

Moving from Events to Learning Journeys

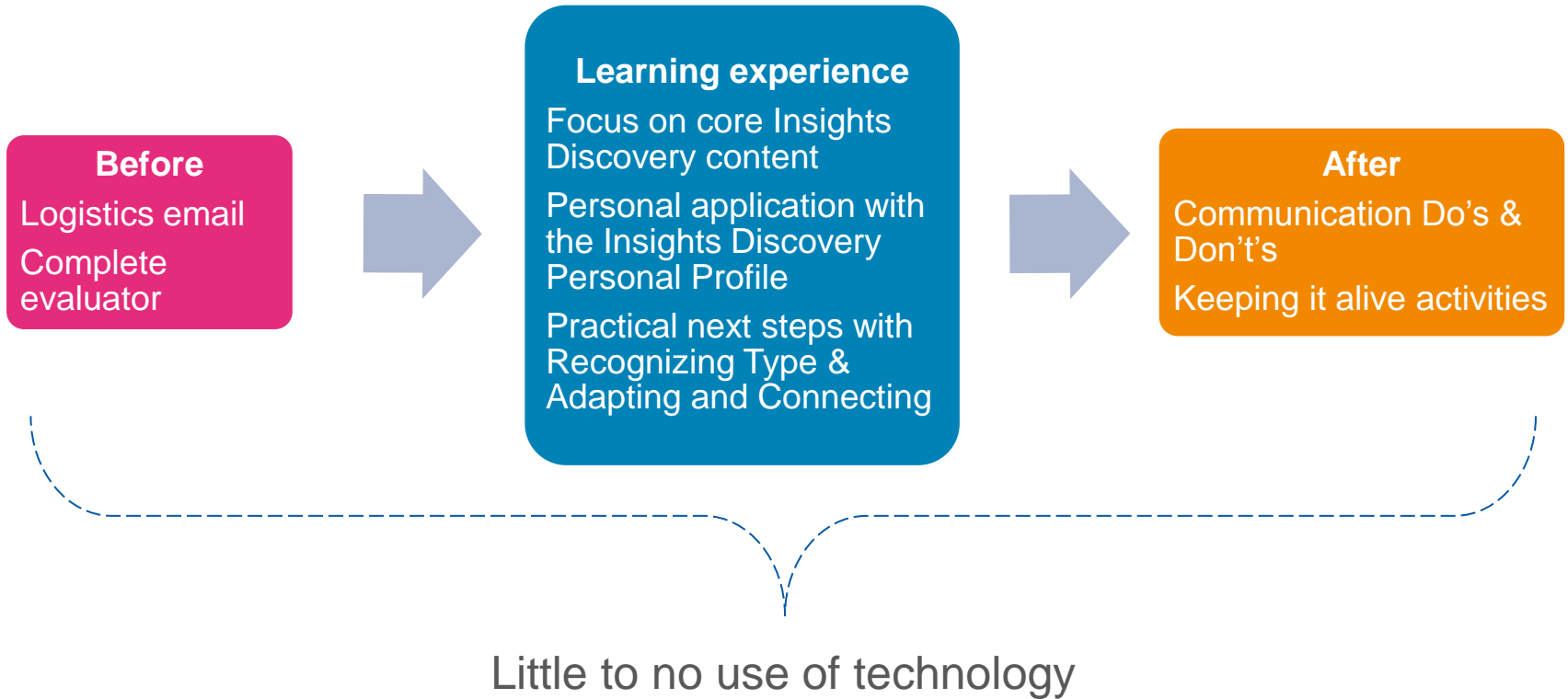
Spencer Gillman

Head of Marketing and Creative

Lisa Cresswell

Product Design Manager

Our current learning journey

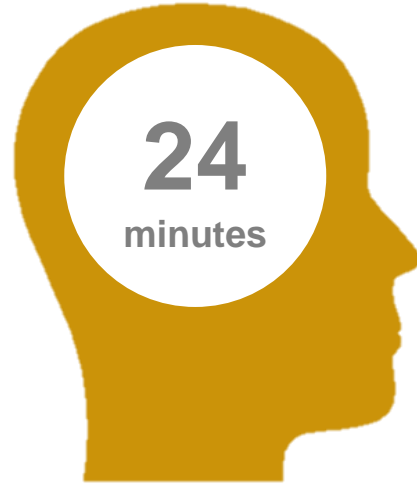


So if it works today, why evolve?

The learner of the future

2017 is the first year of Gen-Z in the workplace

Workers get interrupted every 5 minutes



The average mobile phone user checks their device 150 times a day

Attention spans are now 8 seconds and shrinking

In a typical work week employees only spend 24 minutes focusing on training and development

The learner of the future

Untethered

Collaborative

On Demand

Empowered



“Learners expect personalized, consumer-like learning experiences on user-friendly platforms that have the effect of being a personalized learning experience.” – Bersin by Deloitte

Our future learning journey

Self-Paced Learning

Before

- Evaluator and Logistics
- Understanding
- Focus on Content



Live Learning Experience

Experience

- Application
- Focus on Conversations

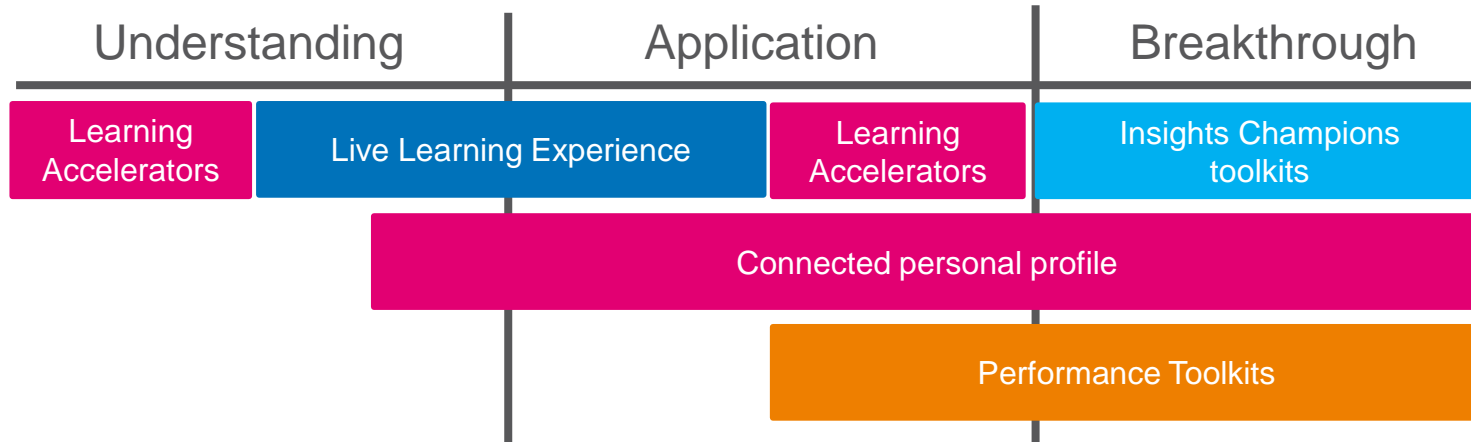


Transfer & Sustain

After

- Breakthrough
- Focus on Reinforcement and Performance

From events to learning journeys





understanding

+



application

=



breakthrough

New Tools and Resources

[My.Insights.com](https://myinsights.com) Learner Portal with access to:

- Connected Personal Profile
- Learning Accelerators

Pre work



video

Adapting and connecting

The coffee shop

We all behave differently; take a look at how, why and the impact we have



e-learning

The basics of Insights Discovery

a subtitle

The Insights Discovery model, the methodology and the principles behind it



Welcome to your Connected Profile ! You should by now have completed an Insights Preference Evaluator and have an invitation to attend a Workshop. At the Workshop, you'll receive your Insights Discovery Personal Profile. You will learn about the theories of personality and preference that underpin the Profile and how you can use as a framework for self-understanding and development. The video and e-learning modules above will provide you with an introduction to the Discovery model. Once you have attended the Workshop, return to this site to view your Profile, share it with your colleagues and find guidance on applying your Discovery learning in your day-to-day role.

My profile

My profile



My profile



Postcard



Graphs



Shortcuts



Todays Thought



The Basics of Insights Discovery

Menu



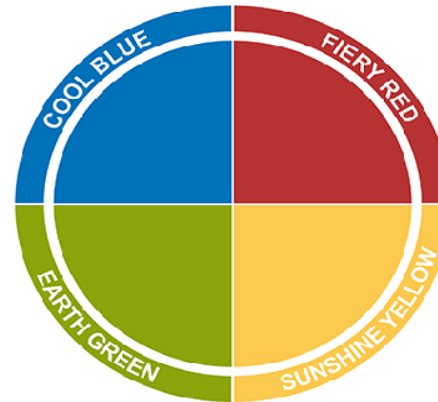
Welcome

Welcome and thank you for taking this course! Today you're going to learn about the basics of the Insights Discovery Model.

The course will take around 30 minutes to complete, and will give you a good understanding of the principles the model is based on.

You'll learn about ideas like perception, psychological preferences and why you see the world in the way you do.

I'm ready to begin



Please select the button to begin.



1/26







My profile ▾

My learning ▾

More ○○○

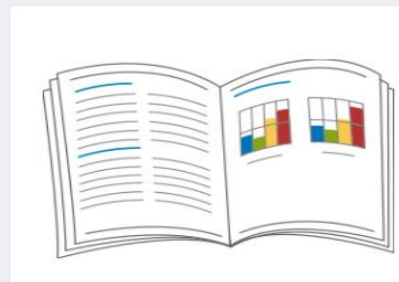
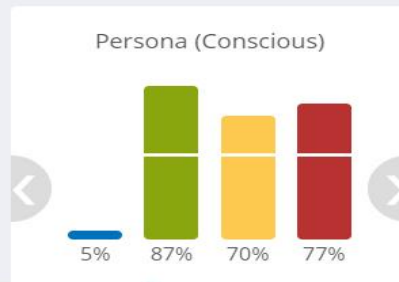


Doug Upchurch
HELPER



Working with me
Let me know that I am important to you

[Read more](#) [Share](#)



He tends to be fiercely loyal to his friends, prepared to sacrifice his own wants for the needs of the other person.

