

Housing Assistance Corporation's

SHELTER CAPE COD TELETHON

From Homelessness to Hope to Housing



December 14, 2017 - 5 to 9 p.m.

CORPORATE SPONSORSHIP BENEFITS

ShelterCapeCodTelethon.org

The Shelter Cape Cod Telethon is a major fundraiser to support Housing Assistance Corporation's shelters and services. Last year on Cape Cod HAC sheltered over 195 homeless families and over 197 children. HAC provides critical support services to seniors and veterans on fixed incomes; median-income residents looking to purchase their first home; and the Cape's workforce, juggling multiple jobs, just to remain in their homes. The funds raised will help HAC provide our clients with shelter, meals, counseling, educational and employment services, and assistance in finding permanent housing.

BECOME A SPONSOR! Be a part of a wonderful community event. Event sponsors of the Shelter Cape Cod Telethon will be part of one of the most visible events of the year that is televised in all 15 towns on Cape Cod. Sponsors will have the opportunity to gain an immeasurable amount of media attention while helping neighbors in need this winter. Please join us in making this our most successful telethon yet.

Sponsorship Opportunities

- Foundation Sponsor* \$10,000
- Architect Sponsor* \$5,000
- Keystone Sponsor* \$2,500
- Cornerstone Sponsor* \$1,000
- Beam Sponsor* \$500
- Mortar Sponsor* \$250
- Brick Sponsor* \$100

*Benefits listed on back

Yes! I would like to sponsor the Shelter Cape Cod Telethon.

Business Name _____

Contact Name _____

Address _____

City _____ St _____ Zip _____

Phone _____

Email _____

[Please make checks payable to Housing Assistance Corporation]

Payment Method Check Enclosed Credit Card: Visa AMEX MC Discover

Credit Card Number _____ Expiration Date _____

Signature _____



Return to:
Housing Assistance Corporation
460 West Main Street
Hyannis, MA 02601

Providing housing services and solutions to all on
Cape Cod & the Islands

Please contact Deanna Bussiere with any questions at 508-771-5400, ext. 270, or
dbussiere@haconcapecod.org

HAC is a 501c3.

Thank you for supporting Housing Assistance Corporation.

Shelter Cape Cod Telethon Sponsorship Benefits

Foundation Sponsor - \$10,000 (Ten ambassador telethon phone seats)

All of the below benefits listed in Architect, Keystone, Cornerstone, Beam, Mortar & Brick Sponsor levels plus:

- On-air interview

Architect Sponsor - \$5,000 (Eight ambassador telethon phone seats)

All of the benefits listed in below sponsor levels plus:

- Featured story in HACbeat, our monthly newsletter (1,500 hard copies distributed and over 14,000 electronically)
- Logo prominent during telethon programming

Keystone Sponsor - \$2,500 (Five ambassador telethon phone seats)

All of the benefits listed in sponsor levels plus:

- On-air check presentation by company representative

Cornerstone Sponsor - \$1,000 (Four ambassador telethon phone seats)

All of the benefits listed in below sponsor levels plus:

- Logo prominent on all available event collateral, e-marketing, and advertising*
- Reserved table at HAC annual meeting

Beam Sponsor - \$500 (Three ambassador telethon phone seats)

All of the benefits listed in below sponsor levels plus:

- Business listed on all available event collateral, e-marketing, and advertising*
- Five reserved seats at HAC annual meeting

Mortar Sponsor - \$250 (Two ambassador telethon phone seats)

All of the below benefits listed in below sponsor level plus:

- Business listed on all available event collateral, e-marketing, and advertising*

Brick Sponsor - \$100 (One ambassador telethon phone seat)

- Business listed on HAC and telethon website
- Business listed in HACbeat, our monthly newsletter (1,500 hard copies distributed and over 14,000 electronically)
- Business listed in HAC annual report
- Credit listing at end of telethon programming

**Inclusion is contingent upon meeting marketing deadline, Nov. 30*



Providing Housing Solutions to all
on Cape Cod & the Islands