

# COLD, HARD FACTS

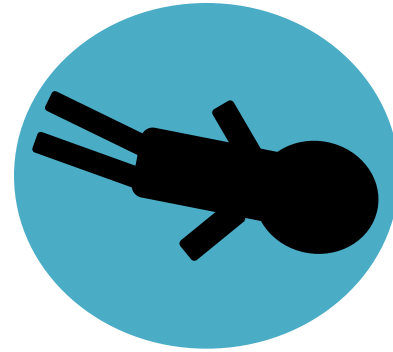
FOR WHY YOU NEED A  
SNOW \* ICE MANAGEMENT PLAN

WINTER IS COMING, SNOW IS ABOUT TO START FALLING AND THE TEMP IS GOING TO DROP. DO YOU HAVE THE RIGHT PRECAUTIONS IN PLACE TO MAKE YOUR PROPERTY SAFE FOR ANY VISITORS? HERE ARE SOME REASONS WHY YOU SHOULD!

## AVERAGE COST OF A SLIP AND FALL CLAIM

DUE TO **SNOW OR ICE**

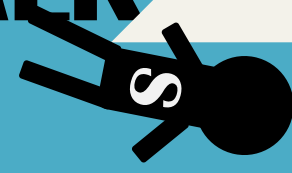
**\$15,132**



1 OUT OF 5 WINTER FALLS



**OCCUR ON SIDEWALK**



- PARKING LOT
- OUTSIDE BUILDING
- SIDEWALK
- OTHER

35% OF SLIP AND FALL CLAIMS OCCUR IN PARKING LOTS OR PARKING GARAGES, 25% ARE OUTSIDE OF BUILDINGS, AND 21% OCCUR ON ICY OR SNOW COVERED SIDEWALKS

**TRUE OR FALSE:**

**SAND AND KITTY LITTER BOTH MELT SNOW/ICE**



**FALSE**

THESE DO PROVIDE TRACTION, BUT THEY DO NOT MELT SNOW OR ICE EFFECTIVELY



**DON'T BE  
UNPREPARED  
THIS  
WINTER**

MAKE YOUR PROPERTY SAFE FOR VISITORS, EMPLOYEES, AND ANYONE ELSE VISITING YOUR BUILDING. PROTECT YOUR EMPLOYEES, PROTECT YOUR CUSTOMERS, PROTECT YOUR ASSETS. AVOID LAWSUITS, HAVE A PLAN IN PLACE FOR SNOW AND ICE MANAGEMENT.

**\*DON'T BE LEFT OUT IN THE COLD\***