of stored value payment transactions. The transaction fees are paid directly to HDX
- **Income from the sale of HDX POS equipment.** Merchant licensees may purchase POS equipment from HDX for installation at merchant.
- **Revenue from data and application hosting fees.** Merchants or other application service providers may contract with HDX for data and application hosting services.
- Services revenue from the delivery of consulting and system integration services. Merchant licensees and merchants may hire HDX to install and manage POS equipment, terminals and readers at merchant locations and provide other services as required.
- **Revenue from software license agreements.** POS Software licensees and resellers may contract with Posera-HDX for the use of proprietary POS software.

Posera-HDX's cost of sales consists primarily of the cost of POS system hardware, third party software and miscellaneous hardware and software which are purchased by Posera-HDX for resale, Technology costs and Operations and Support costs directly incurred to earn revenue, including amortization. Technology costs consist primarily of personnel and related costs associated with Posera-HDX technology development and maintenance, as well as external suppliers. Operations and support costs consist primarily of personnel and related costs associated with the ongoing operations and support of the Posera-HDX business, including the Dexit® Service, fixed hosting costs, merchant implementation costs and certain consumer and merchant support costs.

Posera-HDX operating costs are broken down into the following two categories: sales and marketing; and general and administrative. Sales and marketing costs consist primarily of personnel and related costs associated with the ongoing sales and marketing functions, as well as brand development fees, media placement fees, trade show fees, advertising and other promotional expenses. General and administrative fees consist primarily of personnel and related costs associated with Posera-HDX's senior management,

administrative, legal and finance functions, as well as professional fees and other general corporate expenses.

Stock-based compensation expense relates to charges for stock options granted to directors and employees.

Interest income on Posera-HDX corporate funds consists primarily of interest income related to its invested cash and short-term investments. Posera-HDX's policy is to invest its excess cash in short-term investment-grade interest bearing securities. Interest income fluctuates based upon the amount of funds available for investment and prevailing interest rates. Interest expense primarily related to interest costs of vehicle loans and notes payable. The notes payable were either issued as a result of or acquired in the business combinations that Posera-HDX has completed. On the date of acquisition, Posera-HDX fair-valued the notes payable acquired or issued, and as a result part of the interest expense includes accretion of the fair-value increment of the notes payable acquired or issued.

## Growth Strategy and Future Outlook

Posera-HDX offers "turnkey" solutions including custom software development, integration of our software with appropriate industry specific hardware solutions, deployment and training of our integrated solutions, and providing the ongoing software support and hardware support of deployed solutions. Management's strategy is focused on growing the business organically by:

- Continuing to identify vertical market segments and specific customer groupings that are ideal customers for HDX's technology, assigning direct sales force personnel to communicate with prospective clients and client groupings.
- Marketing HDX products to merchant sites associated with restaurant chains that have preapproved the deployment of HDX technology.
- Identifying jurisdictional technology and reporting requirements, developing tools to meet those requirements and marketing to businesses within said jurisdiction.
- Increasing incremental recurring revenue by developing new technology and enhancing existing technology features in order to increase existing HDX clients' return on investment resulting in existing HDX clients' purchasing additional HDX products, and Expanding the HDX reseller network and marketing additional related products and technology through this reseller network.
- The HDX Payment Processing platform will give the Company the ability to provide payment processing alternatives to our customers, and The Scheduler software will provide a product to the Company's customers to allow them to maintain a quality of service while managing a part-time workforce with a high turnover, which is an excellent addition to the Company's current POS Solutions.

Posera-HDX continues to pursue selective acquisitions which the Company expects will be primarily focused on POS services companies that can be acquired at attractive multiples, and whose products or customer base complements or extends that of the Company currently. In the Company's fourth quarter of 2011, the Company completed the acquisitions of HDX Payment Processing Ltd. (formerly Cash N Go Ltd.) and certain Hospitality assets of 2020 ITS Inc. ("2020").

#### Acquisitions and Divestitures During the Three-Months Ended March 31, 2012

There were no transactions completed by the Company during the first quarter of 2012.

## Acquisitions and Divestitures During the Year-Ended December 31, 2011

## Divestiture of Dexit Inc. (formerly Posera – HDX Inc.) ("Dexit")

On October 28, 2011 Posera-HDX Ltd. completed the divestiture of all the issued and outstanding shares of Dexit which was formed as a result of the reorganization disclosed in Note 2 to the December 31, 2011 annual consolidated financial statements. The sale price was an aggregate of \$2,031,571 in cash, subject to certain post-closing adjustments. Of the \$2,031,571 sale price, \$1,831,571 was received on closing, with a \$200,000 holdback as disclosed in Note 6 to the December 31, 2011 annual consolidated financial statements.

The Company incurred net deal costs on the reorganization of Dexit and sale in the amount of \$93,981 (2010 - \$37,874), net of a recovery from the purchaser of \$125,000 (2010 - \$Nil), which were included in General and Administrative Operating Expenditures as incurred.

As part of the divestiture of Dexit Inc. the Company entered into a standard indemnification regarding the pre-closing liabilities of Dexit, under which the Company believes that an outflow of resources will be remote. The results of Dexit's operations have been included in the financial statements until the divestiture on October 28, 2011.

The carrying value of Dexit's net assets on October 28, 2011 were as follows:

	\$
Cash	5,790
Restricted Cash	20,454
Other Current Assets	27,073
Deferred Income Tax Assets	2,000,000
Current liabilities	(21,746)
Net assets divested	2,031,571

Consideration:	
Cash consideration	1,831,571
Holdback receivable on the sale of Dexit Inc.	200,000
Total consideration	2,031,571

## HDX Payment Processing Ltd. (formerly Cash N Go Ltd.) ("Cash N Go")

On December 15, 2011 Posera-HDX completed the acquisition of all the issued and outstanding shares of Cash N Go. The purchase price was an aggregate of \$397,571, comprised of \$157,571 in cash and 1,000,000 common shares of Posera-HDX, with a hold-period that were not freely tradable until December 15, 2013, with a fair-value of \$240,000. The acquisition provided the Company with a payment switch solution to market to its customer base.

The Company incurred deal costs on the transaction of \$33,434 (2010 - \$13,033), which were included in General and Administrative Operating Expenditures as incurred.

