

# SAP ANALYTICS CLOUD: UNLOCK THE POWER OF DATA

**SAP Analytics Cloud frees the data that drives your business to help you deliver data-driven decisions.**

Tired of jumping between analytics products to get answers? SAP Analytics Cloud (formerly SAP BusinessObjects Cloud) combines all analytics capabilities – including planning, predictive analytics, and business intelligence (BI) – in a single SaaS solution.

This tool performs in this fast moving world where data explosion and digital transformation is enabling us, from any device, to collaborate on analysis and accelerate our data-driven decision processes with simple and seamless user interface.



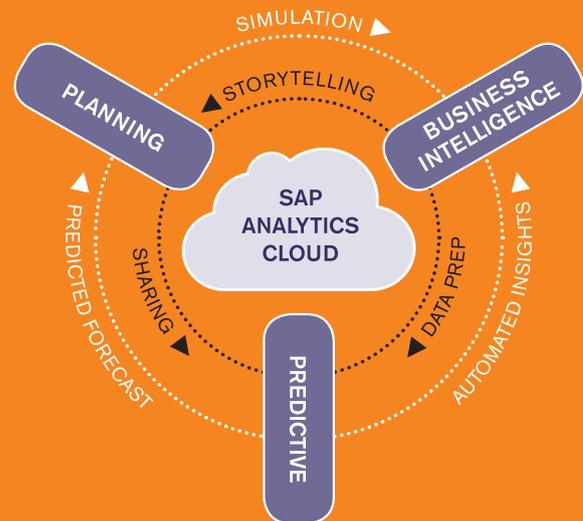
## ABOUT SAP ANALYTICS CLOUD

SOA People is a leading Platinum SAP Partner with world-class technology capability to leverage the power of SAP providing you with the full range of SAP Cloud application services.

SAP Analytics Cloud is a single Software-as-a-Service (SaaS) solution to meet all your analytics needs. Take advantage of a modern, intuitive user experience – and save time by planning, analyzing, predicting, and collaborating in one single interface. SAP Analytics Cloud closes the performance portfolio loop.

With SAP Analytics Cloud there is no need to invest in heavy infrastructure or architecture development. Built on the SAP Cloud Platform, SAP Analytics Cloud connects to a wide range of data sources which can reside on premise or in the cloud.

Designed for business users, the ease of building visualizations, the self-service analysis, the low total cost of ownership and the embedded collaboration and activity management are key reasons to use SAP Analytics Cloud.



## MAIN SAP ANALYTICS CLOUD BENEFITS

**SAP Analytics Cloud capabilities are built on SAP Cloud Platform, powered by SAP HANA in-memory technology – and can be extended to any device. It offers quick-to-deploy modular functionality, scalability, and affordable subscription-based pricing for companies of any size.**

**Answer questions in real-time with BI:** With the real-time BI tools, you can access, prepare, and blend data directly from your Web browser. Use built-in reporting capabilities and dashboards, filter and drill into Big Data, easily create data visualizations, stories and more.

**Predict future business outcomes:** The predictive analytics use in-memory computing and guided machine learning to help

users uncover predictive insights in real-time. Run what-if analysis, forecasts, and predictive scoring – and easily embed results in your planning workflows.

**Plan and simulate at any level of detail:** Embed advanced analytics and collaboration tools into your planning processes. Create financial planning models on the fly, plan at any level of detail with any number of users, and align

plans across departments with integration capabilities.

**Go beyond a traditional board portal:** Base executive meetings on a real-time view of company situations and metrics. Use live data to run ad hoc reporting and what-if analysis on large touch screens, explore alternative courses of action, and make the right moves for your business.

## WHAT DOES SOA PEOPLE OFFER?

SOA People delivers the SAP portfolio end to end; our customers continuously look to us for the right SAP solution.

Having a large Business Intelligence expertise and customer experience with a wide range of datawarehouse architectures, SOA People goes beyond Sap Analytics Cloud. Either as a complementary service to existing solutions or as a brand new implementation, SOA People guides you through the best implementation approach in order to maximize the earnings.

- Contextualized implementation
- Predefined content use cases
- Connections set up and scheduling of data loads
- Training and knowledge transfer
- Support with new features and functionalities
- Direct link with SAP experts

## SAP ANALYTICS IN ACTION

**At SOA People we invest strongly in digital transformation and our BI teams have the expertise and experience to deliver our SAP solutions. From our real life customer examples, discover the wide range of expertise we can offer to support our customers.**

**Insight and Analysis** – One of the world's largest manufacturers and distributors of confectionery and chewing gum built interactive and visually appealing analytics. They are now able to visualize their real-time data and prepare self-service BI data analysis.

**Predictive Analysis** – An innovative hospital in The Netherlands is able to predict patient admission to optimize resources and save lives. It can also discover trends, outliers and areas of interest and combine data from EPD (Electronic Patient File) and SAP ERP. Its next steps include the ability to predict treatment success rates.

**Business Simulations** – A data management solutions company for hybrid cloud has developed a dashboard that uses historical bookings data. The objective is to guide Sales Reps and Sales Management in

- Determining the "Right Price" for a particular quote or set of quotes
- Introducing a consistent, predictable and competitive pricing strategy
- Providing self-service what-if scenario analysis.

**Big Data** – An energy network company collects smart meter data in HANA and uses BI tools for analysis. It has direct insight in power network load, uses forecasting capabilities, outlier detection (outage prevention), and dynamic asset management.

**Data Warehousing Architecture Migration** – One of the top three global financial services brands insurance firm has managed the migration of its SAP International BW and ECC environments to HANA. Key benefits achieved are:

- Significantly faster business insight and real-time reporting
- Shorter load times
- Significant DB compression
- Improvement BW and BO performance
- Optimization of closing postings processes
- Manual processing reduction.

**Planning and forecasting** – One of the world's leading producers of lime, dolime and mineral products is using BI planning tools to perform budget and forecast analysis. Through all departments, from maintenance and sales to finance, they collect data all over the world and use the best of the past and future estimates to build powerful analysis and reports. By using new technologies and tools, they optimize the use of resources, provide self-service to their business users and fasten decision processes.



## LEARN MORE

Are you thinking about implementing or evaluating SAP Analytics Cloud? **Speak to one of our SAP experts today: [info@soapeople.com](mailto:info@soapeople.com)**

## WORKING WITH SOA PEOPLE

SOA People is a leading partner in Business Strategy Execution powered by SAP. We are focused on supporting all of our customers to transform into exceptionally efficient, high performing businesses.

With our proven methodology and professional approach, we are proud of our credible track record of innovative projects, across all industries and in companies of all sizes, successfully delivering the entire end to end SAP product portfolio.



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