

CELEBRATING 45 YEARS

of Building Communities & Hope



2019 Corporate Sponsorship Opportunities

Partnering to Make a Difference: Please consider becoming an Annual Corporate Sponsor of Housing Assistance Corporation (HAC) for 2019, knowing that your support will directly help families in our community and ensure that our housing programs and services will continue.

Sponsor Benefits: The benefits are twofold: You will be supporting HAC's major fundraisers (45th Celebration, Oysters & Champagne, The Big Fix-a-Thon, and Telethon for HOPE) while simultaneously helping us provide safe, stable and decent housing to all on Cape Cod and the Islands throughout the year.

Over the past year, we have served more than 5,100 Cape Codders, including more than 1,500 families with children. HAC offers a full continuum of housing programs throughout Cape Cod and the Islands that are focused on:

- Reducing and preventing homelessness;
- Promoting self-sufficiency and empowerment and;
- Increasing the region's affordable and attainable housing inventory.

2019 Corporate Sponsor Levels

Foundation Sponsor*

Architect Sponsor*

Keystone Sponsor*

**Benefits listed on back*



Celebrating 45 Years of Building Communities and Hope on Cape Cod & the Islands.

HAC is a 501(c)(3) nonprofit



Yes! I would like to become an Annual Corporate Sponsor

Business Name: _____

Contact Name: _____

Address: _____

City: _____ Street: _____ Zip: _____

Phone: _____

Email Address: _____

Payment Method: Check Enclosed* Credit Card: Visa AMEX MC Discover

Credit Card Number: _____ Exp. Date: _____

Signature: _____

**Please make checks payable to Housing Assistance Corporation*

Mail to:
Housing Assistance Corporation
460 West Main Street
Hyannis, MA 02601

Email to:
Deanna Bussiere
Event & Resource Development Coordinator
dbussiere@haconcapecod.org

Questions? Contact Deanna Bussiere at 508-771-5400, ext. 270 or dbussiere@haconcapecod.org

Thank you for supporting Housing Assistance Corporation!

2019 CORPORATE SPONSOR BENEFITS

EVENT BENEFITS

	Foundation	Architect	Keystone
Community Investment Tax Credits (CITC) will be reserved for you	\$12,500 (CITC)	\$5,000 (CITC)	\$2,500 (CITC)
Premier Partnership of our 45th Celebration, Oysters & Champagne, Big Fix-a-Thon and Telethon for HOPE events	✓		
Speaking opportunity at either 45th Celebration, Oysters & Champagne, Big Fix-a-Thon OR Telethon for HOPE	✓		
Exclusive staff engagement event volunteering at one of four family shelters	✓	✓	
Sponsorship of Cape Community Housing Partnership, including logo on materials and PSAs*	✓	✓	✓
Sponsorship & check presentation at Telethon for HOPE event	✓	✓	✓
Sponsorship of 45th Celebration, Oysters & Champagne and Big Fix-a-Thon	✓	✓	✓
Exclusive House Sponsorship at one of our Big Fix-a-Thon homes	✓	✓	✓
Sponsor logo on special event commemorative T-Shirts*	✓	✓	✓
Reserved tickets at 45th Celebration	(10)	(6)	(4)

Media/Advertising/Website/Print Benefits

Inclusion of sponsorship with our media sponsor	✓		
Featured story in HACbeat, our monthly newsletter (2,500 hard copies distributed and 6,000 electronically)	✓	✓	
Ad in HACbeat newsletter**	✓	✓	
Sponsor logo in reception area*	✓	✓	✓
Prominent name and logo placement on HAC website*	✓	✓	✓
Social media recognition through Facebook, Twitter, Instagram and LinkedIn	✓	✓	✓
Business listed in HAC Annual Report	✓	✓	✓

2019 Events

- ▶ 45th Celebration - May 8th
- ▶ Oysters & Champagne - July 11th
- ▶ Big Fix-a-Thon (Town of Barnstable) - October 5th
- ▶ Telethon for HOPE - December 12th

*Inclusion is contingent upon meeting marketing deadline - March 2019



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Follow us on social media @haconcapecod

