CPA GLOBAL

Watch for updates as new speakers are announced, more sessions are added, and keynote sessions are confirmed

CPA GLOBAL

IGNITE 2018

AGENDA

DAY 1

SUNDAY 4 NOVEMBER

12:00 - 18:00
SOFTWARE LAB

Software Lab
This is your opportunity to meet one-on-one with our software support and consulting teams. Get your questions answered in this hands-on environment.

12:00 - 17:00 Registration & Information Desk Open

12:00 - 16:00 FoundationIP Software Innovation Board Meeting (by invitation)

13:00 - 16:00 **Product Tracks**

INNOGRAPHY	FOUNDATIONIP	INPROTECH	MEMOTECH	FIRST TO FILE
Innography Intro A&B (Part 1) *OR* Getting Started with PortfolioIQ (Part 1)	New User Training Bootcamp *OR* Task & Activity Workshop *OR* Reporting Workshop	Training and Q&A with the Consulting Team (by appointment)	New User Training Bootcamp	New User Training Bootcamp

15:00 - 15:15 Afternoon Break

16:00 - 17:15 **Product Tracks**

INNOGRAPHY	FOUNDATIONIP	INPROTECH	MEMOTECH	FIRST TO FILE
Innography Intro A&B (Part 2) *OR* Getting Started with PortfolioIQ (Part 2)	Independent User Group	Independent User Group	Independent User Group	Bootcamp continued

EVENING

19:00 - 19:30 **Welcome Drinks Reception**

19:30 **Conference Welcome + Welcome Dinner**

Please note that revisions may be made to content and timings

MONDAY 5 NOVEMBER

08:00 - 18:00
SOFTWARE LAB

Software Lab
This is your opportunity to meet one-on-one with our software support and consulting teams. Get your questions answered in this hands-on environment.

MORNING

08:00 - 13:30 Registration & Information Desk Open

08:00 - 08:45 Breakfast

08:00 - 08:45 **Women's Networking Breakfast**

09:00 - 09:55 **Keynote Session: Why Blockchain Could be the Key to Transform the IP Industry**

10:00 - 11:00 **Product Tracks**

INNOGRAPHY	FOUNDATIONIP	INPROTECH	MEMOTECH	FIRST TO FILE
IP Portfolio Quality & Strategic Alignment	Product & Strategy Update: The Future of FoundationIP	Product Update: Part 1	Memotech 7 Update & Roadmap	Better Reference Management for an Easier IDS

11:00 - 11:15 Morning Break

11:20 - 12:25 **Product Tracks**

INNOGRAPHY	FOUNDATIONIP	INPROTECH	MEMOTECH	FIRST TO FILE
IP Litigation and the Changing Role of NPEs *OR* Grow Your Firm with Innography	The Ins and Outs of Data Verification and IP One Data *OR* Reporting and Searching Basics	ICT Bulk Updating for Mass Configuration Changes	File - Changing the Way You File Internationally	Product Update and Roadmap

12:30 - 13:30 Networking Lunch

Please note that revisions may be made to content and timings

DAY 2

AFTERNOON

13:30 - 14:25 **Product Tracks**

INNOGRAPHY	FOUNDATIONIP	INPROTECH	MEMOTECH	FIRST TO FILE
Building Your Arsenal: A Beginner's Guide to Cross-Licensing *OR* Getting the Most from Your Partnership: Aligning Corporates and Outside Counsel	The Power of Dashboards *OR* Activity and Task Management Basics	Law Updates	Panel Discussion: Best Practices for Upgrading to Memotech 7	First To File and Memotech: Why They Work Well Together

14:30 - 15:35 **Product Tracks**

INNOGRAPHY	FOUNDATIONIP	INPROTECH	MEMOTECH	FIRST TO FILE
Creating PatentIQ Dashboards That Win *OR* The China Effect on IP	Making FoundationIP the Foundation of Your IP *OR* Country Law Overview & Update Process	How to Get the Most from Your Inprotech Data: Inprotech & Practice Metrics	Integrating Your World and Memotech *OR* Memotech and Workflow	What You May Not Know About Configuring First To File

15:40 - 15:55 Afternoon Break

16:00 - 17:15 **Product Tracks**

INNOGRAPHY	FOUNDATIONIP	INPROTECH	MEMOTECH	FIRST TO FILE
New Ideas for Dealing with New Ideas: Managing Innovation with IdeaScout *OR* Friend or Foe: Finding the Right Licensing Partners	Reporting in Action *OR* Introducing the New Matter Search	Rules Configuration Using the New Workflow Designer *OR* Using Custom Content	What's New for Memotech Admins?	Documents and Workflow: Process Management for IP Excellence

18:30 - 19:30 **Networking Reception**

EVENING

19:30 Free evening

Please note that revisions may be made to content and timings

TUESDAY 6 NOVEMBER

08:00 - 18:00
SOFTWARE LAB

Software Lab
This is your opportunity to meet one-on-one with our software support and consulting teams. Get your questions answered in this hands-on environment.

