

Sample Letter for Use by Telethon Fundraisers

Dear Friends,

For most, the holiday season is a festive and joyous time of year, but for those who are homeless, it can be a painful reminder of how difficult life can be.

That's why I'd like to ask you to join me in supporting **Housing Assistance Corporation's Shelter Cape Cod Telethon** on Thursday, December 14, broadcast live on cable access channel 98 from 5 to 9 pm.

Housing Assistance Corporation (HAC) provides critical services for those who are homeless. The agency runs four family shelters: Angel House, Carriage House, the Village at Cataumet, and our Scattered Sites program. Last year on Cape Cod, HAC sheltered over 200 homeless families, including over 200 children. We also provided outreach to over 100 homeless individuals. Over the past year HAC has also provided critical support services to more than 5,300 Cape Codders, including seniors and veterans on fixed incomes; the Cape's workforce looking to purchase their first home; and low-income residents juggling multiple jobs just to remain in their homes. The funds raised will help HAC provide our clients with shelter, meals, counseling, educational and employment services, and assistance in finding permanent housing.

In addition, HAC's homelessness prevention program served 413 households in the past year. Its **homeless outreach program**, which assists those who are homeless but not currently in a shelter (for example, people living in their cars or in camps in the woods), serves 30 individuals each week.

You can learn more about the issue of homelessness on Cape Cod by tuning in to the broadcast, or by visiting www.HAConCapeCod.org.

I'll be phoning you live from the telethon on December 14 to ask you to donate to this important cause. Together, we can help our neighbors in need move from homelessness, to hope, to housing!

Sincerely,