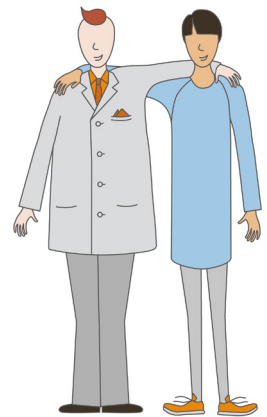


Beginning the Journey

In summary Beginning the Journey is our evolved approach which provides a consistent and continuous learning journey from before the classroom intervention, during and after for embedding. It is supported by a digital platform, that enables three things:

- Complete the pre-work
- Access the learning
- Put the learning into practice

We have created Beginning the Journey to achieve deeper and quicker integration of Insights Discovery by using digital profiles and learning accelerators. These are designed to maximise the time in the classroom, be that face-to-face or virtually.



We understand the time pressures that exist in a business and that virtual and dispersed teams are more common than ever, making time in the classroom together even more scarce and valuable.

Maximise your Investment

All of the benefits below will help to increase the understanding and application of Insights Discovery, so that it is being used more broadly across your business. This maximises the investment you've already made by making sure that the learning continues to have an impact, long after the workshop experience.



Easily adapt and connect with your colleagues

The **Connected profiles** are digitally available and will give people the ability to share an online version of their profile and help them more easily adapt and connect through the language of colour.



Allow more time for business issues to be discussed

Learning accelerators and digital profiles allow for breakthroughs to happen earlier due to an increased understanding before and after the workshop. This shift can help you have greater return on investment.



Keep your learning alive

Champions Toolkit (suite of activities and resources) supports participants take ownership of their learning journey and the **Performance Toolkit** is for leaders or learning professionals to support their participants further with their learning.



Build practical strategies

My World gives people the ability to create stakeholder team wheels. This provides rich and valuable insight into practical strategies of how to work effectively – driving efficiency, productivity and a positive working environment.



Creates an open environment of trust and respect

Ease of access to Insights Discovery Personal Profile via **My Insights** allows learners to refer to their profile more often and it means the profile cannot be lost. Every day different phrases are pulled from your profile and highlighted on My Insights to keep the profile alive. This enables an open environment and enhances relationships.

84% agree or strongly agree that BTJ helped them learn the basics of Insights Discovery before attending the workshop

"We've seen a 2-3% improvement in our leadership scores - we're putting that down to BTJ!"

"One learner has used her connected profile to improve her relationship with her manager"

77% agree or strongly agree that BTJ helped them apply their Insights Discovery learning after the workshop

"We're on a digital transformation at my organisation. This could fit really well"