

**i\_X**

**POWER UPS**

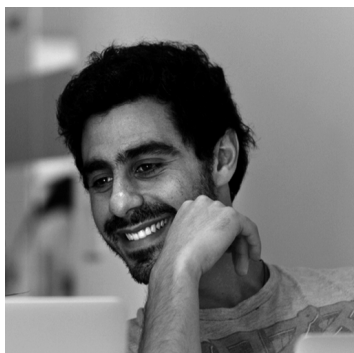
**2018**



“

We believe that experiential education has a profound impact on people's lives. Our vision is to challenge traditional education not just in South Africa and the United States, but all over the world.”

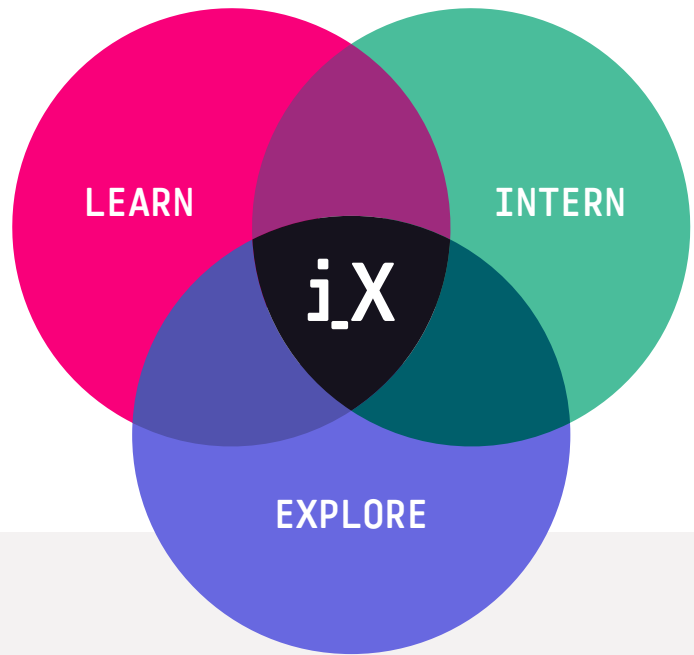
- Aaron Fuchs (founder and CEO)



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# WHY WE'RE DIFFERENT

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## OUR EDUCATIONAL PHILOSOPHY:

We strive to combine the 3 most important aspects of career acceleration: immersive classroom learning, hands-on professional experience, and cultural and personal exploration. Our courses are structured as intensive 4-week workshops taught by expert instructors and designed to maximize learning. Then, you'll take the skills you've learned and drive real-world impact at an internship with a local company. Best of all, you will experience the culture and astounding beauty of South Africa and Cape Town.



**Rafi Khan**

Chief Education Officer, iXperience  
Computer Science and Education, Yale University

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# WHAT IS A POWER UP?

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## Does learning ever leave you wanting more?

Our Power Ups are designed to be intellectually nourishing and stimulating. We focus on cutting-edge topics, with lecturers and guest key-note speakers who are the top in their field.

Drawing on students from all of the courses, the Power Ups will not only expose you to useful frameworks and tools in the topic/s that you've chosen, but will also - and most importantly - provide a place and a community of peers where we will discuss wide-ranging issues through assigned readings, reflections, and in-class exercises. We understand that each person is an individual, and as such, has individual interests.

The Power Ups allow you to craft your own individual journey to have the best personal growth experience for you. Course Power Ups will typically take place from 5-7pm one or two evenings a week - leaving you plenty of time for class, homework and socialising! The schedule is not cast in stone, however, to allow flexibility to change according to need. For example, we might go off-site for drone photography, or we might go and visit a local FinTech entrepreneur. Experience Power Ups will typically happen over the weekends.

1.



# VIRTUAL REALITY COURSE

**Format:** 8 Lessons over 4 weeks

**Price:** \$750

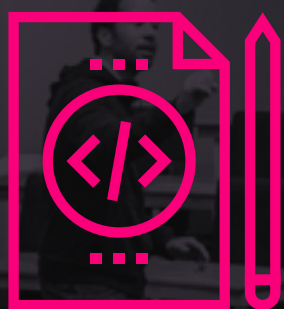
Learn about the principles of Virtual Reality technology. Build your own reality. Escape physical limits. Create immersive virtual experiences. Communicate a vision seamlessly.

## **Outcomes**

By the end of this Power Up, you will have created and deployed a VR application. You will understand the physical principles of VR and you will use that knowledge to create a comfortable, high-performance VR application.



1.



# FINTECH AND BLOCKCHAIN

**Format:** 8 Lessons over 4 weeks

**Price:** \$750

Disruptive financial technologies like Artificial Intelligence (AI) and blockchain are dramatically changing the finance landscape. Learn about opportunities for disruption in the financial sector, and how to conceptualise and build new business models with new technology.

## **Outcomes**

By the end of this Power Up, you will understand the landscape of fintech innovation, now and what it might look like in the future. You will be able to develop disruptive innovations that can be incorporated into fintech business models.



3.



# CREATIVE CONTENT COURSE

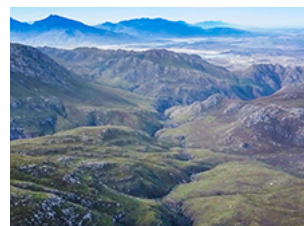
**Format:** 8 Lessons over 4 weeks

**Price:** \$750

Through exploring a variety of creative approaches, this course will teach you various strategies to build and hone your creative skills, and generate unique, deeply impactful content ideas.

## **Outcomes**

By the end of this Power Up, you will be able to use a variety of media (including photography, videography, drone footage) to create your own creative content. You will also learn how to script a compelling narrative to make your content come to life.



3.



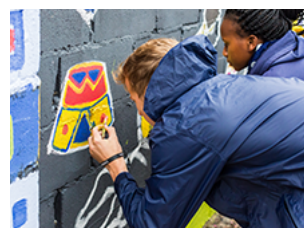


# DEEP CULTURAL IMMERSION COURSE

**Format:** 8 Lessons over 4 weeks

**Price:** \$750

What do you know about South Africa? Join us, and your fellow classmates, on a deep cultural immersion that will give you a unique appreciation of the tragic and beautiful history of South Africa. Navigate your way around our country with a basic knowledge of some of South Africa's 11 official languages. And work and play with South Africans from all walks of life.



## **Outcomes**

By the end of this Power Up, you will have gained a unique perspective on the history of South Africa. You will have visited places seldom seen by other visitors to our country. You will have gained a basic proficiency in Afrikaans and isiXhosa, and you will have helped local entrepreneurs to take their business to the next level, and played soccer with them, too.

5.

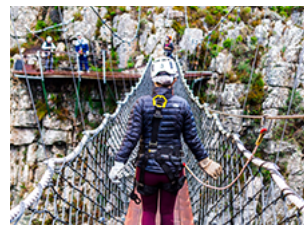


# GARDEN ROUTE EXTREME ADVENTURE

**Format:** 3 Day Weekend

**Price:** \$750

Join us, and your classmates, on an epic highlights package of the beautiful Garden Route. Go on safari with the Big Five, experience the beauty and diverse landscapes of the Western and Eastern Capes, and test your courage with bungee jumping!



5.

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**TAKE THE NEXT STEP.**

So, what are you waiting for?  
Apply now on

[ixperience.co.za.](https://ixperience.co.za)



iX

Learning.

Reimagined.

