



100 Sponsorship Spenders Planning in Q2

Who's spending in sponsorship, and planning marketing initiatives right now? These guys. Here's your unfair advantage to reaching the right contacts, at the right time.

Brand	Title	First Name	Last Name	Phone	Email
24 Hour Fitness Worldwide, Inc.	Vice President, Marketing	Michael	Carney	(***) ***_****	*****@*****.com
Accenture, Ltd.	Managing Director, Advertising & Sponsorships	Jill	Kramer	(***) ***_****	*****@*****.com
Amazon.com, Inc.	Vice President, Global Marketing & Amazon Prime	Neil	Lindsay	(***) ***_****	*****@*****.com
American Honda Motor Co., Inc.	Vice President, Corporate Relations & Social Responsibility	Steve	Morikawa	(***) ***_****	*****@*****.com
Ameriprise Financial Services, Inc.	Director, Marketing Strategy	Tracy	Chipman	(***) ***_****	*****@*****.com
Andersen Corporation	Chief Marketing Officer & Senior Vice President	Annie	Zipfel	(***) ***_****	*****@*****.com
Anheuser-Busch, Inc.	Director, Experiential - Music & Digital Innovation	Ronnie	Yoked	(***) ***_****	*****@*****.com
Apple, Inc.	Vice President, Services Marketing - iTunes & Apple Music	Jon	Gieselman	(***) ***_****	*****@*****.com
Arizona Lottery	Director, Marketing & Products	Chris	Rogers	(***) ***_****	*****@*****.com
AT&T, Inc.	Senior Vice President, Entertainment Group Marketing	Vince	Torres	(***) ***_****	*****@*****.com
Audi of America, Inc.	Vice President, Marketing	*****	*****	(***) ***_****	*****@*****.com
AutoTrader.com, LLC	Manager, Consumer Marketing	*****	*****	(***) ***_****	*****@*****.com
Bacardi USA, Inc.	Vice President, Global Marketing	*****	*****	(***) ***_****	*****@*****.com
Bank of America Corporation	Chief Marketing Officer	*****	*****	(***) ***_****	*****@*****.com
Blue Diamond Growers	Global Head, Marketing	*****	*****	(***) ***_****	*****@*****.com
BMW of North America, LLC	Experiential Marketing Specialist	*****	*****	(***) ***_****	*****@*****.com
BP Lubricants USA, Inc.	Manager, Marketing Program	*****	*****	(***) ***_****	*****@*****.com
Brown-Forman Corporation	Associate Brand Manager - Canadian Mist, Early Times & Finlandia Vodka	*****	*****	(***) ***_****	*****@*****.com
Caesars Entertainment Corporation	Director, Brand Alliances	*****	*****	(***) ***_****	*****@*****.com
Campbell Soup Company	Senior Brand Manager - V8	*****	*****	(***) ***_****	*****@*****.com
Canon USA, Inc.	Vice President, Marketing & Corporate Planning	*****	*****	(***) ***_****	*****@*****.com
Capital One Financial Corporation	Principal Brand Associate, Brand Sponsorships & Experiential Marketing	*****	*****	(***) ***_****	*****@*****.com
CenturyLink	Senior Director, Corporate Sponsorship	*****	*****	(***) ***_****	*****@*****.com
CIGNA Corporation	Manager, Events & Sponsorships Marketing & Branding Specialist	*****	*****	(***) ***_****	*****@*****.com
Citi	Senior Vice President, Marketing	*****	*****	(***) ***_****	*****@*****.com
Colgate-Palmolive Company	Marketing Director, North American Home Care	*****	*****	(***) ***_****	*****@*****.com
Converse, Inc.	Global Vice President, Influencer Marketing	*****	*****	(***) ***_****	*****@*****.com