Introduction



e-learning

Understanding your profile

The meaning behind the wheel, graphs and key profile sections

30:00




e-learning

The basics of Insights Discovery

The Insights Discovery model, the methodology and the principles behind it

30:00

Application




video

Adapting and connecting

The coffee shop

We all behave differently; take a look at how, why and the impact we have

2:45



video

Strengths and weaknesses

Understand yourself fully

Knowing yourself, and how others perceive you, is key to success

3:22



e-learning

Connecting with colour

Understanding others is key

Adapting your approach to suit the needs of others

10:00



e-learning

Colourful interactions

Colours at work

Understand your colleagues to build better relationships

10:00



My profile ▾

My learning ▾

More ○○○



Foundation

Management

Wheels and
Graphs



Overview

Management

Key Strengths &
Weaknesses

Management Style

My 72 type wheel

Value to the Team

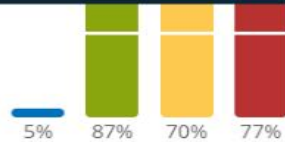
My colour graphs

Communication

Possible Blind Spots

Opposite Type

Suggestions for
Development



prepared to sacrifice his
own wants for the needs
of the other person.



My profile ▾

My learning ▾

More ○○○



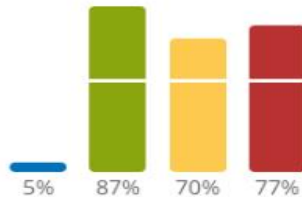
Introduction

Application

Understanding your profile
The basics of Insights Discovery

Adapting and connecting
Strengths and weaknesses
Connecting with colour
Colourful interactions
Recognising colour energies
Setting insightful goals

Persona (Conscious)



He tends to be fiercely loyal to his friends, prepared to sacrifice his own wants for the needs of the other person.



Key Strengths & Weaknesses

27th March 2017

Strengths

Share



This section identifies the key strengths which Doug brings to the organisation. Doug has abilities, skills and attributes in other areas, but the statements below are likely to be some of the fundamental gifts he has to offer.

Doug's key strengths:

- Willing and accommodating.
- Honourable and easy going.
- Understanding, friendly and warm hearted.
- Senses the needs of the group.
- Creative decision maker.
- Learns from experience - won't get hurt by the same situation twice.
- Curious and keen observer of life.
- Will go the extra mile to support those he values.
- Gracious, charming, empathetic and considerate.
- Good listener. Can help others achieve their goals.

Possible Weaknesses





1

Email setup

2

Select content

3

Confirm send

Continue

Recipient name *

Email *

Select sections

Continue

Foundation

- Overview
- Key Strengths & Weaknesses
- Value to the Team
- Communication
- Possible Blind Spots
- Opposite Type
- Suggestions for Development

Management

- Management
- Management Style

Quick share all





1

Email setup

2

Select content

3

Confirm send

Check the details
are correct

Hey Spence, Thought you might want to take a look at these. Hope the session is going well! - Doug

To: Spencer Gillman
Email: sgillman@insights.com



● Key Strengths & Weaknesses



Edit

Send





Strengths and weaknesses

Knowing yourself, and how others perceive you, is key to success



Understanding your Profile Menu



Welcome

Welcome and thank you for taking this course! Today you're going to learn about your Insights Discovery personal profile. This course will take around 30 minutes to complete.

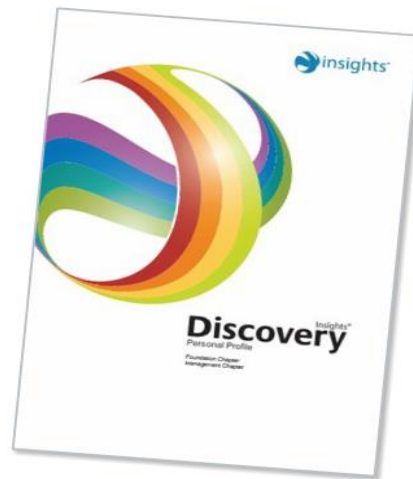
This course is going to help you to identify key sections of your profile, and it also explains what the graphs and wheel represent.

Throughout this course you're going to be asked to type some short responses to a number of questions. Your answers won't be saved anywhere, but at the end of the module you'll have the opportunity to print these out if you would like to.

You can move backwards and forwards through pages, but we recommend that you listen to all the narration before moving on.

I'm ready to begin

Please select the **button** to begin.



New Tools and Resources

[My.Insights.com](https://myinsights.com) Learner Portal with access to:

- Connected Personal Profile
- Learning Accelerators
- Performance Toolkit (Coming Soon)
- Insights Champions Toolkits (Coming Soon)