

## NEWS RELEASE

## IMARC Research Expands Minneapolis Office

CLEVELAND, *Ohio* — IMARC Research, a contract research organization based in Strongsville, Ohio, recently expanded its footprint in the medical device market by opening a new office in Minnetonka, Minn. The new office, located at 12301 Whitewater Drive, Suite 125, will continue to be managed by IMARC Director of Clinical Monitoring, Jim Moat. Moat is a Certified Clinical Research Associate with more than 26 years of experience in medical device product development, with expertise in cardiology, obesity, orthopedic and stroke projects.

IMARC opened its first Minneapolis office in the area in 2016. Having a second location continues IMARC's office-based model, while providing increased flexibility for travel throughout the US and Canada. The move to a new office not only allows room for more staff, it will give the team space to host meetings with clients and potential clients.

The new office underscores IMARC's continued growth and commitment to ensuring compliance for medical device research. "Minneapolis is a strong medical device market, so this new location will allow us to better serve our current clients and develop exciting new partnerships," IMARC CEO and President Sandra Maddock said. "We are eager to assist clients with running high quality, compliant clinical trials in their quest for product approval."

## About IMARC Research:

A privately held company located in Strongsville, Ohio, IMARC is a medical device CRO that assists the clinical research community in the pursuit of FDA and worldwide approvals. IMARC's effectiveness is built on our commitment to human subject protection and our dedication to ensuring study compliance in our partnership with clients. IMARC's approach – based solidly in both U.S. and international regulations – results in the support, proof and assurance researchers seek to overcome chaos caused by complexity, while achieving compliance through consistency. Providing committed, competent and confident consultation is how IMARC sets the highest standards for site outcomes and study partnerships.

More information is available at http://www.imarcresearch.com.