The results of Cash N Go's operations have been included in the annual consolidated financial statements since December 15, 2011. Since the date of acquisition Cash N Go has generated revenue of \$58 and incurred a net loss of \$19,389. The acquisition of Cash N Go is accounted for using the acquisition method. HDX is identified as the acquirer. The following table summarizes the fair value of the assets acquired and liabilities assumed and consideration paid at the date of the acquisition. The cost of the intangible assets acquired includes Computer Software of \$224,481. Goodwill represented the excess earning capacity as a result of synergistic revenue opportunities and cost reductions.

The identifiable net assets of Cash N Go that were acquired at fair value as at December 15, 2011 are as follows:

	\$
Cash	9,846
Current assets excluding cash	9,243
Property, plant and equipment	182,371
Intangible assets	224,481
Current liabilities	(35,800)
Deferred Income Tax Liability	(68,904)
Goodwill acquired in business combination	76,334
Net assets acquired	397,571

Consideration:	
Cash consideration	157,571
Share consideration	240,000
Total consideration	397,571

## Acquisition of certain Hospitality assets of 2020 ITS Inc. ("2020")

On December 30, 2011, Posera-HDX completed the acquisition of certain hospitality assets of 2020, through a wholly owned subsidiary Posera – HDX Scheduler Inc. The purchase price was an aggregate of \$999,385, comprised of \$285,000 in cash, 1,045,488 common shares of Posera-HDX, which had a hold-period, and were not freely tradable until February 1, 2013, with a fair-value of \$243,076, and a royalty payable on future sales of a certain technology acquired, whose fair-value was estimated at \$471,309 on the date of acquisition. The acquisition of 2020 provided the Company with a complementary technology product suite to its existing products, and customer relationships to market the Company's products.

The Company incurred deal costs on the transaction in the amount of \$29,099 for the year-ended December 31, 2011, which was expensed in the Statement of Operations as incurred.

The results of 2020's operations have been included in the annual consolidated financial statements since December 30, 2011. Since the date of acquisition 2020 has generated revenue and a net loss of \$nil. The acquisition of 2020 is accounted for using the acquisition method. Posera-HDX is identified as the acquirer. The following table summarizes the fair value of the assets acquired and liabilities assumed and consideration paid at the date of the acquisition. The cost of the intangible assets acquired includes Customer Relationships \$164,000 and Technology \$489,000. Goodwill represented the excess earning capacity as a result of synergistic revenue opportunities and cost reductions, and the assembled workforce.

The identifiable net hospitality assets of 2020 that were acquired at fair value as at December 30, 2011 are as follows:

	\$
Current assets excluding cash	20,000
Current liabilities	(5,000)
Property, plant and equipment	10,000
Deferred tax assets	72,500
Intangible assets	653,000
Goodwill acquired in business combination	248,885
Net assets acquired	999,385

Consideration:	
Cash consideration	285,000
Share consideration	243,076
Royalty consideration	471,309
Total consideration	999,385

## **Critical Accounting Estimates and Judgments**

This MD&A should be read in conjunction with the Company's audited Consolidated Financial Statements for the years-ended December 31, 2011 and 2010, including the notes thereto, in particular Note 2. Posera-HDX's consolidated annual financial statements are prepared in accordance with International Financial Reporting Standards, while the condensed consolidated interim financial statements are prepared in accordance with IFRS applicable to the preparation of interim financial statements, including IAS 34, Interim Financial Reporting, collectively referred to as ("IFRS"). The Consolidated Financial Statements for the years-ended December 31, 2011 outline the accounting principles and policies used to prepare our financial statements. Accounting policies are critical if they rely on a substantial amount of judgment in their application or if they result from a choice between accounting alternatives and that choice has a material impact on the reported results or financial position.

The Company has considered in determining its critical accounting estimates, trends, commitments, events or uncertainties that it reasonably expects to materially affect the methodology or assumptions, subject to the items identified in the Caution regarding forward-looking statements section of this MD&A.

## Critical accounting judgments

The preparation of annual consolidated financial statements in conformity with IFRS requires management to make judgments, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses. Actual results may differ from these estimates. The following are the significant accounting judgments that were made in the preparation of the financial statements:

#### Cash-generating units ("CGU"s)

In testing for impairment of certain assets that do not have independent cash inflows, the Company is required to group non-goodwill long-lived assets into CGUs which is the lowest level of assets that produce cash inflows which are independent of other assets. Goodwill is allocated to each CGU, or groups of CGUs, that is expected to benefit from the synergies of the combination. Each unit or group of units to which goodwill is allocated represents the lowest level within the entity at which goodwill is monitored for internal management purposes and is not larger than an operating segment.

#### Functional currency of consolidated entities.

Under IFRS, each consolidated entity must determine its own functional currency, which becomes the currency that entity measures its results and financial position in. In determining the functional currencies of consolidated entities, the Company considered many factors, including the currency that mainly influences sales prices for goods and services, the currency of the country whose competitive forces and regulations mainly determine the sales prices, and the currency that mainly influences labour material and other costs for each consolidated entity.

#### Critical accounting estimates

The following are some of the estimates that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next fiscal year. Refer to Note 2 of the Annual Consolidated Financial Statement and MD&A for the years-ended December 31, 2011 and 2010 for a complete listing of the Company's critical accounting estimates.

- a. Intangible asset March 31, 2012 \$5,871,091 (March 31, 2011 \$5,987,341, December 31, 2011 \$6,220,150) and Goodwill March 31, 2012 \$6,590,920 (March 31, 2011 \$6,192,368, December 31, 2011 \$6,639,033)
  - Critical estimates relate to the valuation of intangible assets and goodwill acquired in business combinations and the potential impairment of intangible assets and goodwill as part of the CGU impairment testing.
  - See the detailed disclosure surrounding the estimates used in the December 31, 2011 annual consolidated financial statements and MD&A.
- b. Royalty payable March 31, 2012 \$483,768 (March 31, 2011 \$Nil December 31, 2011-\$471,309)
  - See the detailed disclosure surrounding the estimates used and sensitivity thereon in the December 31, 2011 annual consolidated financial statements and MD&A.
- c. Conversion option March 31, 2012 \$1,027 (March 31, 2011 \$164,058, December 31, 2011 \$35,556)
  - The following key assumptions were used in determining the fair-value at the respective dates:

	March 31, 2012	March 31, 2011	December 31, 2011
Fair value of Common Shares	\$ 0.30	\$ 0.32	\$ 0.33
Volatility	104.64%	101.65%	104.86%
Risk free rate	0.95%	1.77%	0.95%
Carrying Value	\$1,027	\$164,058	\$35,556

- See the detailed disclosure surrounding the estimates used and sensitivity thereon in the December 31, 2011 annual consolidated financial statements and MD&A.
- d. Investment Tax Credits Receivable non-refundable March 31,2012 \$1,075,737 (March 31, 2011 \$962,354 December 31, 2011 \$1,013,879)
  - Management estimates that the non-refundable Investment Tax Credits receivable
    will be recoverable before expiry. See detailed disclosure surrounding the expiry
    dates for non-refundable Investment Tax Credits Receivable in Note 3 to the
    accompanying quarterly consolidated financial statements.
  - See the detailed disclosure surrounding the estimates used and sensitivity thereon in the December 31, 2011 annual consolidated financial statements and MD&A.