Dell EMC	Senior Director, Global Sponsorship & Strategic Initiatives	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Dell Technologies	Chief Marketing Officer & Executive Vice President	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Diageo North America	Senior Vice President, Marketing - Whiskey North America	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Discover Financial Services, Inc.	Lead Media Strategist, Brand Communications & Sponsorships	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Doctor's Associates, Inc.	Senior Vice President, Marketing Strategy & Planning	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
E. & J. Gallo Winery	Chief Marketing Officer	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Eaton Corporation	Global Marketing Director	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Eaton Corporation	Senior Vice President, Corporate Development & Planning	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Electronic Arts, Inc.	Senior Manager, Esports Sponsorship Strategy & Activation	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Eli Lilly & Company	Director, Multi-Channel Engagement Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Enterprise Rent-A-Car	Director, Brand Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
FCA US, LLC	Manager, Experiential Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Fifth Third Bank	Senior Vice President, Consumer Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
First Data Corporation	Director, Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Foot Locker, Inc.	Manager, Events & Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Ford Motor Company	Head, Brand Strategy & Growth Audience Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Frito-Lay, Inc.	Vice President, Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
GEICO Corporation	Vice President, Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
General Motors Corporation	Assistant Manager, Experiential Marketing - Chevrolet	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Genuine Parts Company	Vice President, Marketing Strategy	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Global Gillette	Director, Global Sports Marketing - Gillette	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Google, Inc.	Global Head, Content Partnerships, Entertainment & 360 - YouTube	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
H&R Block, Inc.	Vice President, Marketing Strategy	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Heineken USA, Inc.	Chief Marketing Officer	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Hilton Worldwide	Senior Director, Global Brand Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Hyundai Motor America	Senior Group Manager, Experiential Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Inspire Brands	Director, Sports Marketing - Buffalo Wild Wings	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
InterContinental Hotels Group	Manager, Interactive Media	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
John Hancock Financial Services, Inc.	Director, Sponsorship Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Johnsonville Sausage	Director, Integrated Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
JPMorgan Chase & Co.	Executive Marketing Director, Sponsorship & Partnership	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Kellogg Company	Vice President, Global Brands - Pringles, Special K & Kellogg's	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>
Keurig Dr Pepper Inc.	Director, Brand Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_*****</u>	<u>*****@*****.com</u>

Konica Minolta Business Solutions, USA, Inc.	Manager, Corporate Events & Partnerships	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Kraft Heinz Company	Experiential Marketing Manager - Planters NUTmobile	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Land O'Lakes, Inc.	Chief Marketing Officer	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Lenovo Group Limited	Vice President - Global Consumer Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Levi Strauss & Company	Head, Sports Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Marriott International, Inc.	Vice President, Buzz Marketing & Partnerships	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Mars, Inc.	Vice President, Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Massachusetts Mutual Life Insurance Company	Head, Brand & Advertising	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
MasterCard Worldwide, Inc.	Vice President & Head, Sponsorships - North America	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Mercedes-Benz USA, LLC	Supervisor, Sports Marketing & Consumer Events	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Microsoft Corporation	Senior Manager, Product Marketing - Xbox	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Moet Hennessy USA	Director, Brand - Hennessy VSOP	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Molson Coors Brewing Company	Chief Marketing Officer	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Nationwide Insurance	Senior Vice President, Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Nestle Purina PetCare Company	Chief Marketing Officer	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Nestle USA, Inc.	Chief Marketing Officer - USA	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
New Balance Athletic Shoe, Inc.	Vice President, Global Marketing & Sports Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Nike, Inc.	Chief Marketing Officer	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Northwestern Mutual	Director, Marketing & Communications	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Nuveen Investments	Chief Marketing Officer	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Oracle Corporation	Director, Sports Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Panasonic Corporation of America	Senior Marketing Manager	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Papa John's International	Senior Vice President & Chief Brand Officer	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
PepsiCo, Inc.	Head, Media Partnerships & Innovation - North America	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Pizza Hut, Inc.	Director, Brand Marketing - Sports & Multicultural	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
PNC Financial Services Group, Inc.	Senior Vice President & Director, Client & Community Relations	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Polaris Inc.	Senior Marketing Manager - Integrated Marketing & Consumer Experience	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Progressive Casualty Insurance Company	Business Leader, Integrated Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Prudential Financial	Vice President, Media & Sponsorships	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Quicken Loans, Inc.	Senior Director, Brand Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Ricoh Corporation	Manager, Sponsorship Marketing	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Ryder System, Inc.	Executive Vice President & Chief Marketing Officer	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>

Sonic Corporation	Vice President, Media & Sponsorships	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Subaru of America, Inc.	Brand Partnership & Experiential Marketing Specialist	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
Taco Bell Corporation	Senior Manager, Brand Partnerships & Sponsorships	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
The Allstate Corporation	Executive Vice President & Chief Marketing, Innovation & Corporate Relations Officer	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
The Boston Beer Company, Inc.	Associate Brand Manager	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
The Clorox Company	Senior Director, Brand Marketing & Innovation	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>
The Coca-Cola Company	Vice President, Connections Planning	<u>*****</u>	<u>*****</u>	<u>(***) ***_****</u>	<u>*****@*****.com</u>

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