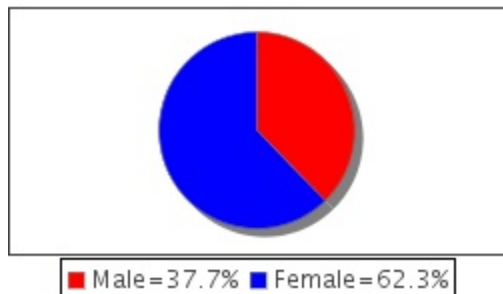


WCLZ Listeners

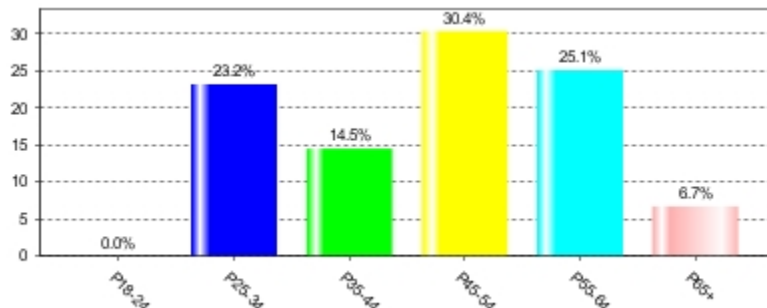


Radio Stations: WCLZ-FM
 PORTLAND, ME - Metro
 SCB. MID-TIER SPRING 2018
 Adults 18+

Gender



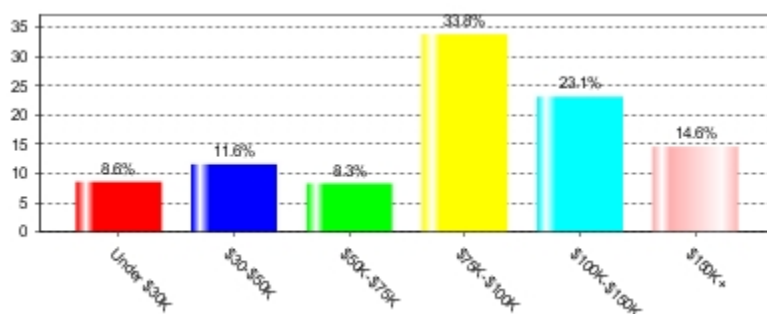
Age



Employment Status

Employed Full-Time	71.6%
Employed Part-Time	13.9%
Temporarily Not Employed	
A Homemaker	7.3%
A Student	0%
Retired	7.2%
Disabled	0%
Temporarily Laid-Off	0%
Not Employed-Looking For Work	0%
Other	0%

Household Income



Marital Status

Married	64%
Single (Never Married)	21.2%
Widowed	4.2%
Divorced	10.5%
Separated	0%

Education



Home Ownership

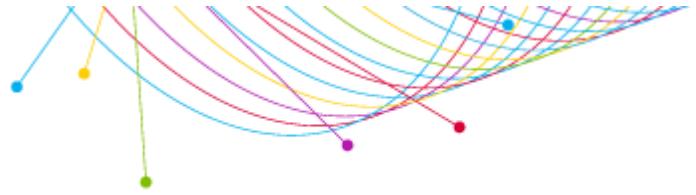
Own	82.7%
Rent	15.6%
Other	1.7%

Number of Persons in household under 18

None	58.6%
One	14.1%
Two	15.1%
Three or More	12.2%

Custom Selection





IQP Detailed Sourcing Summary

Market: PORTLAND, ME
Qualitative: SCB. MID-TIER SPRING 2018
Geography: Metro

Qualitative Demo/Intab/Population:

Age/Gender	Qualitative	Population	Intab
Adults 18+	Radio Stations: WCLZ-FM	32,570	49

Additional Notices:

The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here:

http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf