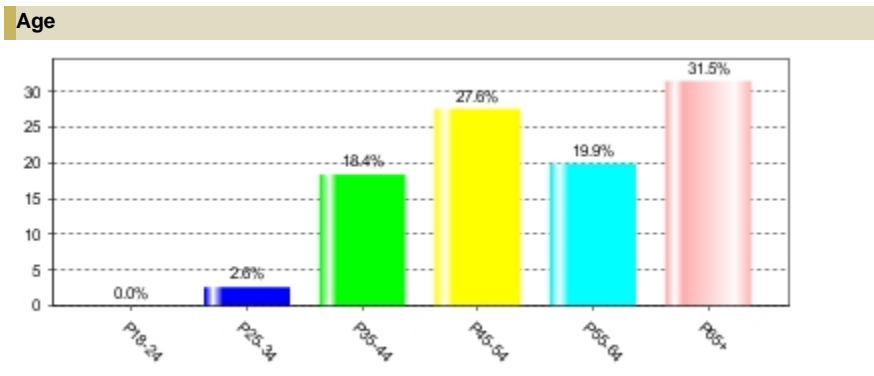
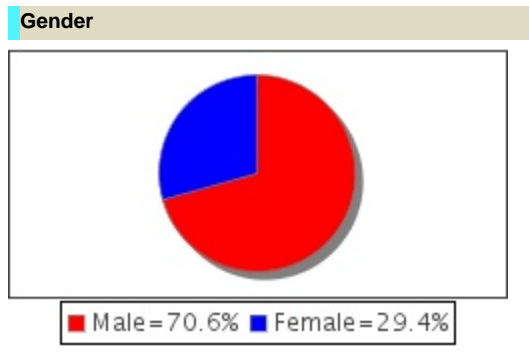


WGAN Listeners

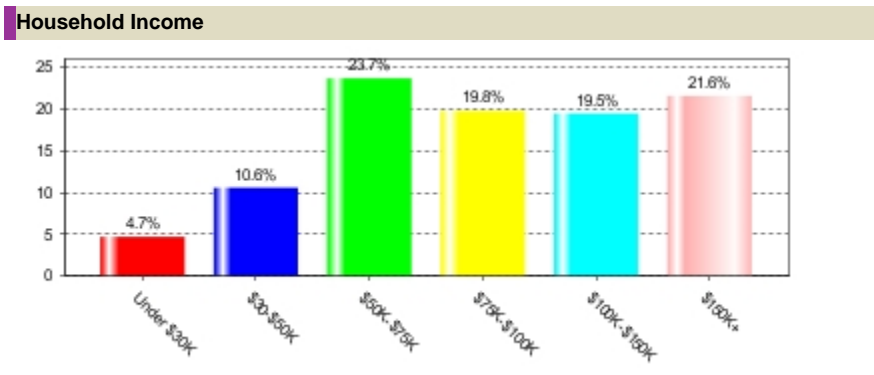


Radio Stations: WGAN-AM
 PORTLAND, ME - Metro
 SCB. MID-TIER SPRING 2018
 Adults 18+



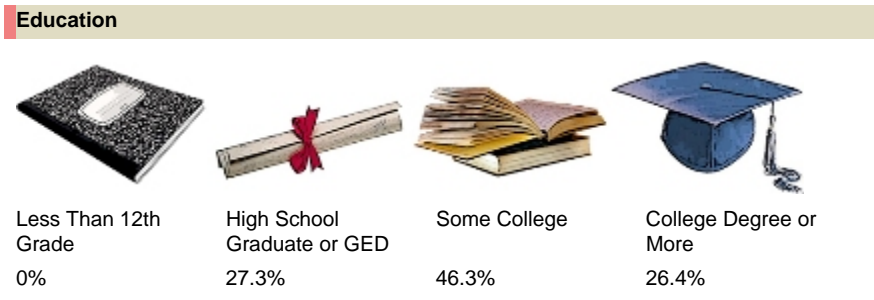
Employment Status

Employed Full-Time	63%
Employed Part-Time	11.3%
Temporarily Not Employed	
A Homemaker	0%
A Student	0%
Retired	23.9%
Disabled	1.8%
Temporarily Laid-Off	0%
Not Employed-Looking For Work	0%
Other	0%



Marital Status

Married	69.6%
Single (Never Married)	15.4%
Widowed	4%
Divorced	10.9%
Separated	0%



Home Ownership

Own	92.9%
Rent	7.1%
Other	0%

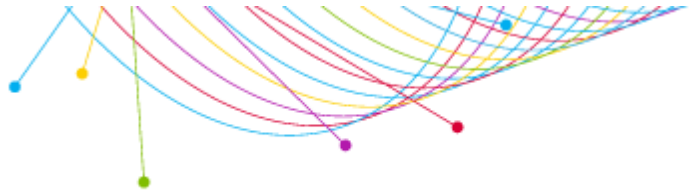
Number of Persons in household under 18

None	60.9%
One	20.5%
Two	15.8%
Three or More	2.8%



Qualitative Population: 29,916. Qualitative Respondents: 46. Estimates displayed are for % Composition.





IQP Detailed Sourcing Summary

Market: PORTLAND, ME
Qualitative: SCB. MID-TIER SPRING 2018
Geography: Metro

Qualitative Demo/Intab/Population:

Age/Gender	Qualitative	Population	Intab
Adults 18+	Radio Stations: WGAN-AM	29,916	46

Additional Notices:

The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here:

http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf