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Quantifind Bolsters Roster of Fast Casual Restaurant Clients

SIGNUM for Restaurants Will Provide Insights and Competitive Intelligence Solutions for Corner Bakery, Which Extended the Relationship for An Additional Year

SAN FRANCISCO — Quantifind today announced a partnership expansion with Corner Bakery, one of its signature clients using the SIGNUM for Restaurants platform. This agreement means that Corner Bakery will have continued access to the Quantifind platform, SIGNUM for Restaurants. This tool analyzes 5 years' worth of restaurant information – including more than 780 million online conversations from 65 million consumers – and matches it up against a panel of 3.5 million receipt transactions to determine which consumer segments, discussion topics, and interests groups drive revenue for Corner Bakery and its competitors.

"Quantifind has been a great partner. SIGNUM for Restaurants allows us to pull out the signal from the noise by providing an intelligence layer that sits above our internal and external data sources," said Frank Paci, CEO of Corner Bakery.

The SIGNUM for Restaurants solution includes data for 80+ leading brands across Fast Casual, Quick Service, and Casual Dining restaurants. Clients can drill down into competitive revenue drivers across different consumer segments, unique interest groups, and more than 60 discussion topics – including menu items, pricing, service, operations, and mobile technology.

"We're thrilled to deliver for Corner Bakery. Their team pushes us to innovate and brings the best out of our product suite. We look forward to the next chapter, including analyzing and surfacing insights on their voice-of-customer survey data," said Ari Tuchman, CEO and Co-founder of Quantifind.

ABOUT QUANTIFIND

Quantifind is a technology company that uncovers hidden signals in massive data sets to eliminate competitive blind spots and reveal new ways to steal market share. Its flagship product suite, SIGNUM, uses a unique and proprietary signal extraction process to help businesses explore, understand the hidden signals that drive sales, and accelerate their revenue. Founded by two physicists from Stanford University, Quantifind's clients include some of the world's most well-known brands spanning multiple industries including automotive, consumer packaged goods, pharmaceuticals, restaurants, and telecom. Headquartered in Menlo Park, CA, the company's investors include AME Cloud Ventures, Andreessen Horowitz, Cathay Innovation, Comcast Ventures, Iris Capital, Redpoint Ventures and USVP. For more information, please visit http://quantifind.com.

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