

## Register Description

### 1. CONTROLLER

**Qt Group Oyj** (hereinafter "Qt")  
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### 2. CONTACT PERSON

Katja Kumpulainen  
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### 3. NAME OF THE REGISTER

Marketing register

### 4. PURPOSE OF PROCESSING

Qt processes personal data pursuant to data controller's legitimate interest as stipulated in the General Data Protection Regulation (EU 2016/679 "GDPR") article 6(1)f. The register is used for marketing of the products and services of Qt in addition to customer communication, such as event invitations as well as Qt related notifications. The provided personal data may also be used for direct marketing purposes in accordance with the applicable laws.

### 5. PERSONAL DATA COLLECTED AND RETENTION

The Marketing register contains information of the customers and potential customers of Qt to the extent that such information is reasonably necessary to effectively manage the marketing relationship between Qt and its potential and existing customers. Such information includes, for example, names, position, company, phone numbers, email addresses related to the customer or the potential customer and its representative(s).

Qt will only store the personal data for as long as it relevant and will regularly review its registers in order to remove personal data on anyone with respect to who processing is no longer needed for the abovementioned purposes.

### 6. SOURCE OF PERSONAL DATA

Personal data is collected directly from the respective customer or potential customer. In case the customer is a business entity, the data concerning the representative of the

business entity may be provided by the business entity. The Qt Company may also collect data from reliable third-party databases. Collection of data from any source is always in full compliance with the limitations of the applicable data protection law.

## **7. DISCLOSURE OF PERSONAL DATA**

Personal data may also be disclosed to affiliates of Qt in other countries. Qt may for its business purposes and subject to the limitations of the applicable law, give access to such personal data to its resellers or other third parties to the extent such access is reasonably necessary for the business purposes of The Qt Company.

The Qt Company may outsource any services (or parts thereof) regarding the register to a third party. Further, Qt may disclose personal data to relevant authorities pursuant to applicable laws.

## **8. TRANSFERS OUTSIDE EU/EAA REGION**

Qt has affiliates outside the EU/EEA region and the personal data in this register may be disclosed to such Qt affiliates. Other transfers outside the EU/EEA will be undertaken only within the limits permitted under the applicable data protection laws.

## **9. DATA SECURITY**

*With respect to electronic data:*

All electronic data is stored on servers provided by a third party. Qt has appropriate data security measures in place in order to protect all collected personal data. Qt will ensure that the registers will not be subject to access by unauthorized persons or unlawful processing or other damage.

*With respect to data on papers:*

Qt ensures that all papers containing personal data are protected in an appropriate manner and Qt has sufficient measures in place to monitor any unauthorized access.

In case Qt is subject to damage, destruction or other similar event that Qt could not possibly have prevented, Qt will notify the data subject immediately in accordance with the obligations of the applicable laws. Qt is not, however, liable for such unpredictable events.

## **10. INDIVIDUAL RIGHTS**

According to the General Data Protection Regulation, data subjects have the following rights regarding their personal data:

- Right of access to their personal data
- Right to request the controller to rectify incomplete or incorrect personal data

- Right to object to or restrict the processing of personal data and to object to automated decision-making
- Right to request the controller to erase personal data
- Right to transfer personal data to another controller

According to GDPR article 77, the data subject is entitled to lodge a complaint with the supervisory authority concerning the processing activities carried out by Qt. Such complaint may be lodged in particular, in the member state of his or her habitual residence or place of work or where the alleged infringement took place.

If the data subject wishes to exercise his or her rights, he or she should contact the Controller via email to [gdpr@qt.io](mailto:gdpr@qt.io). Qt will use all reasonably available resources to respond to any such request without undue delay. Limitations prescribed in applicable law may apply regarding exercise of some of the data subjects above rights.