



**REAL-TIME PATENTABILITY:
A DIFFERENTIATOR FOR DISCOVERY IP LAW**

LEGAL SERVICES, ANGEL INVESTING | CASE STUDY

PROJECT SUMMARY

INDUSTRY:

LEGAL SERVICES, ANGEL INVESTING

USE CASES:

PATENTABILITY, COMPETITIVE INTELLIGENCE, INVESTMENT DUE DILIGENCE, INVALIDATION



ENABLING THE NEXT GENERATION OF INNOVATION

“People are amazed I can often assess patentability over the phone in a few minutes.”

Some law firms submit patent applications on behalf of their clients and let the PTO determine novelty. An inventor might spend tens of thousands of dollars in legal fees, only to be denied a patent, but not if they go to Discovery IP first. Attorney and member of the Central Texas Angel Network, John Lynn, has been an Innography client since the early days of the company.

John’s belief is an inventor should know up-front what his or her chances of securing a patent are before they make the investment. Using Innography, he can do this analysis over the phone, in real-time, without developing a deep expertise in the subject matter area. He’s also able to provide his angel investor network with insight about a technology area before they invest.

FIND MORE LIKE THIS

“Innography’s semantic search is unbelievable.”

John starts with a basic disclosure, finds a relevant patent or application, clicks Innography’s “Get More Like This” button, reviews the documents and then knows exactly how to advise inventors and investors. John saves his clients a lot of money, and helps his network of investors evaluate potential investments.

UBER-FAST DISCOVERY OF “KILLER” PRIOR ART

“In five minutes I found what a \$10,000 search consultant and outside counsel couldn’t find over weeks of intensive searching. The invalidity opinion then essentially wrote itself.”

Discovery IP Law also manages IP litigation cases. During one case, outside counsel and an IP search firm had failed to find crucial prior art that was central to the case.

ABOUT CPA GLOBAL

CPA Global is the world’s leading IP management and technology company, trusted by many of the world’s respected corporations and law firms. Our integrated offering is underpinned by an outstanding global team of 2,000 people.

Now we offer customers The IP Platform: delivering integrated Innovation and IP Portfolio software, services and insights across the entire Idea Lifecycle, supporting customers every step of the way to realise the value of their ideas.

For further information
please contact us at

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