## Comparison of the Unaudited Three-Months Ended

The table below sets out the unaudited statements of operations for the three-months ended March 31, 2012, March 31, 2011 and December 31, 2011.

Analysis of the Unaudited Quarterly Results	Q1-2012 (unaudited) \$	Q1-2011 (unaudited) \$	Q4-2011 (unaudited) \$	Q1-2012 vs. Q1-2011	%	Q1-2012 vs. Q42011 \$	%
Revenue	3,630,044	4,131,148	4,812,109	(501,104)	(12.3%)	(1,182,065)	(24.6%)
Cost of Sales	-,,-	, - , -	,- ,		(,	( , - ,,	(,
Cost of inventory	646,908	870,330	1,250,740	(223,422)	(25.7%)	(603,832)	(48.3%)
Technology	461,687	285,421	346,110	175,966	61.7%	115,577	33.4%
Operations and Support	1,210,730	1,132,048	1,115,316	78,682	7.0%	95,414	8.6%
Total Cost of Sales	2,319,325	2,287,799	2,712,166	31,526	1.4%	(392,841)	(14.5%)
Gross Profit	1,310,719	1,843,349	2,099,943	(532,630)	(28.9%)	(789,224)	(37.6)%
Gross Profit Percentage	36.1%	44.6%	43.6%	(332,030)	(8.5%)	(705,221)	(7.5)%
Operating	20.170	11.070	13.070		(0.570)		(1.5)70
Expenditures							
Sales and marketing	894,064	800,237	804,070	93,827	11.7%	89,994	11.2%
General and	,,,,,,	,	,,,,,,			%	
administrative	1,136,599	1,136,538	1,345,936	61	0%	(209,337)	15.6%
<b>Total Operating</b>							
Expenditures	2,030,663	1,936,775	2,150,006	93,888	4.8%	(119,343)	(5.6%)
	(719,944)	(93,426)	(50,063)	(626,518)	670.6%	(669,881)	1,338.1%
Other expenses							
(income)							
Interest expense	72,275	81,656	79,431	(9,381)	(11.5%)	(7,156)	(9.0%)
Realized and unrealized							
loss on foreign exchange	32,512	35,404	37,792	(2,892)	(8.2%)	(5,280)	(14.0%)
Interest and other income	(1,942)	(2,132)	(3,960)	190	(8.9%)	2,018	(51.0%)
Gain on held for trading							
financial instruments	(34,529)	(56,308)	(21,235)	21,779	(38.7%)	(13,294)	62.6%
	68,316	58,620	92,028	9,696	16.5%	(23,712)	(25.7%)
Net loss before income	( <b>2</b> 00 <b>2</b> 00)	(1.50.0.16)	(4.40.004)	(626.24.6)	440.407	(646460)	454.00/
taxes	(788,260)	(152,046)	(142,091)	(636,214)	418.4%	(646,169)	454.8%
Current	37,155	4,590	(45,955)	32,565	709.5%	83,110	(180.9%)
Future	(50,098)	(40,935)	(2,013,763)	(9,163)	22.4%	1,963,665	(97.5%)
Net income (loss)							
attributable to owners of the parent	(775 217)	(115 701)	1 017 627	(659,616)	570.1%	(2.602.044)	(140.4%)
Other comprehensive	(775,317)	(115,701)	1,917,627	(039,010)	5/0.1%	(2,692,944)	(140.4%)
income	(28,384)	(45,868)	(60,722)	(17,484)	38.1%	(32,338)	53.3%
Comprehensive income	(20,304)	(73,000)	(00,722)	(17,707)	30.170	(32,330)	33.370
(loss), attributable to							
owners of the parent	(803,701)	(161,569)	1,856,905	(642,132)	397.4%	(2,660,606)	(143.3%)
F	(	\ - <del>-7-</del> ~- /	7 7	(,)	, •	· //	( 5.5.7.4)
Non-IFRS reporting							
measures(as outlined on Pages							
16 – 18 of this MD&A):	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)
EBITDA	(326,615)	270,697	261,258	(597,312)	(220.7%)	(587,873)	(225.0%)
Normalized EBITDA	(322,113)	301,681	286,415	(623,794)	(206.8%)	(608,528)	(212.5%)

The presentation of the below of Selected Financial Data is for the purposes of this management discussion and analysis. The 2012 and 2011 financial data below have been prepared and presented in accordance with International Financial Reporting Standards.

Selected Financial Data for the three	March 31,	March 31,	December 31,
months ended	2012	2011	2011
Revenue	\$ 3,630,044	\$ 4,131,148	\$ 17,699,771
Net income (loss), attributable to the			
owners of the parent	(775,317)	(143,438)	1,485,896
Income (loss) per share			
<ul> <li>basic and diluted</li> </ul>	(0.02)	(0.00)	0.03
Weighted average number of			
shares outstanding (000's) - basic	48,434	45,497	45,951
Weighted average number of			
shares outstanding (000's) – diluted	48,434	45,497	45,981
Cash and cash equivalents	1,729,544	537,483	2,431,720
Bank indebtedness	216,390	202,529	181,746
Working capital (as outlined on Page 19 of			
this MD&A)	2,364,824	1,137,287	2,963,473
Total assets	20,373,075	19,434,013	22,278,473
Long-term liabilities	2,815,293	2,704,403	2,956,610
Total shareholders' equity	13,365,926	11,759782	14,165,125

#### Comparison of the unaudited quarters ended March 31, 2012 and 2011 and December 31, 2011

#### **Revenue:**

Revenue Comparisons March 31, 2012, March 31, 2011 and December 31, 2011

Posera-HDX recognized revenue of \$3,630,044 for the three-months ended March 31, 2012 compared to \$4,131,148 for the three-months ended March 31, 2011, a decrease of \$501,104 (12.3%) and \$4,812,109 for the three-months ended December 31, 2011, a decrease of \$1,182,065 (24.6%). The decrease in revenue during the three-months ended March 31, 2012 compared to December 31, 2011 is primarily a seasonal fluctuation, where the seasonal result of the first quarter tends to be the weakest quarter of the year. The decrease in revenue during the three-months ended March 31, 2012 is a result of the Company completing fewer system installations and software license sales when in the compared to the three-months ended March 31, 2011.

