

FACT SHEET

CivicPlus® Media

Engage Your Citizens with Live and Recorded Video

Today's digitally minded citizens are logging more hours watching online video than ever before, and they are searching for content that ranges from entertaining, to informative. For local governments, video is a powerful mechanism for sharing news and events, encouraging civic participation, meeting transparency requirements, building a brand, recruiting employees, and encouraging citizens to develop a sense of civic pride.



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Live Stream:

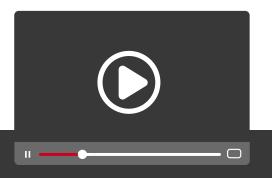
- Board meetings
- Community concerts or parades
- School sporting events
- Council meetings
- Elected official Q&A sessions
- Press conferences

Live and On-Demand Video Streaming

Media is a core component of the Civic Experience Platform and is accessible through our CivicEngage[®] website design and hosting solution and our CivicClerk[®] agenda and meeting management solution. With CivicPlus Media, you can integrate live or recorded videos of meetings and events anywhere on your CivicEngage website that are easily accessible by citizens from any desktop computer or mobile device—no technical or coding skills necessary.



Simple live stream recording.



CivicPlus Media + ZOOM





Password protect each meeting to prevent Zoombombing.



Create and share a Zoom meeting ID number only with elected officials and key staff when necessary.



Mute citizen participants when open comment session has ended.



Control the meeting within Zoom and protect participants from attempting a screen share.



Allow citizens to sign up to receive a link that will allow them to issue public comments and share their screen during the session.



Record and automatically upload meeting videos for on-demand playback.

Immediate availability of recorded videos for on-demand viewing-no additional steps or manual file uploads.



Convenient integration with social media platforms including Facebook, YouTube, and Twitter.



High-definition video for professional-quality presentations.



Link meeting agendas and bookmarks.



Auto-start recodings of meetings, so video viewers never miss a moment of live proceedings.