



## "EazyStock frees up time and facilitates reordering ... the lower inventory cost is a major plus."

Rydén AB is a family business founded and headquartered in Gnosjö, Sweden. The company sells lamps under the brand By Rydén to both domestic and public environments in various markets worldwide. Rydén AB has its main warehouse in Gnosjö which handles the majority of the deliveries for goods ordered. The company also has a warehouse in China that they hope will be expanded over time as the market grows.

In October 2015, By Rydén implemented EazyStock to achieve efficient planning and control of their supply chain.

### "The biggest challenge was the time-consuming manual processes."

- Marie Martinsson, Purchaser, AB Rydén

Marie Martinsson, who works as a buyer at Rydén, says the biggest challenge for By Rydén was the extensive manual work in determining order amounts. Each week, they would pull a list of items that ran out and go through item by item to determine how much to reorder. Not only is this manual process incredibly time consuming, but it also increases the possibility for errors in reordering.

### The time needed for manual labor has fallen by over 67%

To free up time and facilitate inventory management, By Rydén chose to implement EazyStock. The time needed for manual labor has reduced by over 67%; shortage lists that previously went through on a weekly basis now go through every three or four weeks.

### Forecast functionality and replenishment proposals enable decisions

Marie believes that EazyStock's forecasting feature and automated replenishment will help By Rydén gain deeper insight into their warehouses; "You get a good indication from

the system on what to buy ... it is good to get an indication on the status of the overall system."

### "We have reduced our inventory - it's the best!"

According to Marie, after implementing EazyStock, the average layer for By Rydén has reduced by 5%.

### EazyStock is simple, user-friendly and beneficial for the company.

Marie explains that several areas within the company benefit directly from the system, and the ease of use makes many happy use it.

"The system is very easy to work with. It is a good tool for those who deal with inventory, sales and product range. "

Another advantage Marie highlights the simplicity and ease of use that enables colleagues to easily cover for each other during time off.

With EazyStock on their side, By Rydén has improved inventory management and simplified reordering.

**eazystock**