#### **Cost of Sales:**

Cost of Sales Comparisons March 31, 2012, March 31, 2011 and December 31, 2011

Posera-HDX recognized cost of inventory of \$646,908 (17.8% of revenues) for the three-months ended March 31, 2012, compared to \$870,330 (21.1% of revenues) for the three-months ended March 31, 2011 and \$1,250,740 (25.9% of revenues) for the three-months ended December 31, 2011. The changes in the cost of inventory as a percentage of revenue is a result of a change in product mix between the respective periods. For example the Company earned a higher proportion of revenue related to service contracts in the three-months ended March 31, 2012 than in the three-months ended March 31, 2011 and December 31, 2011, which resulted in a lower percentage of cost of inventory as a proportion of revenues.

Technology expenses in the three-months ended March 31, 2012 were \$461,687, an increase of \$175,966 (61.7%) from \$285,421 in the three-months ended March 31, 2011 and an increase of \$115,577 (33.4%) from \$346,110 in the three-months ended December 31, 2011.

Included in the technology expense for the three-months ended March 31, 2012, March 31, 2011 and December 31, 2011 are one-time expenditures relating to a tax judgment and amortization of technology intangible assets, totaling \$140,809, \$60,042 and \$89,195 respectively. Excluding these one-time expenditures and intangible asset amortization, Posera-HDX's technology expenses for the three-months ended March 31, 2012, March 31, 2011 and December 31, 2011 would have been \$320,878, \$225,379, and \$256,925 respectively.

The technology expense increased during the three-months ended March 31, 2012 compared to the three-months ended March 31, 2011 and December 31, 2011 as a result the increase of technology expense associated with the inclusion of HDX Payment Processing and Scheduler divisions. These two divisions were acquired in December, 2011 and therefore the comparative quarters do not display a complete three-months of their technology expense.

Technology Expense Reconciliation	For the quarters ended					
	March 3	1, 2012	March 3	1, 2011	December	31, 2011
Technology expense	\$	461,687	\$	285,421	\$	346,110
Less: Amortization of intangible assets		140,809		79,368		89,185
Less: One-time expenditures		-		(19,326)		-
Adjusted technology expense	\$	320,878	\$	225,379	\$	256,925

Operations and support expenses were \$1,210,730 in the three-months ended March 31, 2012; an increase of \$78,682 (7.0%) from \$1,132,048 in the three-months ended March 31, 2011, and an increase of \$95,414 (8.6%) from \$1,115,316 in the three-months ended December 31, 2011. The operations and support expenses remained relatively consistent as the employee headcount and other operations and support expenses remained relatively consistent between all of the comparable quarters.

#### **Operating Expenditures:**

Posera-HDX recognized operating expenditures of \$2,030,663 for the three-months ended March 31, 2012 compared to \$1,936,775 for the three-months ended March 31, 2011, and \$2,150,006 for the three-months ended December 31, 2011.

Included in operating expenses for the three-months ended March 31, 2012, March 31, 2011 and December 31, 2011 are one-time expenditures relating to the various acquisitions during 2011, an office move and the 2011 corporate reorganization, totaling \$nil, \$35,809 and \$25,201 respectively. Excluding these one-time expenditures, Posera-HDX`s operating expenditures for the three-months ended March 31, 2012, March 31, 2011 and December 31, 2011, would have been \$2,030,663, \$1,900,966, and \$2,124,805 respectively.

Sales and marketing expenses were \$894,064 in the three-months ended March 31, 2012 an increase of \$93,827 (11.7%) from \$800,237 in the three-months ended March 31, 2011, and an increase of \$89,994 (11.2%) from \$804,070 in the three-months ended December 31, 2011. The sales and marketing expenses increased as a result of an increase in headcount and through the inclusion of the sales and marketing expenses from the HDX Payment Processing and Scheduler divisions which were both acquired in December, 2011.

Included in general and administrative expenses for the three-months ended March 31, 2012, March 31, 2011 and December 31, 2011 was non-cash stock-based compensation expense of \$4,502, \$14,500 and (\$44) respectively. Excluding these non-cash stock compensation expenses, and the one-time expenditures above, Posera-HDX's operating expenditures for the three-months ended March 31, 2012, March 31, 2011 and December 31, 2011, would have been \$2,026,161, \$1,886,466 and \$2,124,849 respectively.

Included in the general and administrative expenses is the amortization of equipment and intangible assets, as a result of IFRS disclosure requirements. For the three-months ended March 31, 2012, March 31, 2011 and December 31, 2011 was amortization of equipment and intangible assets of \$81,472, \$122,826 and \$80,287 respectively. Excluding the previously discussed non-cash stock compensation expenses, the one-time expenditures above and amortization of equipment and intangible assets, Posera-HDX's operating expenditures for the three-months ended March 31, 2012, March 31, 2011 and December 31, 2012, would have been \$1,944,689, \$1,763,640 and \$2,044,562, respectively.

General and administrative expenses were \$1,136,599 in the three-months ended March 31, 2012; an increase of \$61 (0.0%) from \$1,136,538 in the three-months ended March 31, 2011, and a decrease of \$209,337 (15.6%) from \$1,345,936 in the three-months ended December 31, 2011. Included in general and administrative expenses for the three-months ended March 31, 2012, March 31, 2011 and December 31, 2011 is stock-based compensation expense of \$4,502, \$14,500 and (\$44) respectively. Additionally, included in general and administrative expenses for the three-months ended March 31, 2012, March 31, 2011 and December 31, 2012 are one-time expenditures of \$nil, \$35,809 and \$25,201 respectively. Finally, included in general and administrative expenses for the three-months ended March 31, 2012, March 31, 2012 and December 31, 2011 is amortization of intangible assets and property, plant and equipment of \$81,472, \$122,826 and \$80,287 respectively.

