

Quality training in the field of clinical research is in demand. Now more than ever, the stakes are high in the global market as sponsors and investigators strive to gain approval of their investigational products while working within a framework built to protect human subjects. The market is reacting, and there is an increasing number of training programs available to research professionals. But, what constitutes effective training?

Here are 7 attributes of a *quality* training program:

Q

Q&A/Interaction Time: Providing the audience with an opportunity to ask questions and have time to meet with the presenter(s) personally is invaluable.

U

Unique and Dynamic Trainer(s): Having a trainer with a vibrant and outgoing personality helps to maintain the attention of the audience and can break up the more monotonous portions of the program to keep individuals engaged.

A

Adaptable: Most training events are highly scripted, but a good training course is adaptable and will allocate time on specific topics that might be dictated from the audience without going over the time allotted.

L

Life Lessons and Real World Examples: Framing the training with real life experiences, examples, and case studies helps to ensure that points resonate with the audience.

I

Interaction: Having a trainer that seeks interaction from those in attendance is key to encouraging audience participation. This adds energy to the training program, which fosters audience engagement.

T

Tailored Content: Having training content that resonates with your audience is critical. Thus, tailoring the training program towards those in attendance has a positive impact on the audience.

Y

Your Participation: Role playing clinical situations with the audience helps the learning process. Playing out real clinical scenarios during training helps illustrate key points and drive home concepts. This doesn't stop when the training ends, as good training programs seek feedback for continuous improvement.

If you're interested in learning more about IMARC Research's training programs, please visit our website and check out our [training tab](#) for more details.

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