

SEO & PPC SUCCESS

Healthcare Staffing Company

**Website Traffic Growth & Paid Advertising ROI
Improvement**

WEBSITE TRAFFIC GROWTH - 6 MONTHS

Key Metrics:

- Total Website Visitor Growth Rate: **57% (46,001 vs. 29,296)**
- Website Visitors From Organic Search Growth Rate: **26%**
- Decreased PPC Cost per Click by 18%

Tactics Used:

- On-site SEO Improvements and Analysis
- PPC campaign optimization and improvements

WANT A 57% INCREASE IN TRAFFIC IN 6 MONTHS?

We'd Love to Chat About YOUR Goals!

Helping B2B companies turn their websites into **predictable**, lead generation tools is what we do!

If you'd like to have a NO PRESSURE chat to talk about your goals, your current approach, and the potential for improvement, click below!



LET'S CHAT !