After factoring these amounts, the adjusted general and administrative expenditures the increase in the quarter over quarter relates primarily to the general and administrative expenses that were incurred in the first quarter of 2012, but were not incurred during the same period in 2011. The fluctuation between the three-months ended December 31, 2011 and March 31, 2012 is a result of seasonal expenses that were expensed in the fourth quarter of 2011 which were not incurred in the first quarter of 2012. See the table below for a summary:

General and Administrative Expense Reconciliation			
	March 31, 2012	March 31, 2011	December 31, 2011
General and administrative expense	\$ 1,136,599	\$ 1,136,538	\$ 1,345,936
Less: Stock-based compensation expense	4,502	14,500	(44)
Less: Amortization of intangible assets	34,436	98,072	32,570
Less: Amortization of PP&E	47,036	41,047	26,354
Less: One-time expenditures	-	35,809	25,201
Adjusted general and administrative			
expense	\$ 1,050,625	\$ 947,110	\$ 1,261,855

#### **Other Expense and Income:**

Interest expense is comprised primarily of interest expense incurred on long-term obligations, including the convertible debenture issued as a result of the Posera acquisition. Interest expense for the three-months ended March 31, 2012 of \$72,275 decreased \$9,381 and \$7,156 from \$81,656 and \$79,431 for the three-months ended March 31, 2011 and December 31, 2011 respectively as a result of reductions in the outstanding interest-bearing debts through regularly scheduled repayments.

Realized and unrealized (gain) loss on foreign exchange is comprised primarily of the (gain) loss on the foreign denominated convertible debenture and net assets denominated in foreign currencies. As a result of the decrease in the CAD, relative to the USD, the carrying amount of the convertible debenture liability (in CAD) has increased, resulting in a gain during the three-months ended March 31, 2012. Additionally, the net assets denominated in foreign currencies incurred a loss during the three-months ended March 31, 2011 as a result of a decrease of the value of the source currency when translated into the functional currency. The fluctuations in the realized and unrealized (gain) loss on foreign exchange has impacted the three comparable reporting periods, March 31, 2012, March 31, 2011 and December, 2011. The impact to income is predicated on the foreign exchange movements in net assets denominated in a currency other than the functional currency and the revelation of the convertible debenture from USD to CAD.

Interest and other income is comprised primarily of interest earned from the investing of HDX's corporate funds. The interest earned remained relatively consistent between the three-months ended March 31, 2012, March 31, 2011 and December 31, 2011, as the interest rates earned, and balances deposited remained relatively consistent.

The (gain) loss on held for trading financial instruments is comprised entirely of the (gain) loss on the conversion option of the convertible debenture and revaluation of closing consideration. The gain during three-months ended March 31, 2011 resulted from the change in the fair-value of the conversion option, largely the result of the reduction in the time to expiry of the conversion option, which expires on May 1, 2012 of (\$34,529), (\$56,308) and (\$21,235) for the three-months ended March 31, 2012, March 31, 2011 and December 31, 2011 respectively.

## **Segment Analysis**

<b>Operating Segments</b>					
	Revenue for the three-months ended				
	March 31, March 31, December 31				
	2012	2011	2011		
Direct POS	\$ 1,731,074	\$ 2,220,016	\$ 2,601,236		
POS Software	1,912,066	1,931,331	2,225,943		
Other	487	-	-		
Intersegment - POS Software	(13,583)	$(13,583) \qquad (20,199) \qquad (15)$			
Total	\$ 3,630,044	\$ 3,630,044 \$ 4,131,148			
			(1)		
	Operating profi	t for the three-mo	onths ended (1)		
	March 31,	March 31,	December 31,		
	2012	2011	2011		
Direct POS	\$ (113,352)	\$ 134,879	\$ 340,004		
POS Software	82,115	342,357	207,915		
Other	(120,743)	=	=		
Total	\$ (151,980)	\$ 477,236	\$ 547,919		

<sup>(1)</sup> Operating profit is earnings before corporate headquarters operating expenditures, interest earnings and expense, taxes, amortization, foreign exchanges losses and gains and realized currency translation gains and losses.

#### Revenue

For the three-months ended March 31, 2012, Direct POS revenue decreased \$488,942 (22.0%) and decreased \$870,162 (33.5%) when compared to the three-months ended March 31, 2011 and December 31, 2011 respectively. Direct POS revenues decreased compared to the three-months ended December 31, 2011 primarily as a result of a seasonal fluctuation, where the seasonal result of the first quarter tends to be the weakest quarter of the year. The decrease in revenue during the three-months ended March 31, 2012 is a result of the Company completing fewer system installations when compared to the three-months ended March 31, 2011. For the three-months ended March 31, 2012, POS Software revenue increased \$19,265 (1.0%) and decreased \$313,877 (14.1%) when compared to the three-months ended March 31, 2011 and December 31, 2011 respectively. POS revenues decreased compared to the three-months ended March 31, 2012. POS revenues decreased compared to the three-months ended March 31, 2012. POS revenues decreased compared to the three-months ended December 31, 2011, primarily as a result of a seasonal fluctuation, where the seasonal results for the first quarter tends to be the slowest quarter of the year.

#### **Operating Profit**

For the three-months ended March 31, 2012, Direct POS operating profit decreased \$248,231 (184.0%) and \$453,356 (133.3 %) when compared to the three-months ended March 31, 2011 and December 31, 2011 respectively. For the three-months ended March 31, 2012, POS Software operating profit decreased \$260,242 (76.0%) and \$125,800 (60.5%) compared to the three months ended March 31, 2011 and December 31, 2011. Finally, for the three-months ended March 31, 2012, the Other segments operating profit decreased \$120,743 (100.0%) and \$120,743 (100.0%) compared to the three months ended March 31, 2011 and December 31, 2011. The Company expects to continue to make significant investments in these divisions into the foreseeable future and will strive to increase revenue for these divisions and products as quickly as possible.

## **Summary of Unaudited Quarterly Results**

The following table sets forth unaudited statements of operations data for the eight most recent quarters ended March 31, 2012 as prepared in accordance with IFRS and certain Non-IFRS measurements. The information has been derived from our unaudited quarterly financial statements that, in management's opinion, have been prepared on a basis consistent with the audited financial statements for the years ended December 31, 2011 and 2010 and include all adjustments necessary for a fair presentation of information presented. The Earnings (Loss) Per Share – Basic and Diluted per quarter may not aggregate to the Earnings (Loss) Per Share – Basic and Diluted in the annual financial statements due to rounding. The following numbers differ from those previously reported as a result of certain IFRS adjustments discussed previously.

