

# Financial Services Technology Advisory







CrossCountry's Financial Services Technology Advisory (FSTA) solution combines deep industry knowledge and technology expertise to bring innovative end-to-end offerings to our clients seeking to strengthen their operational and technology capabilities.

Our FSTA offerings leverage innovative thinking, deep financial services knowledge and specialized technology delivery to support transformation journeys from strategy to implementation. We focus on both your IT applications and your users – in the front, middle and back offices.

CrossCountry offers a unique perspective that helps financial institutions deliver innovative customer experiences while modernizing existing core solutions to improve efficiency, relevancy, profitability and growth.

## FINANCIAL SERVICES TECHNOLOGY ADVISORY

Helping clients maximize the utility and ROI of their financial systems throughout the systems development life cycle

### **KEY CONSIDERATIONS**

Many organizations have opportunities to improve the management of financial systems. Some key considerations include:

Are you comfortable that existing systems will support continued growth in the company?

Do you have a repeatable and transparent process for selecting new technology?

Does your data functionality fit well with your current financial systems infrastructure?

Are you certain that you are obtaining full functionality from your systems?

If you answered anything other than YES to any of the above questions, you may want to consider exploring our FSTA services to see how we can help you improve your financial systems functionality.

## **OUR SOLUTIONS PROVIDE**

Improved
Infrastructure

Our technology and industry consultants break down silos and reduce complexity so IT teams can focus on value add solutions rather than just keeping the lights on.

# Enhanced Applications

We have deep knowledge of a wide array of best in class applications in Financial Services. We help modernize your existing applications and can help integrate and automate them to increase efficiency and reduce risk.

## Robust & Secure Data

Our team of data experts have deep knowledge in governance, compliance, technology, risk management and data analytics that helps you improve trust and confidence in your data, systems and processes.

#### Best-in-Class Service

Our consultants have worked in industry, technology and management consulting and can support your ongoing technology and operational needs.

### **HOW CAN WE HELP?**



#### **Strategy & Selection**

We work with our clients to develop detailed application strategy plans, tailor evaluation and selection criteria to fit client requirements and leverage deep industry experience to identify and address critical decision points in planning a successful implementation.



#### **System Enhancement/Implementation**

We develop data conversion plans, verify data integrity, manage implementation plans and budgeting, develop test plans, conduct QA and UAT testing and manage production cutover, ensuring a smooth upgrade.



#### **Data Services**

Our data management and governance expertise ensures that your data functionality supports your financial systems technology. Our expertise includes data scrubbing, lineage documentation, security, data quality management and issue resolution.



#### **Program and Change Management**

Our team drives efficient and effective change management by developing focused cutover plans, producing and relaying communications and escalating issues. We develop and implement a training plan to ensure users understand system scope and capabilities.



#### **Post-Production Support**

We employ a flexible delivery model to ensure that support is provided from members of our team with technology and industry backgrounds. From IT to Ops, we cover it all.

### **CASE STUDY**

CrossCountry assisted a Global Asset Management firm to assist with systems implementations and enhancements driven by both regulatory and operational developments. Our methodology included the following approach:

- Document current state processes and technology infrastructure and identify areas for improvement
- Define business and technical requirements based on current state constraints, regulatory issues and operational demands
- Design future state processes and solution context architecture
- Review current system data to determine and execute data conversion plans
- Create and execute high level testing strategy and plans for both QA & UAT
- Develop, track and manage system cutover plans
- Support post implementation through monitoring and training rollout





## Contact Us



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**CrossCountry Consulting** is the trusted partner and expert advisor to leading organizations. We help our clients transform their finance, accounting, human capital management, risk, operations and technology in order to effectively prepare them for complex change, optimized performance and accelerated business growth.



