**Subject**: Request to Attend Qt World Summit 2020

Hi [Insert Manager / Supervisor name],

I think it’s important that I attend [Qt World Summit 2020](https://www.qt.io/qtws20) in Palm Springs this year. This is the Qt UI/UX event of the year and attracts experts from across the globe and from a variety of industries. This is the ideal event for me to learn from the best in the field including directly from the creators of Qt themselves. I will hear about the Qt roadmap, learn about best practices and techniques, be able to network with other developers, all which will help me gain a deeper understanding of the latest Qt innovations that will help us design, develop, test, and deploy our products more effectively. It covers a number of strategy and product management topics that are relevant to us and I’ll be able to interact with Qt users from around the globe to see how they use Qt to drive their business. If I join, we have an opportunity to get savings from a 3-day ticket by [contacting a Qt Account Manager](http://www.qt.io/contact-us/) and more [savings by using Qt](https://www.qt.io/roi-calculator).

Here are some of the benefits that attending Qt World Summit 2020 will bring me and ultimately our company:

**I’ll learn from the experts.** The Qt Company R&D team, partners, and industry experts will present all the newest technologies and the most effective ways to develop, deploy, secure and run Qt development projects. Qt open source and commercial developers unite at Qt World Summit from all over the world, so I’ll be able to meet with others in the community, get questions answered, and work on issues with the people who best can help us.

**I’ll bring back best practices.** Sessions will cover the latest topics in cross-platform development and product lifecycle management. Also, the [**Qt training day**](https://www.qt.io/qtws20/training) will give me a chance to select specific Qt skills to further develop. (By the way, the training available at Qt World Summit costs a fraction of what it normally does). It will be beneficial for me to hear the latest and see what others are doing to increase efficiency and effectiveness.

**I’ll be more productive.** Sessions on the Qt framework and tooling will introduce me to new features and functionality that will help me be more productive and help us get our product to market even more quickly.

**I’ll be inspired.** Qt World Summit is an intense 3 day event full of learning and interacting with others in the Qt ecosystem. There is a network lounge where the sponsors and community showcase a wide range of technical and product offerings, with demos, samples and information about things we may have yet heard about. I’ll come back with my head full of ideas and insights that I can immediately apply to my work. I’ll meet community leaders, get exposed to new ideas, and be able to fully focus on improving my development skills in an exceptionally motivating environment.

Here is an overview of the costs:

* Transportation (air or rail fare): €/$ [insert cost here]
* Hotel Accommodations: €/$ [insert cost here]
* Registration Fee: €/$ [insert cost here] (Early Bird rate until July 29)
* Expenses (lunch and refreshment breaks are included): €/$ [insert cost here]
* Projected Total Costs: €/$ [insert cost here]

I believe Qt World Summit 2020 is a great investment for us.

You might also be interested in attending as it a conference for strategy makers and developers alike. You can learn more about the event at <https://www.qt.io/qtws20>

Best regards,

[Your Signature]