

Privacy Policy (Registration)



Insights Learning & Development Limited ('Insights')

Privacy Policy

Insights is committed to respecting your privacy – we take the protection of your personal data very seriously. This policy governs how Insights uses the information you provide to us through our websites. We will only collect information from you with your permission, and in accordance with this policy.

Who We Are

Insights Learning & Development Limited ("Insights") is registered in Scotland as company number SC107074. Our registered office and Global Head Office is located at Terra Nova, 3 Explorer Road, Dundee, DD2 1EG, Scotland, United Kingdom. For the purposes of the Data Protection Act 1998 and the EC Data Protection Directive (Directive 95/46/EC), Insights is the "data controller" in relation to the information you send us through our website.

What information we will collect from you

Personal Details

We will ask you for the following "Personal Details":

- First Name and Family Name
- Company name
- Job Title
- Business phone and email address
- Country
- No. of global employees

Each time you visit the site we may ask you for other information in order that we can build up a profile of your tastes and interests to ensure you only receive marketing communications which are relevant to you.

IP Address

Our servers will record the IP address of the computer you use.

GLOBAL HEADQUARTERS

Insights Learning & Development Ltd
Terra Nova, 3 Explorer Road, Dundee, Scotland, DD2 1EG
T: +44 (0)1382 908050 F: +44 (0)1382 908051 E:insights@insights.com

immediate impact - endless possibilities

www.insights.com

How we use the information you provide

Insights will use the personal details you provide to share information with you based on the campaign interest you advise us. This may include, links to blogs, whitepapers, videos and case studies. Individuals can unsubscribe at any time using the 'opt out' function within the email communications.

Who has access to your data

Only Insights marketing and sales teams (IT for maintenance purpose) will have access to your personal data. We will never sell your personal information to anyone for any purposes.

Where your data is stored and how we keep it secure

All data collected through our websites is transmitted over the internet to servers hosted by our third party supplier HubSpot Inc. contracted to help us provide services to you. HubSpot Inc. privacy policy can be viewed [here](#).

Insights has implemented security policies, rules and technical measures that match or exceed industry-standard protocols to protect your data. These security measures are designed to prevent unauthorised access, improper use or disclosure, unauthorised modification, unlawful destruction and accidental loss.

Countries your data could be transferred to

Insights Learning and Development Limited may transfer your data to our Regional Offices who provide the Services to you. A full list of Insights Regional offices can be seen on our website. Insights uses the EC Model Clauses where appropriate to ensure the safety of your personal information.

How long we retain your data

We will only retain your information for as long as you are happy for us to do so. You can unsubscribe to stop receiving our emails at any time or contact us at marketing@insights.com to have your information removed from our systems.

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How to contact us about your personal data

For any queries relating to this policy, please contact:

The Data Protection Officer
Insights Learning and Development Limited
Terra Nova
3 Explorer Road
Dundee
DD2 1EG
Scotland
UK

Tel: +44 (0)1382 908050

E-mail: legal@insights.com