

## ROOKIE OF THE MONTH

## A1 GARAGE DOOR SERVICE

**APRIL 2017 -**



#### **About A1 Garage Door Service**

A1 Garage Door Service has been family-owned and operated since it opened its doors in Arizona in 1998. Over the past 19 years, they have expanded into 6 more states all the while maintaining their standard of prompt, courteous, and honest service.



Serving Arizona, Kansasm Michigan, Nevada, New Mexico, Oklahoma, & Wisconsin.

#### Thomas MELLO



#### Hear from the Owners

ServiceTitan has improved our business immensely in allowing us to have so much detailed information about every aspect of our business. Initially, we were shocked about some of the things we uncovered that we didn't even know were problems with our old CRM. We have worked hard to fix all of those newly revealed issues, and operations run much smoother now. ServiceTitan allows us to run the modern business that our customers are coming to expect more and more each day.

### **Owner: THOMAS MELLO**

## LIVE FOR 6 MONTHS

Launched . 09/29/2016

#### ServiceTitan Integrations



# GREW THEIR REVENUE in less than 1 YEAR

Present

04/2017



Comparing their first quarter after going live with ServiceTitan to the same quarter the year prior.

#### WAYS TO USE SERVICETITAN

We love the Dispatch Bio's that have fun information about our guys that help break the ice with customers from the get go. It took a little while for our guys to get used to that, as customers would just start talking to them about their hobbies out of the blue. It has definitely helped build rapport with our customers. In addition, a big point of pride for us is that we have the largest pricebook out of all ServiceTitan users.

#### ABOUT A1 GARAGE DOOR SERVICE

Tommy got into the garage door business by painting doors for 11 years for one of our biggest competitors. A1 was founded based on that experience and has grown from a small family business to a quickly growing company with over 110 employees servicing 7 states. We still consider ourselves a small family-oriented company and hold monthly pot lucks, and we also have a ping pong table and work out facility in our main office.

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