	2012		2011	
	Q1	Q4	Q3	Q2
Revenues	\$ 3,630,044	\$ 4,812,109	\$ 4,541,336	\$ 4,215,178
EBITDA	\$ (326,615)	\$ 261,258	\$ 145,517	\$ 199,900
Normalized EBITDA	\$ (322,113)	\$ 286,415	\$ 384,414	\$ 233,513
Net Income (Loss) Attributable to the Owners of the Parent Comprehensive Income (Loss), Attributable to the Owners of the	\$ (775,317)	\$ 1,917,627	\$ (220,636)	\$ (95,394)
Parent	\$ (803,701)	\$ 1,856,905	\$ (95,676)	\$ (104,249)
Earnings (Loss) Per Share Basic	\$ (0.02)	\$ 0.03	\$ (0.00)	\$ (0.00)
Earnings (Loss) Per Share Diluted	\$ (0.02)	\$ 0.03	\$ (0.00)	\$ (0.00)
	2011		2010	
	Q1	Q4	Q3	Q2
Revenues	\$ 4,131,148	\$ 5,219,357	\$ 4,288,316	\$ 3,620,892
EBITDA	\$ 270,697	\$ 287,262	\$ (15,333)	\$ (104,799)
Normalized EBITDA	\$ 301,681	\$ 519,533	\$ 111,345	\$ 108,004
Net Income (Loss), Attributable to Owners of the Parent Comprehensive Loss, Attributable to Owners of the Parent	\$ (115,701)	\$ (41,285)	\$ (55,422)	\$ (584,131)
	\$ (161,569)	\$ (132,312)	\$ (92,231)	\$ (527,690)
Earnings (Loss) Per Share Basic	\$ (0.00)	\$ (0.00)	\$ (0.00)	\$ (0.02)
Earnings (Loss) Per Share Diluted	\$ (0.00)	\$ (0.00)	\$ (0.00)	\$ (0.02)

## Reconciliation of Unaudited Non-IFRS measures to Closest IFRS Equivalent

Net Loss Attributable to Owners of the Parent to EBITDA and Normalized EBITDA	2012		2011	
	Q1	Q4	Q3	Q2
Net Loss Attributable to the Owners of the Parent	\$ (775,317)	\$ 1,917,627	\$ (220,636)	\$ (95,394)
Interest expense	72,275	79,431	85,570	97,766
Exchange loss (gain)	32,512	37,792	(107,335)	29,120
Interest and other income Gain on held for trading financial	(1,942)	(3,960)	(2,330)	(2,516)
instruments	(34,529)	(21,235)	(101,266)	(6,001)
Amortization of equipment	47,036	26,354	40,208	40,726
Amortization of intangible assets	320,407	284,967	277,656	292,408
Tax provision (recovery)	12,943	(2,059,718)	173,650	(156,209)
EBITDA	\$ (326,615)	\$ 261,258	\$ 145,517	\$ 199,900
One-time non-recurring expenditures and (recoveries)	-	25,201	125,784	(102,691)
Stock-based compensation expense SR&ED technology expense	4,502	(44)	147,513	14,500
reduction relating to prior years Investment tax reassessment by tax	-	-	(34,400)	-
authorities (1)	-	-	-	121,804
Normalized EBITDA	\$ (322,113)	\$ 286,415	\$ 384,414	\$ 233,513

<sup>(1)</sup> The Company incurred a one-time change in estimate of the Company's investment tax credits receivable, which transpired as a result of a review performed by the relevant income tax authorities during the three-months ended June 30, 2011. The change in estimate resulted in an increased one-time expenditure to the technology expense of \$121,804 for the three- months ended June 30, 2011. Of the \$121,804 adjustment, \$50,943 relates to a date of acquisition revaluation and \$70,861 relates to investment tax credits receivable booked post acquisition. The Company applied the \$70,861 ratably to quarters post-acquisition to calculate the Normalized EBITDA.

## Reconciliation of Unaudited Non-IFRS measures to Closest IFRS Equivalent (continued)

Net Loss Attributable to Owners of the Parent to EBITDA and Normalized EBITDA	2011	2010		
	Q1	Q4	Q3	Q2
Net Income (Loss) Attributable to the Owners of the Parent	\$ (115,701)	\$ (41,284)	\$ (55,422)	\$ (584,131)
Interest expense	81,656	112,434	108,980	41,291
Exchange loss (gain)	35,404	(96,504)	(43,139)	63,420
Interest and other income Gain on held for trading financial	(2,132)	(2,751)	(608)	(742)
instruments	(56,308)	(139,152)	(331,139)	(156,531)
Amortization of equipment	41,052	47,717	39,092	32,271
Amortization of intangible assets	323,066	451,774	251,829	191,687
Intangible asset impairment	-	-	-	85,458
Goodwill impairment	-	-	-	233,533
Tax provision (recovery)	(36,350)	(44,972)	15,074	(11,055)
EBITDA	\$ 270,697	\$ 287,262	\$ (15,333)	<b>\$ (104,799)</b>
One-time non-recurring expenditures	35,809	69,709	145,795	225,358
Stock-based compensation expense	14,500	181,888	209	329
Investment tax reassessment by tax authorities (1)	(19,326)	(19,326)	(19,326)	(12,884)
Normalized EBITDA	\$ 301,681	519,533	\$ 111,345	\$ 108,004

<sup>(1)</sup> The Company incurred a one-time change in estimate of the Company's investment tax credits receivable, which transpired as a result of a review performed by the relevant income tax authorities during the three-months ended June 30, 2011. The change in estimate resulted in an increased one-time expenditure to the technology expense of \$121,804 for the three- months ended June 30, 2011. Of the \$121,804 adjustment, \$50,943 relates to a date of acquisition revaluation and \$70,861 relates to investment tax credits receivable booked post acquisition. The Company applied the \$70,861 ratably to quarters post-acquisition to calculate the Normalized EBITDA.

