



2018 Annual Corporate Sponsorship Opportunities



HAC helps over 5,000 Cape Codders with their housing each year.

Partnering to Make a Difference: Please consider becoming an Annual Corporate Sponsor of Housing Assistance Corporation (HAC) for all of 2018, knowing that your support will directly help families in our community and ensure that our housing programs and services will continue.

Sponsor Benefits: The benefits are twofold: You will be supporting HAC's major fundraisers (Quahog Challenge, The Big Fix, HAC Annual Dinner and/or Shelter Cape Cod Telethon) while simultaneously helping us provide safe, stable and decent housing to all on Cape Cod and the Islands throughout the year.

By aligning your company with a well-organized charity, you will further position your brand as a charitable member of the community. Research about nonprofit and corporate partnerships shows more goodwill for the corporate partner through the increased visibility of their philanthropy, leading to enhanced brand loyalty, a differentiated company and well-motivated employees.

2018 Sponsor Levels Yes! I would like to be an Annual Corporate Sponsor.

- Foundation Sponsor*** **\$25,000**
- Architect Sponsor*** **\$10,000**
- Keystone Sponsor*** **\$5,000**
- Cornerstone Sponsor*** **\$2,500**
- Beam Sponsor*** **\$1,500**
- Mortar Sponsor*** **\$500**
- Brick Sponsor*** **\$250**

Business Name _____

Contact Name _____

Address _____

City _____ St _____ Zip _____

Phone _____

Email address _____

Payment Method: Check Enclosed (Please make checks payable to HAC)

Credit Card: Visa AMEX MC Discover

Credit Card Number: _____ Exp. Date _____

Signature _____

**Benefits listed on back*



Return to: Housing Assistance Corporation
460 West Main Street, Hyannis, MA 02601

Please contact Deanna Bussiere with any questions at 508-771-5400, ext. 270,
or
dbussiere@haconcapecod.org.

Thank you in advance for your support!

HAConCapeCod.org

2018 ANNUAL CORPORATE SPONSOR BENEFITS

BENEFITS

Foundation	Architect	Keystone	Cornerstone	Beam	Mortar	Brick
\$25,000	\$10,000	\$5,000	\$2,500	\$1,500	\$500	\$250

Event Benefits

Presenting sponsorship of either HAC Annual Dinner, Quahog Challenge, Big Fix OR Shelter Cape Cod Telethon event	✓					
Exclusive staff engagement event volunteering at one of four family shelters	✓					
Speaking opportunity at either HAC Annual Dinner, Quahog Challenge, Big Fix OR Shelter Cape Cod Telethon**	✓					
Sponsorship of Cape Community Housing Partnership, including logo on materials and PSAs*	✓	✓				
Sponsorship & check presentation at Shelter Cape Cod Telethon event	✓	✓	✓			
Sponsorship of HAC Annual Dinner, Quahog Challenge and Big Fix	✓	✓	✓			
Exclusive House Sponsorship at one of the Big Fix homes	✓	✓	✓			
Sponsor logo on special event commemorative T-shirts*	✓	✓	✓	✓		
Sponsorship of one specific event**						
Reserved tickets at HAC Annual Dinner and Quahog Challenge	(10)	(10)	(5)	(4)	(3)	(2)

Media/Advertising/Website/Print Benefits

Inclusion of sponsorship with our media sponsor	✓					
Featured story in HACbeat, our monthly newsletter (1,500 hard copies distributed and over 14,000 electronically)	✓	✓				
Ad in HACbeat newsletter*	✓	✓				
Sponsor logo on HAC educational workshop materials*	✓	✓	✓			
Sponsor logo in reception area*	✓	✓	✓	✓		
Prominent name and logo placement on HAC website*	✓	✓	✓	✓	✓	
Social media recognition through Facebook, Twitter, Instagram and LinkedIn	✓	✓	✓	✓	✓	✓
Business listed in HAC Annual Report	✓	✓	✓	✓	✓	✓

**Choose specific event

- ▶ HAC Annual Dinner
- ▶ Quahog Challenge
- ▶ Big Fix
- ▶ Shelter Cape Cod Telethon

*Inclusion is contingent upon meeting marketing deadline - March 2018