MORNING

08:00 - 10:00 Registration & Information Desk Open

08:00 - 08:45 Breakfast

08:00 - 08:45 **Birds of a Feather Roundtable Discussions**

08:00 - 08:45 **Workshop: Customer Journey Maps (Session 1 - by invitation)**

09:00 - 10:05 **Keynote Session: How to Increase Efficiency and Extract Value through Digital Transformation of the IP Department**

10:10 - 11:05 **Product Tracks**

INNOGRAPHY	FOUNDATIONIP	INPROTECH	MEMOTECH	FIRST TO FILE
Do More, Faster: Practical 'How-To' Tips for Innography *OR* Patent Analytics for Innovation	Task Management for your Organization *OR* FIP Direct for Matter Creation	Product Update: Part 2	Tips and Tricks for Memotech *OR* Law Update Q&A	Inbound Documents: Re-Imagining the Way We Work With Agents

11:10 - 11:25 Morning Break

11:30 - 12:25 **Product Tracks**

INNOGRAPHY	FOUNDATIONIP	INPROTECH	MEMOTECH	FIRST TO FILE
Behind the Data and Algorithms of Innography	Collaboration in FoundationIP *OR* The Ins and Outs of Data Verification and IP One Data (repeat)	Automating the International Filing Process with File	Reporting for Beginners *OR* Advanced Memotech Reporting	First To File and Inprotech: Why They Work Well Together

12:30 - 13:30 Networking Lunch

12:30 - 13:30 **Workshop: Customer Journey Maps (Session 2 - by invitation)**

Please note that revisions may be made to content and timings

AFTERNOON

13:30 - 14:25 **Product Tracks**

INNOGRAPHY	FOUNDATIONIP	INPROTECH	MEMOTECH	FIRST TO FILE
Breaking Down Broad IP Questions to Find Answers that Matter *OR* After the Analysis: Communicating Your Findings and Getting Executive Buy-In	Controlling Access to your Data (security/ roles/etc.) *OR* Reporting in Action (repeat)	Document Generation Forms Service *OR* Data Import & Verification Made Easy	The Future of Docketing	First To File and FoundationIP: Why They Work Well Together

14:30 - 15:35 **Product Tracks**

INNOGRAPHY	FOUNDATIONIP	INPROTECH	MEMOTECH	FIRST TO FILE
PortfolioIQ: Use Cases for the Next Level of Analysis *OR* Paint Your Own Technology Landscape	Forms Management in FoundationIP *OR* Task Management for your Organization (repeat)	Implementing the Law Updates Service	Memotech and Meeting *OR* Forms & Letters - Letting Go of Active X	How To Maximize Impact in Your First To File Implementation

15:40 - 15:55 Afternoon Break

16:00 - 17:15 **Product Tracks**

INNOGRAPHY	FOUNDATIONIP	INPROTECH	MEMOTECH	FIRST TO FILE
Product Update & Roadmap	End to End IDS Management *OR* Activity and Task Management Basics (repeat)	Advanced Reporting	Customer Case Study: Microsoft's Intellectual Property Group (IPG)	Fully Integrated: See How First To File Works Inside Common Office Applications for Seamless Management

17:00 - 18:00 Registration & Information Desk Open

EVENING

18:45 **Coaches depart for Museum**

19:00 - 24:00 **Texas Night at the Museum**

Please note that revisions may be made to content and timings

WEDNESDAY 7 NOVEMBER

09:00 - 13:30
SOFTWARE LAB

Software Lab
This is your opportunity to meet one-on-one with our software support and consulting teams. Get your questions answered in this hands-on environment.

MORNING

09:00 - 12:00 Registration & Information Desk Open

09:00 - 09:45 Networking Breakfast

10:00 - 11:00 **Closing Keynote Session: The Transformative IP Journey**

11:00 - 11:15 Morning Break

11:15 - 12:15 **Product Tracks**

INNOGRAPHY	FOUNDATIONIP	INPROTECH	MEMOTECH	FIRST TO FILE
Customizing Innography: How to Get Exactly What You Need *OR* Customer Advisory Board Meeting (by invitation)	Integration with FoundationIP *OR* The Power of Combined Public and Private Data for IP Intelligence	Open Space Session	Reference Management *OR* Contracts Management	Training Your Own Staff to Use First To File

AFTERNOON

12:15 - 13:15 Networking Lunch

13:15 - 14:15 **Product Tracks**

INNOGRAPHY	FOUNDATIONIP	INPROTECH	MEMOTECH	FIRST TO FILE
Building Winning Data Sets *OR* Customer Advisory Board Meeting (by invitation)	Introducing the New Matter Search (repeat) *OR* File and FoundationIP	Tips & Tricks	Document Management and Memotech	Independent User Group

Please note that revisions may be made to content and timings