## Reconciliation of Unaudited Non-IFRS measures to Closest IFRS Equivalent (continued)

	March 31, 2012	December 31, 2011	March 31, 2011	
Equity Attributable To Owners of the Parent	\$ 13,365,926	\$ 14,165,125	\$ 11,759,782	
Add: Long-term portion of notes payable Add: Long-term portion of	887,835	975,063	1,182,136	
vehicle Loans Add: Long-term portion of	28,678	42,126	39,564	
royalty payable	479,690	467,231	-	
Add: Conversion option	1,027	35,556	164,058	
Add: Future income tax liability	1,419,090	1,472,190	1,482,876	
Less: Goodwill	(6,590,920)	(6,639,033)	(6,192,368)	
Less: Intangible assets Less: Long-term portion of investment tax credits	(5,871,091)	(6,220,150)	(5,987,341)	
receivable Less: Long-term portion of	(1,075,737)	(1,013,879)	(962,354)	
lease receivable Less: Deposit on leased	(35,840)	(35,469)	(58,678)	
premises	(34,410)	(34,411)	(34,410)	
Less: Equipment Less: Deposit on pending acquisitions	(209,424)	(250,876)	(230,978) (25,000)	
Working Capital	\$ 2,364,824	\$ 2,963,473	\$ 1,137,287	

#### **Liquidity and Financial Resources**

As at March 31, 2012, HDX had cash and cash equivalents totaling \$1,729,544 (March 31, 2011 - 537,483).

For the quarter-ended March 31, 2012 and 2011, used by operating activities was \$600,579 and \$501,111 respectively. Cash used by operations for the quarters-ended March 31, 2012 and 2011 resulted from a net loss and changes in non-cash working capital items, which was partially offset by items not affecting cash such as amortization, interest accretion and stock-based compensation.

For the quarters-ended March 31, 2012 and 2011, cash used in financing activities were \$129,978 and \$227,537 respectively. Cash used in financing activities for the three-months ended March 31, 2012 resulted primarily from the repayments of the notes payable and vehicle loan payments. Cash used in financing activities for the three-months ended March 31, 2011 was a result of the repayments of the notes payable, lease liability and vehicle loan payments, which was partially offset by the exercise of stock options. HDX expects to continue to make acquisitions in the future and therefore may complete additional financings in the equity markets.

For the quarters-ended March 31, 2012 and 2011, cash used in investing activities was \$8,643 and \$36,433 respectively. The cash used in investing activities during the three-months ended March 31, 2012 relates primarily to the acquisition of property plant and equipment. The cash used in investing activities during the three-months ended March 31, 2011 relates primarily to the acquisition of property plant and equipment and a deposit on a pending acquisition.

Working capital at March 31, 2012 and 2011 and December 31, 2011was \$2,364,824, \$1,137,287 and \$2,963,473 respectively.

## Capital Structure

The Company's objective when managing capital is to safeguard its ability to continue as a going concern in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to reduce the cost of capital.

In order to maintain or adjust the capital structure, the Company may issue new shares, sell assets to reduce debt or issue new debt.

The Company monitors capital on the basis of the debt to equity ratio. This ratio is calculated as total debt divided by total equity. Total debt is calculated as the sum of bank indebtedness, and current and long-term notes payable and vehicle loans as shown in the Consolidated Statement of Financial Position. Total equity is the equity attributable to owners of the Company plus the conversion option in the Consolidated Statement of Financial Position.

The debt to equity ratios as at March 31, 2012, March 31, 2011 and December 31, 2011 were as follows:

-	March 31,	March 31,	December 31,
	2012	2011	2011
Total Debt			
Notes payable	\$ 1,181,073	\$ 1,637,366	\$ 1,275,556
Vehicle loans	46,094	66,326	67,875
Bank indebtedness	216,390	202,529	181,746
Total Debt	\$ 1,443,557	\$ 1,906,221	\$ 1,525,177
Equity			
Equity attributable to owners of the Company	\$ 13,365,926	\$ 11,759,782	\$ 14,165,125
Conversion Option	1,027	164,058	35,556
Total Equity	\$ 13,366,953	\$ 11,923,840	\$ 14,200,681
Debt to Equity Ratio	10.80%	15.99%	10.74%

The Company has arrangements in place that allow us to access the additional debt financing for funding when required through various lines of credit. The Company's credit capacity as at March 31, 2012 was \$262,100 (March 31, 2011 - \$214,445), of which the Company had utilized \$216,390 (March 31, 2011 - \$202,529). The Company feels that it is adequately capitalized in order to meeting its obligations going forward.

## **Summary of Contractual Obligations**

	Payments Due by Period					
Contractual Obligations	Total	2012	2013 – 2014	2015 - 2016	2017 and beyond	
Operating Leases	\$ 941,176	\$ 311,844	\$ 474,661	\$ 154,671	\$	
Long-Term Debt	1,593,529	394,365	1,028,140	171,024		
Vehicle Loans	48,988	15,866	22,288	10,834		
Total Contractual Obligations	\$ 2,583,693	\$ 722,075	\$ 1,525,089	\$ 336,529	\$	

## **Capital Resources**

Except as otherwise disclosed, the Company does not expect to make significant capital expenditures in the near future. HDX has invested in and developed an information systems infrastructure that will scale to meet the majority its anticipated market requirements. Posera-HDX continues to pursue selective acquisitions which the Company expects will be primarily focused on POS services companies that can be acquired at attractive multiples.

## Financial arrangements not presented in the consolidated statements of financial position

The Company does not have any financial arrangements not presented in the consolidated statements of financial position arrangements that would ordinarily be considered 'off balance sheet' financing.

## **Transactions with Related Parties**

The Company recognized revenue from a company controlled by the CEO, who is also a director of the company, during the three-months ended March 31, 2012, based on amounts agreed upon by the parties, in the amounts of \$16,394 (2011 - \$15,448). The Company recognized operating expenses and purchased products of \$101,606 during the three-months ended March 31, 2012 (2011 - \$149,969) from a Company controlled by the CEO at the exchange amount. As at March 31, 2012, the Company has a receivable position of \$19,786 (December 31, 2011 - \$21,066), and a payable of \$14,682 (December 31, 2011 - \$60,632), which will be settled between the related parties in the normal course of business.

During the three-months ended March 31, 2011, the company issued stock-based compensation, included in Note 10(b) to the condensed consolidated interim financial statements, to certain directors in the amount of \$\sin \( \text{(2011 - \$\sin \text{)}} \) \).

