



ROOKIE OF THE MONTH

SHANKLIN HEATING & AIR CONDITIONING

JUNE 2017



Shanklin Heating & Air Conditioning

For 57 years, Shanklin Heating & Air Conditioning has been family-owned and operated and delivering a “Wow Experience” on their customers’ install, repair and replacement needs.



Serving Canton, Ohio.

Tiffany AIRWYKE



Hear from Tiffany

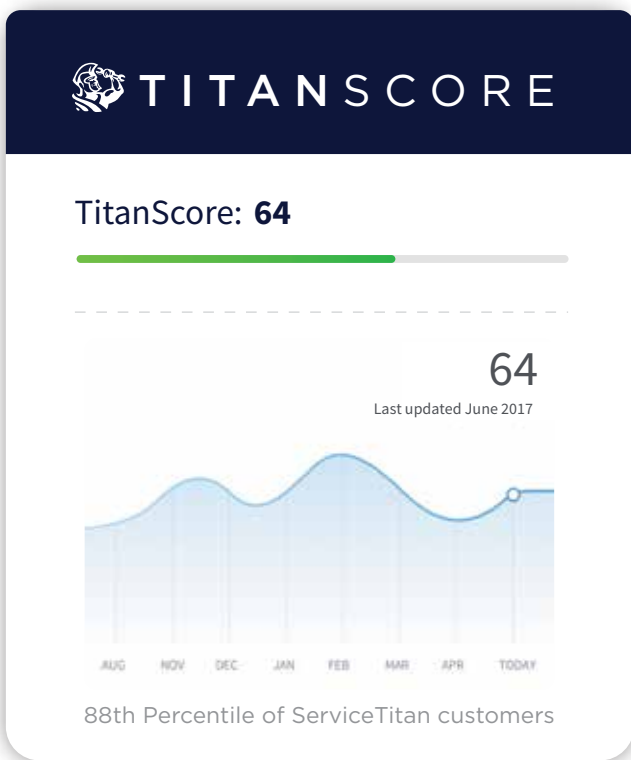
The accountability and tracking of movement on calls and throughout the job process has done wonders for our company. Our old software had no way to track previous actions or historical notations, which led to some issues. ServiceTitan is great at documenting EVERYTHING which is awesome!

Operations Coordinator: TIFFANY AIRWYKE

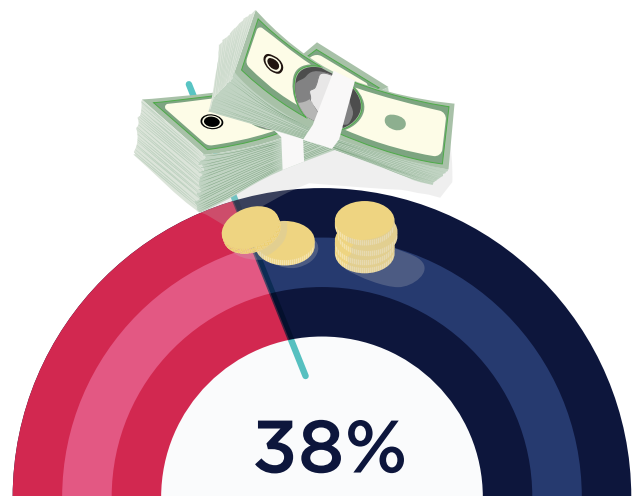
LIVE FOR 4 MONTHS

Launched
02/16/2016

Present
06/2017



GREW THEIR REVENUE
33% in less than
4 MONTHS



Comparing their first quarter live on ServiceTitan to the same quarter the year prior.

Fun Facts

WAYS TO USE SERVICETITAN

We love projecting ServiceTitan Dashboard in our weekly meeting on a large screen so everyone can see all numbers, results, and jobs. It really seems to motivate our technicians and office staff!

ABOUT SHANKLIN HEATING & AIR

Our company was started in 1960 by Myron Shanklin, the grandfather of our current owners, brothers Kip and Derek. That close-knit idea of family still lives on as we have a group text everyone in our company participates in. We're also big proponents of rewarding our team, and we give out “Awesome” tickets to those in the company that do something great!