

CORPORATE/ENTITY NAMES IN NEW YORK STATE: WORDS THAT MAY RAISE A “RED FLAG”

When forming business and not-for-profit entities or filing Assumed Name Certificates in New York State, certain words may cause problems or delays in getting your document filed. Bear in mind that names containing these words may be “available” and can easily be reserved – however, when it comes time to file the documents, in most cases, they will be rejected by the NY Department of State unless prior approval has been received by the appropriate state department (i.e. Banking, Insurance, etc...)

ALCOHOLISM, SUBSTANCE ABUSE AND SERVICES:

Alcoholism

Alcohol Abuse

Substance Abuse

ATTORNEY GENERAL:

Exchange

CHILDREN AND FAMILY SERVICES:

Adoption

Day Care Center*

Blind

Handicapped

**Purposes for the establishment or operation of a day care center for adults.*

ALLOWED FOR COOPERATIVE CORPORATIONS ONLY:

Cooperative

Cooperation

DEPARTMENT OF FINANCIAL SERVICES, BANKING DIVISION:

Acceptance

Guaranty

Mortgage

Bank

Invest(ment)

Savings

Finance

Loan

Trust(ee)

DEPARTMENT OF FINANCIAL SERVICES, INSURANCE DIVISION:

Annuity

Endowment

Surety

Assurance

Fidelity

Title

Benefit

Guaranty (ee)

Underwriter

Bond

Indemnity

Casualty

Insurance

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DEPARTMENT OF EDUCATION:

Note that the use of any of the words below in the name of a business entity will require consent from the Department of Education. The use of the words ARBORETUM, COLLEGE, MUSEUM or UNIVERSITY in the name of a not-for-profit corporation will also require consent from the Department of Education.

Academy	History	Public Radio
Arboretum	Institute	School
College	Instruction	Secondary
Conservatory	Kindergarten	Seminar
Driving School	Library	Teaching
Education	Museum	University
Elementary	Nursery School	Workshop
Historical	Prekindergarten	
Historical Society	Preschool	

NOTE: The use of the words “Institution” and “Institutional” in a business entity’s name will not require Education Department consent provided that the name in question, in its totality, does not in any way suggest or imply educational purposes (for example, “JONES INSTITUTIONAL EQUITY FUND, L.P.”).

ALLOWED FOR PROFESSIONAL ENTITIES ONLY:

Acupuncture	Massage Therapy	Psychology
Architecture	Medicine	Public Accountancy Radiology*
Athletic Trainers	Nursing	Respiratory Therapists and Respiratory
Chiropractic	Ophthalmic Dispensing Optometry	Therapy Technicians
Dentistry and Dental Hygiene	Pharmacy*	Social Work
Dietetics and Nutrition	Physical Therapy and Physical Therapist	Shorthand Reporting
Doctor*	Assistants	Speech-language Pathologists and
Engineering and Land Surveying	Physician’s Assistants and Specialist	Audiologists
Interior Design Landscape Architecture	Assistants	Veterinary Medicine and Animal Health
Law(yer), Attorney*	Podiatry	Technology
Legal Services**	Professional Midwifery	

*”Doctor” implies a professional, unless used in context which clearly denotes a purpose other than the practice of medicine.

***”Legal Services” is permitted where the phrase is placed in a context which clearly implies otherwise; e.g.: “Dan’s Legal Services Supplies, Inc.”

**”Law(yer)” implies a professional, unless used in a context which clearly denotes a purpose other than the practice of law. Attorney is prohibited by LLCL §204 (f) and Judiciary Law§485

**”Pharmacy” used in connection with a retail establishment is acceptable whereas “pharmacist” implies a professional.

**”Radiology” is a medical specialty and implies a professional. “Radiology” technician is acceptable provided it is stated in the filing document that professionals will not be employed and diagnoses will not be made.

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PUBLIC HEALTH:

Hospital	Medical Clinic
Medical Center	Medical Facility

ALLOWED FOR REDEVELOPMENT COMPANIES UNDER PRIVATE HOUSING FINANCE LAW ONLY:

Redevelopment

SECRETARY GENERAL OF THE UNITED NATIONS:

United Nations

STATE BOARD OF INDUSTRIAL APPEALS:

Council	Labor
Industrial Organization	Union

If the words or derivatives are in a context which implies it is formed as an organization of working men or wage earners or for the performance, rendition or sale of services as labor or management consultant, adviser or specialist, or as a negotiator or arbitrator in labor.

U.S. OLYMPIC COMMITTEE:

America Espirito Sport	Olympiad	Paralympiad
Fraternite	Olympic	Paralympic
Citius Altius Fortius	Pan-American	

WORDS AND PHRASES THAT ARE FULLY PROHIBITED:

Board of Trade	Partnership*	Tenant Relocation***
Community Renewal	State Police**	Urban Development***
Chamber of Commerce	State Trooper**	Urban Relocation***

*Prohibited for LLCs only

**Can be used by not-for-profit corporations whose membership is composed exclusively of state policemen or state troopers, as the case may be.

***Allowed for not-for-profits only

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