During the three-months ended March 31, 2012, the Company received legal fees and disbursement invoices totaling \$nil, (2011 - \$28,854) to a law firm, a partner of which is a director of the Company. As at March 31, 2012, the Company has a payable position of \$43,421 (December 31, 2011 - \$277,747) which will be settled between the related parties in the normal course of business.

Compensation awarded to key management includes the Company's directors, and members of the Executive team, which include the Chief Executive Officer, President, Chief Financial Officer, Chief Operating Officer and Senior Vice-President of Corporate Development, is as follows:

	Three-months March 31, 2012		Three-months March 31, 2011	
Salaries and short-term employee benefits	\$	254,718	\$	216,041
Share-based payments  Total	\$	4,502 <b>259,220</b>	\$	14,500 <b>230.541</b>

#### **Share Capital**

As at March 31, 2012, Posera-HDX had issued and outstanding 48,434,422 Class A voting common shares, 5,526,546 warrants to purchase common shares at \$0.65, and 3,329,593 options, of which 3,129,593 were exercisable at an exercise price to purchase common shares ranging from \$0.25 to \$2.70. As at May 15, 2012 Posera-HDX had issued and outstanding 48,434,422 Class A voting common shares and 3,329,593 options, of which 3,129,593 were exercisable at an exercise price to purchase common shares ranging from \$0.25 to \$2.70. As at March 31, 2012 and May 15, 2012 the convertible debenture could have been converted into 1,857,099 and nil Common Shares respectively.

#### Disclosure Controls and Procedures (DC&P) and Internal Controls Over Financial Reporting

The Company's management, including the Chief Executive Office ("CEO") and the Chief Financial Officer ("CFO"), are responsible for establishing and maintaining disclosure controls and procedures for the Company. As such, the Company maintains a set of disclosure controls and procedures designed to ensure that the information required to be disclosed in filings is recorded, process, summarized and reported with the time periods specified in the Canadian Securities Administrators rules and forms. An evaluation of the design of and operating effectiveness of the Company's disclosure controls and procedures was conducted during the fiscal year-ended December 31, 2011 under the supervision of the CEO and CFO as required by Canadian Securities Administrators Multilateral National Instrument 52-109, Certification of Disclosure in Issues' Annual and Interim Filings. The evaluation included review, enquiries and other procedures considered appropriate in the circumstances. Based on that evaluation, the CEO and CFO have concluded that such disclosure controls and procedures are effective.

The CEO and CFO are responsible for establishing and maintaining adequate internal controls over financial reporting to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with IFRS. The Company's management, under the supervision of the CEO and CFO have evaluated whether there were changes to the Company's internal controls over financial reporting during the interim period ended March 31, 2012 that have materially affected, or are reasonably likely to materially affect, its internal control over financial reporting. Throughout 2012, the Company aims to continue to improve process documentation to highlight the controls in place which are addressing the key risks, in addition to developing more formal documentation surrounding management's analysis of monthly and quarterly financial reports.

Recent changes identified relate to the following;

- i) The Company completed the acquisitions of Cash N Go and 2020 late in the fourth quarter of 2011. The Company is in the process of integrating these businesses under the Company's current reporting processes and procedures; and
- ii) The Company completed the transition to IFRS as of January 1, 2011 and issued its first statements under IFRS for the three months ended March 31, 2011. The conversion to

IFRS impacted other key elements of the business outside of the accounting and finance function.

- a. The Company assessed there to be minimal impact to the Company's information technology systems, as the Company had only identified minimal adjustments that required posting and tracking relating to the transition to IFRS.
- b. The Company ensured that the key IFRS conversion team members had been adequately trained in order to be able to lead the implementation to IFRS. These employees received ongoing training post conversion to ensure that the Company remains knowledgeable of changes to IFRS.
- c. The Company's had assessed that the control environment surrounding the internal controls over financial reporting ("ICFR") and disclosure controls and procedures ("DC&P") would be impacted as a result of a transition to IFRS. The Company ensured that the key IFRS team members had received adequate training and the Company is striving to continuously improve ICFR and DC&P, and specifically incorporate IFRS in this continuous improvement analysis.

No other changes were identified through management's evaluation of the controls over financial reporting. Throughout the remainder of 2012 the Company aims to achieve continuous improvement with respect to;

- process documentation to highlight the controls in place which are addressing the key risks;
- developing more formal documentation surrounding management's analysis of monthly and quarterly financial reports; and
- integrating all of the acquired entities onto one accounting system platform.

Management of the Company believes in and are committed to establishing rigorous DC&P and ICFR. Our management team will continue to evaluate the effectiveness of our overall control environment and will continue to refine existing controls as they, in conjunction with the Audit Committee, Board of Directors, CEO and CFO, deem necessary. It should be noted that the control deficiencies identified by the Company did not result in adjustment to our annual audited Consolidated Financial Statements for the year ended December 31, 2011.

## Period-end Financial Reporting Process

The Company did not maintain consistently and effective controls over the period-end financial reporting process throughout the year, specifically:

• Although controls are performed, adequate evidence does not always exist demonstrating the performance of controls such as review of account reconciliations, spreadsheets and significant account balances requiring the use of accounting estimates.

## Limitation of Control Procedures

Management, including the CEO and CFO, does not expect that the Company's disclosure controls or internal controls over financial reporting will prevent or detect all errors and all fraud or will be effective under all future conditions. A control system is subject to inherent limitations and, no matter how well designed and operated, can only provide reasonable, not absolute assurance that the control system objectives will be met. These inherent limitations include the realities that judgments in decision-making can be faulty, and that breakdowns can occur because of simple error or mistakes. Additionally, controls

can be circumvented by the individual acts of some persons, by collusion of two or more people, or by unauthorized override of the controls. The design of any system of controls also is based in part upon certain assumptions about the likelihood of future events, and there can by no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Accordingly, because of the inherent limitations in a cost effective control system, misstatements due to error or fraud may occur and not be detected.

#### **Risks and Uncertainties**

The Company is exposed to a variety of risks in the normal course of operations. In the Annual Information Form of the Company which was filed on March 29, 2012, it provided a detailed review of the risks that could affect its financial condition, results of operation or business that could cause actual results to differ materially from those expressed in our forward-looking statements. In management's opinion, there has been no material change in the nature or magnitude of the risks faced by the Company.

#### **Additional Information**

Additional information related to the Company can be found on SEDAR at www.sedar.com.

<sup>®</sup> Registered trade-mark of Posera-HDX Ltd.